

Plaintiff's Exhibit
S-UC-54

Dr. E. A. Barr
Chemicals & Plastics
26th Floor

October 14, 1968

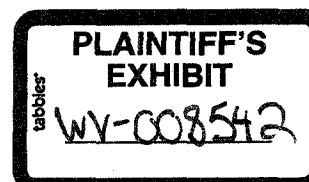
Mr. W. M. Anderson
Dr. L. P. Jehle
Mr. R. S. Wishart, Jr.

Attached is a summary of the information presented at the Asbestos Business workshop on October 11, 1968.

Rumors that UCC is considering doing something other than continue the Asbestos Business as is have diffused outside the corporation. Unfortunately, some of these emphasize words like "dissolve" or "close down" and may have a depressing effect on the value of the business. While our own people are generally aware of our plans, no clear cut position has been presented to them in writing. I request permission to send the attached "position paper" to our own people with the comment that it should be used as a basis for answering questions raised by those outside the company.

F. D. Dexter

FDD/lr
Att.



Summary
Calidria Asbestos Workshop

UCC's asbestos business is based on extensive ore claims and a proprietary process for recovering the asbestos fiber. The claims, in central California, contain reserves conservatively estimated at 200MM tons of ore containing about 50% recoverable asbestos fiber. The production facilities are located near King City, California, about 150 miles southeast of San Francisco in the Salinas River valley and are about 55 road miles west of the deposits. A wet beneficiation process is used to recover the asbestos fiber which produces a higher purity product than that available from the standard dry process. The process also lends itself to chemical modification of the product.

UCC's direct capital investment in the asbestos business is as follows:

	<u>GFI, M\$</u>	<u>Net Book Value as of 12/31/68 *, M\$</u>
Plant & Equipment	2,600	922
Plant Land	238	238
Mineral Rights & Land	447	447
Total	3,285	1,607

* 1968 depreciation estimated

The plant has a capacity of about 46,000 tons of finished product per year.

UCC has been actively prosecuting the asbestos project since 1960. During the nine years, 1960 through 1968, losses have been as follows:

Cumulative ROII loss*	\$9,332M
Cumulative Net Income loss*	4,479M

* 1968 figures estimated

Brief financial data for 1967 and 1968 (8 months actual, 4 months estimated) are:

	<u>1967</u>		<u>1968</u>	
	<u>Actual</u>	<u>Plan</u>	<u>Est. Actual</u>	<u>Plan</u>
NIFS	1,609	3,801	1,800	2,912
Gross Income	(39)	1,711	285	217
Oper. Income	(971)	637	(741)	(812)

The major reasons for the poor performance are much lower than estimated penetration of the pulp and paper markets combined with lack of exposure and effort in other markets. Considerable work is going into correcting this situation and the most recent projected economics are as follows (all M\$):

	<u>1969</u>	<u>1971</u>	<u>1973</u>
NIFS	3,210	4,455	5,850
Gross Income	1,055	1,930	2,770
Oper. Income	130	795	1,445
Net Income	(68)	417*	906*

* Includes effect of 23% depletion allowance

We believe the basis for these projections was sound. However, since they were made, rumors that UCC is considering selling, or even abandoning, this business have spread outside and the effects of this on the business are unpredictable at this time.

Discussions within the New Products Department resulted in a recommendation to divest ourselves of this business in 1969. The factors considered in analyzing all of our new activities recognized that:

1. The planned level of overhead will not accommodate all the newer projects now active.
2. We are trying to do more things than we can manage effectively.
3. The commitment and nature of many of our newer projects forces us to continue them (e.g. peracetic acid, Polyox).

Examination of the Calidria Asbestos business in the above context revealed two key facts; (a) the business is a well structured divestment opportunity as it is a separate activity of UCC and (b) UCC has something to sell--large mineral reserve and technology associated with a small but active business. Thus the alternate of divesting the business some time in 1969 looked the most attractive of those considered and these spanned a range running from "continue to operate" to "abandon immediately."

Since the recommendation to divest ourselves of the asbestos business is recent, there is much to be done before we can start any negotiation with prospective buyers. The two most important of these are the organization of the Calidria Asbestos business as a separate, wholly owned subsidiary of UCC and the definition of divestment terms acceptable to UCC. The former of these is dictated by the possibility that such an arrangement could provide better tax treatment should UCC decide to take stock rather than cash for the business. The latter has not yet been dealt with in detail although analyses of several bases for establishing a "price" point to a figure of about \$10-\$15MM as a good starting point.

Assuming concurrence with the recommendation, work is proceeding toward this end. No external disclosures have been made, by the immediate asbestos business management, but rumors are strong and there is an urgent need to communicate the facts to the involved UCC people. A draft of such an announcement is attached and we wish to release it, internally, immediately.

1. UCC is considering divestment of the Calidria Asbestos business and will plan to do so if a financially attractive and otherwise suitable offer is received. The business will continue to be actively conducted by UCC while this is being investigated and it is anticipated that, in the event the business is sold, the purchaser will follow the market pattern set by UCC.
2. UCC's decision to consider an offer for the Calidria Asbestos business is made on the bases that:
 - a. UCC is aiming to concentrate its newer program efforts in areas more directly served by UCC's special expertise and technology. Although the Calidria Asbestos business has an attractive financial future, it is not as closely related to UCC's basic skills as are many of its other programs.
 - b. The Calidria Asbestos business is a clearly defined, separate activity of UCC and thus represents a well structured divestment opportunity. This is not true of some businesses, which form a part of a large plant or operational complex.
 - c. UCC's Calidria Asbestos assets, consisting of plant, mineral reserve, patents and customers, are tangible and of significant value. UCC thus believes that a good return can be realized from sale of this business.
3. UCC fully intends to continue prosecuting the Calidria Asbestos business activity and will provide a continuing supply of material to all customers during this period.

UNION CARBIDE CORPORATION
Chemicals & Plastics Operations Division

270 Park Avenue, New York 10017

To:

October 15, 1968

Attached is the text of the presentation, along with the associated charts, given on Friday, October 11, 1968, at the Asbestos Workshop. There was general concurrence with the recommendation that we consider divesting ourselves of the Asbestos Business, if a suitably attractive offer is received. The mechanics of this have not been worked out. However, these will include the organization of the Asbestos Business as a separate subsidiary of UCC and operation of this as a business wholly controlled by the subsidiary company management. The details of this, and other pertinent matters, will be communicated to the concerned people as they are developed.

We do intend to operate the business vigorously and any rumors to the contrary should be refuted.



F. D. Dexter

FDD/lr
Att.

Address list to

Copy not

B. R. Buick &	1
W R Jewin	2
W R Jewin	3
L. P. Jekle	3
R H Gregory / W. L. Ellis	4
R. R. Belknap	5
L S Benkowsky	6
W L Ellis	7
E A Bar	8
J Bertchen	9

File # 7/23

INTERNAL CORRESPONDENCE

CHEMICALS AND PLASTICS

270 PARK AVENUE, NEW YORK, NEW YORK 10017

To (Name) Mr. F. D. Dexter
 Division Chemicals & Plastics
 Location 270 Park Avenue
 29th Floor

Date September 18, 1968

Originating Dept. Pulp and Paper

Answering letter date

Copy to Mr. T. W. Carmody

Subject Effect of Asbestos Business Plan
on Pulp and Paper

CONFIDENTIAL

Dear Mr. Dexter:

We discussed three asbestos cases alternative to the 1969 Preliminary Plan. Others may emerge from discussions with Mining & Metals Division -- and I presume you will be considering this in light of their land equity.

This is to give you a realistic feel for the financial effects the Pulp and Paper market area would realize in the event of abandonment of asbestos. Obviously, its effects on our ability to sell products to the industry other than asbestos will depend very much on how we handle the matter.

The P & P asbestos customer list for 1968 and 1969 is made up of more than 30 accounts (Table I). Of these, 13 are regular purchasers, the remainder buying in carload lots on an infrequent basis during various stages of mill testing.

Four accounts -- Simpson Lee, Riegel, Glatfelter, Hammermill -- are purchasers of small regular quantities of "T", likely can be eased out back to TiO₂ with some recrimination.

Nine accounts, designated as "hard core", have been on the books for some time. Their uses are characterized by one or more of the following:

- (1) Developed and selling proprietary paper products based on asbestos usage.
- (2) Installed particular handling equipment involving capital outlay.
- (3) Reversion to use of substitutes (for asbestos) represents sizable loss in savings.

As indicated, the "hard core" group comprises 4,670 tons of 1969 sale of HP out of the 5,100 ton total; and 600 tons of "T" out of the 1969 1,700 ton total of the Plan.

Boise Cascade, using 1,800 tons of HP in 1969, makes of the order of 90,000 tons of paper therefrom, at a savings of better than \$2.00 per ton. They are a coating chemical prospect, not yet an appreciable customer. Quick withdrawal of asbestos without some phase-out could precipitate legal threat. Phase-out might be estimated at 6-9 months requiring 900 tons of Asbestos HP.

Longview uses HP for pitch control in Kraft bag stock. Could revert to talc -- or possibly a new J-M asbestos product -- but likely would insist on a transition time; estimate phase-out at 6-9 months and 500 tons HP. No prospect for other P & P products.

International Paper Co. is a prominent prospect for coating chemicals at a number of mills; current sales run about \$50,000 per annum. Our opportunities for the short term run up to \$1 MM latex potential at one mill alone.

Ticonderoga has installed handling equipment, pipe lines, etc., with a capital outlay of about \$6,000 to use "T". Will be highly sensitive to termination because of emphasis on restricting investment in an old mill being replaced (in one year) by nearby mill under construction. Could expect strong recrimination from local people and repercussions throughout the I.P. organization -- including possible debit for the capital outlay.

Tonawanda has established a new grade of paper using HP -- is selling upwards of 5,000 tons per annum. Could contend they would lose this sale having a sales value to them of over \$100,000. Coupled with the Ticonderoga situation this could give us a very tough atmosphere in I.P.

Brown has shifted an appreciable part of their TiO_2 usage to "T". This has meant extensive testing in a series of paper grades over a long time. Could revert to TiO_2 with a loss of savings amounting to \$50,000-60,000 per annum. This obviously would have some effect on our coating opportunities, now under evaluation, to an immediate extent of \$150,000. Minimum phase-out time estimated at 9 months.

Kimberly-Clark at Munising uses very small amounts of HP in a "wet" sandpaper. This use was developed 4 years ago and makes a superior product according to Munising. Current sales of other paper chemicals to the K-C organization amount to \$120,000 per year. Cut-off of Munising may put this in jeopardy as well as additional coating chemical prospects of the order of \$300,000.

Conwed uses 1,200 tons HP per annum in manufacture of mineral board for ceiling tile use. Use existent for 3+ years in the course of which starch reduction in the composition (using HP) has permitted them to obtain higher fire ratings on their products. Could shift them back to the use of Amosite asbestos; however, availability of Amosite, effects on fire rating, etc., up in the air and undoubtedly would cause strong repercussions and possible suit. Estimated phase-out is 9 months and 600 tons. Conwed is a customer-prospect for Coatings Intermediates Division sale of WC-130.

Prairie State is a small regular user of HP for "gunk control" (asphalt, polyethylene, etc.) in wastepaper stock source. Could be shifted back to talc -- but likely under duress because of superior asbestos performance. Not a customer for other products. Estimated phase-out is 6 months and 150 tons.

St. Regis (Rhinelander) uses HP on a regular basis as a retention aid. Likely paper product amounts to 20,000 tons per year and savings of \$50,000 or more. The St. Regis organization is an immediate prospect for over \$200,000 worth of coating chemicals business. Phase-out time estimated at 6 months and 150 tons.

In the aggregate the "hard core" group presents existing sales (apart from asbestos) for Pulp and Paper products of about \$200,000 -- with another \$500,000 in prospect. Total liabilities (for capital outlays) could amount to \$15,000.

In addition the "hard core" group buys important dollar volume of goods from other corporate divisions; as Table I shows, this adds up to \$7.0 MM -- mostly for polyethylene film.

The degrees of influence on our business are dependent on how abandonment is undertaken:

(a) If we were to phase out over a period of 9-12 months we may avoid serious effects on other business, suits, debit claims for equipment, etc. At best we might lose another \$50,000 of existing sales (coating chemicals) and other liabilities perhaps of the order of \$5,000-10,000.

(b) Immediate termination -- such as by January 1, 1969 -- undoubtedly would bring all of the above pressures to bear. We would estimate the influence on 1969 (apart from asbestos) to be \$150,000 of NIFS and \$50,000 of contribution income -- with liabilities of \$15,000-20,000. We can make no estimate of the impact of a possible suit -- such as by Conwed. The influence of this abrupt action on 1970 is estimated at \$200,000 of coating chemicals sales and \$60,000 of contribution income. The impact may be greater if our work with the total industry is taken into account -- and reliability as a supplier is made an issue. Beyond current users are numerous large accounts who are in various stages of testing asbestos. While we feel we can close down these programs without immediate retaliatory actions, there is no question these people have expended time and effort. They represent a prominent customer list for other Pulp and Paper chemical products.

This commentary is reduced to tabular form as given in Table II. As of now, we have no alternative but to proceed with asbestos marketing to the paper industry on the basis of the 1969 Preliminary Plan as it stands.

This ~~includes~~ the position we will continue to take with our Marketing and Sales people at our September 23-25 sales meeting, various mill trial programs, etc. This underscores the urgency of clarifying an intended Asbestos Business Plan at an early date -- so that we may attempt to minimize the impact on over-all business.

Very truly yours,

A handwritten signature in dark ink, appearing to read "A. E. Pufahl", with a horizontal line underneath the name.

A. E. Pufahl

AEP/dh

Attachments

TABLE I

CURRENT 1969 ASBESTOS SALES PLAN

	<u>Tons</u>		<u>Other P & P</u>	<u>Identified UCC</u>
	<u>HP</u>	<u>T</u>	<u>Sales \$ M</u>	<u>Sales \$ M</u>
<u>HARD CORE</u>				
Boise Cascade	1,800		Prospect	-
Longview	800		No	-
International				
Ticonderoga		200	} \$50 M now	\$2.2 MM PE
Tonawanda	100			
Brown		400	\$1 MM prospect	\$90 M PE
Kimberly-Clark, Munising	50		\$150 M prospect	-
Conwed	1,200		\$120 M now	\$100 M WC-130
Prairie State	360		-	-
St. Regis (Rhineland)	360		\$200 M prospect	\$4.5 MM PE
	4,670	600		
<u>PHASE OUT</u>				
Simpson Lee		180		
Riegel		240		\$150 M PE
Glatfelter		100		
Hammermill		100		
		620		
<u>ADVANCED TRIAL STAGES</u>				
Weyerhaeuser (2), Wausaw, Nicolet, Blandin, Oxford, Champion (2), W.Va. P&P, Northwest, Union Camp, Kimberly-Clark (other), Scott, Crown Zellerbach, Georgia Pacific +	430	480		
TOTALS	5,100	1,700		
	\$540 M	\$493 M		

FINANCIAL EFFECTS ON P & P
\$ M

	1970 <u>Preliminary Plan</u>	Phase Out <u>Asbestos</u>	Terminate Asbestos <u>Jan. 1 (1969)</u>
AREA			
NIFS			
Asbestos	\$ 1,174	\$ -	\$ -
Chemicals	<u>11,126</u>	<u>11,126</u>	<u>10,926</u>
	\$12,300	\$11,126	\$10,926
Contribution Income	\$ 3,553	\$ 3,348	\$ 3,318