CALL REPORT — ORGANIC DIVISION MARKETING DEPARTMENT

OCT 31 1969

DICTATE:
1. HEADING INFORMATION
2. NAMES OF ADDRESSEES AND CARBONEES

REPORT:
1. IMMEDIATE ACTION REQUIRED
2. PERSONS CONTACTED
3. OBJECTIVE
4. RESULTS
5. FURTHER ACTION REQUIRED

CUSTOMER NAME	DATE OF CALL
Kellogg Company	10/22/69
CITY AND STATE: Battle Creek, Michigan	CHANGE REQUIRED CALL UNITS

CONTACT DATA AND MAILING LIST CHANGES - DISTRICT OFFICE USE ONLY

NAME AND TITLE	PUT ON	TAKE OFF	MP	MAG.	CATEGORY CODES

TO N. T. Johnson
St. Louis

CC Jerry Davidson - L.A.
R. A. Garcia - Akron
→ Elmer Wheeler - St. Louis

Personnel contacted: Charles Taylor - Quality Assurance
Charles Austin - Quality Assurance

Objective: Follow up on recent complaint on Therminol toxicity

Results: Taylor and Austin informed me that they checked into the Japan incident on chlorinated biphenyl contamination of food products and have decided to continue the use of Therminol in their company. They have advised engineering to go ahead and specify Therminol FR-1 into the San Leandro plant and the Japanese location. All is well at Kellogg's.

Therminol FR-1

DISTRICT OFFICE	SALESMAN	DATE REC'D.	DATE TYPED
Detroit/Akron	G.F. Fague/ep	10/24/69	10/28/69

S-331 (REV. 2/66)

3 – SALESMAN'S COPY

DSW 552731

STLCOPCB4091148

Elmer Wheeler
St Louis

DSW 552732