

PORTLAND

Trade Name: Barn & Roof Paint
 Category: Roof and Barn Paint
 Color: Brick Red
 Number: 2256
 Quality: First

PIGMENT:	35.3%	Lbs.	Yield In Gals.	Unit Cost	TOTAL COST
RP-63 Venetian Red Paste (29.2% Oil)	280	17.5	7.54 Cwt.	\$21.11	
RP-62 Imported Whiting Paste (19% Oil)	208	12.6	4.17 "	8.67	

VEHICLE: 64.7%

V-379 Paint Vehicle	240	31	.88 Gal.	27.28
V-244 Drier	42	6	.39 "	2.34
3038 Borax Solution	113.5	13.5	.02 "	.27
3026 Mineral Spirits	150	22	.10 "	2.20
				\$61.87

Calculated Yield	1,033.5	102.6
Manufacturing Loss 2.5%		2.6
Actual Yield		100

COST ANALYSIS:
 (Per Gallon)

Material Cost.....	.619
Direct Labor Cost.....	.058
Factory Overhead.....	.095
Bulk Cost.....	.772
Complete Package Cost.....	.241
Factory Cost in Package.....	1.01

PRICES:

(A) To a Company owned or controlled outlet.....	1.08
(B) To an independent wholesaler.....	1.183
(C) By Company owned or controlled outlet to retail customer..	2.25
(D) To an independent retailer (Dealer).....	1.392
(E) To other (specify).....	1.82 *
	1.55 **

* Small Commercial Buyer
 ** Large Commercial Buyer

N 5192