

(continued from page 6)

a 5 year/50,000 mile warranty on a very broad category of parts which the EPA has defined as emission parts. These include all of the ignition parts, all of the carburetion parts, all of the emission control parts and all of the exhaust parts, in addition to many associated parts such as ignition wires, pulleys, belts and certain hoses. In addition, the EPA is constantly adding to this already extensive list of parts; just check the emissions warranty section on any new car warranty booklet beginning with the 1981 model year, which is when the 5 year/50,000 mile warranty becomes effective.

The warranty is triggered by a failure of the car owner's car to meet an EPA specified emissions test. Although the annual emissions inspection has not yet been enacted in most states, the EPA has very broad powers to force the enforcement of this test. Any car failing this test will go back to the car dealer for warranty repair work during the entire 5 year/50,000 mile time period. It can be expected that while the car is in the automobile dealer's place of business, various other work *not* under emissions warranty — such as oil filter changes, etc. — will likely be sold as well.

A 5 year/50,000 mile warranty period is too long and will cause great economic harm to the independent aftermarket. Therefore, we urge your involvement and support in contacting your Congressman and/or Senator and requesting his support in getting the Clean Air Act amended to reduce the 5 year/50,000 mile warranty to 2 years /24,000 miles for emissions parts.

The best and most effective contact with your Congressman or Senator is a personal visit at either his home district congressional office or in his Washington office. Congressmen and Senators maintain full-time staff assistants in both offices, and they can be helpful to you in setting up your appointment and helping to inform the Congressman or Senator about the subject matter that you would like to discuss.

The next best contact is to write a personal letter to your Congressman and Senator, explaining your problem and the action you propose. But it should be a personalized letter. Form letters, where many different people mail the same letter, are of limited effectiveness. So to make an effective

CHANGES AT NAPA HEADQUARTERS



Stickley



McLean



Kennedy

KENT STICKLEY BECOMES DIRECTOR OF MARKETING

Kent Stickley has been promoted to Director of Marketing at NAPA Headquarters in Dearborn, Michigan. In this position, Stickley will be more closely involved in the coordination and implementation of both NAPA's national and local advertising programs, as well as NAPA's various sales promotion and incentive programs.

Stickley joined NAPA in 1978 as Director of Marketing Services, prior to which he spent three years in the international division of Monroe Auto Equipment Company. He is a graduate of Northwood Institute with a degree in business administration and an associate degree in automotive marketing.

CHRIS McLEAN IS NEW DIRECTOR OF COMMUNICATIONS

Chris McLean has been promoted to Director of Communications. In this capacity, McLean will continue to be responsible for both the NAPA OUTLOOK and the NAPA NEWS, as well as NAPA's public relations functions and overall communications programs.

For more effective congressional contact, please take the time to either arrange for a personal audience or send your own personal letter.

You may write to your Congressman or Senator at the following addresses:

Honorable Congressman _____
U.S. House of Representatives
Washington, D.C. 20515

Honorable Senator _____
U.S. Senate
Washington, D.C. 20510

Or, you may call your Congressman or Senator directly by

Most recently Assistant Director of Communications, McLean joined the NAPA Headquarters staff in 1978, prior to which she was Advertising Coordinator at a Michigan-based manufacturing firm involved in the automotive industry. McLean is a graduate of Michigan State University with a degree in advertising.

ROSS KENNEDY NAMED DIRECTOR OF ADMINISTRATION

Ross Kennedy has been named Director of Administration at NAPA Headquarters. In this newly created position, Kennedy will be responsible for overseeing all facets of the administration of the NAPA offices, including involvement in NAPANET, office reports and specialized reports and information such as the NAPA Jobber Consolidated Operating Statement. Additionally, he will be responsible for all NAPA insurance programs.

Kennedy comes to NAPA from W.B. Doner & Company, where he was involved in media planning. He is a graduate of Eastern Michigan University with a degree in marketing.

calling the following number and asking for him by name;
(202) 224-3121

Do contact your Senator and Congressional representatives to explain how you feel about this Clean Air Act. It is time to amend this Act so that there will be a simple warranty that will preserve free competition for the independent service repair market. The automotive aftermarket needs your support and action to get such an amendment through Congress. Act now!