

THE DEAN & BARRY CO.

MANUFACTURERS OF

R. S. MCKAY, PRESIDENT
A. W. MASSE, VICE PRESIDENT
F. STANLEY CROOKS, SECRETARY
O. W. MCKAY, TREASURER



OFFICE & FACTORY
298 MARCONI BLVD.
PHONES ADAMS 3132
ADAMS 3133

COLUMBUS, OHIO

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Trade Name	Wundertone Gloss Paint
Category	Interior Gloss Paint
Color	White
Number	0100
Quality	First

PIGMENTS 49.6%	lbs	Yield in gal	Unit cost	Total cost
Lithopone	700.0	19.58	.0425 per gal	29.80
Titanium Dioxide	50.0	1.56	.145 " lb	7.25
Al. Stearate	3.5	.18	.20 " "	.70

VEHICLE 50.4%

Mixing Varnishes	340.0	46.00	.98 per gal	45.00
Treated Linseed Oil	280.0	35.00	1.15 " "	40.20
Body Control Varnish	8.0	1.00	1.18 " "	1.18
Mineral Spirits	133.0	20.50	.09 " "	1.85
Drier	6.8	1.00	.60 " "	.60

Calculated Yield	1521.30	124.82		123.58
Manfing loss 1%		1.25		
Actual Yield		123.57		

COST ANALYSIS

Material cost per gal	1.03
Direct labor cost per gal	.05
Factory overhead per gal	.07
Bulk cost per gal	1.15
Complete package cost per gal	.12
Factory cost in package per gal	1.27

PRICES

A	1.80
B	---
C	2.95
D	1.99
E Industrial plants	2.25