

NEWS LETTER

ROOM 2020
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TITANIUM EXPANDING PRODUCTION FACILITIES

The Titanium Division will increase the capacity of its St. Louis plant by approximately 50% during the coming year. The expansion program, to start immediately, will be completed about April 1, 1941. It includes the installation of new calciners, a new acid plant and a major enlargement of the power plant.

An additional calciner is now being installed in the Titanium Division's Sayreville plant.

CUBAN BAROID COMPANY FORMED

In connection with the operations of the Baroid Sales Division, National Lead Company has recently joined with Thompson-Weinman & Company of Cartersville, Georgia and New York, in the organization of a Cuban corporation, the Mineral Products Corporation, for the manufacture of Baroid from Cuban ores and the sale of the product to the oil well trade in foreign countries.

The new company is now completing construction of a plant at Regla, a suburb of Havana, which it is expected will be in operation within the next two weeks.

PACIFIC COAST BRANCH OPENS LOS ANGELES UNIT

A new retail unit has been opened by the Pacific Coast branch at 5100 Wilshire Boulevard, Los Angeles. The outlet, formerly known as Downey's Wallpaper Store, will be managed by Oliver Hein, who has been with the Los Angeles division of the Pacific Coast branch since 1937 as promotion man and sales representative. He will be assisted by David Downey, former owner of the store.

ELECTED DIRECTOR OF TIN GROUP

E. R. Dondorf, manager of metal purchases, recently was elected a director of the American Tin Trade Association.