

3-IN-ONE
Value-Quality-Economy

SPECIAL

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Value-Quality-Economy

**THIS WEEK
ONLY!**

**PAINT
SALE**

**SAVE
AT THESE
LOW PRICES**

**MONARCH
HOUSE PAINT**



The most economical paint for weathered surfaces. An all metal paint. Pure lead pure zinc pure linseed oil. Covers more surface gives lasting beauty. 100% pure paint.

\$2.97
Per Gal. (Regular—per gallon \$3.50)
Per Qt. 94c

**MARTIN-SENOUR
NEU-TONE**

Washable Flat Wall Finish

\$2.29
Per Gal. (Regular—per gallon \$2.65)
Per Qt. 75c



Neu-Tone is a sanitary finish because it is easily washed. Comes in many beautiful tints. Forms a base for many smart colors and blended wall effects. See us for color suggestions.



KOLOR-BRITE

Quick drying all-purpose enamel. Once over makes any surface like NEW.

\$3.67
Per Gal. (Regular—per gal \$4.40)
Per Qt. 1.09

**FLOOR and PORCH
E-N-A-M-E-L**

Beauts in the 'tough'. Makes old floors look smart and modern.

\$3.19
Per Gal. (Regular—per gal \$3.65)
Per Qt. 98c

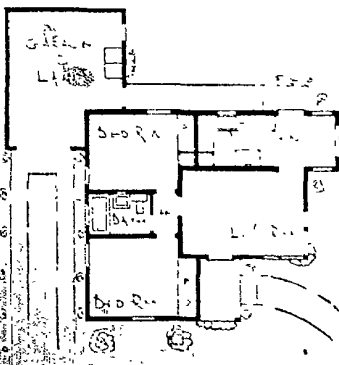


The Home of the Week

Monthly Payments—FHA Terms
\$22.20 a month will pay for this home

Payments include—taxes, fire insurance, etc.

See a large picture of the completed home by visiting our home consultation department. Free building and financial assistance. No obligation on your part.



Limited Number of

**Close-Out
Paint Items
LOOK!!**

**THEM OVER
PRICED to SELL**



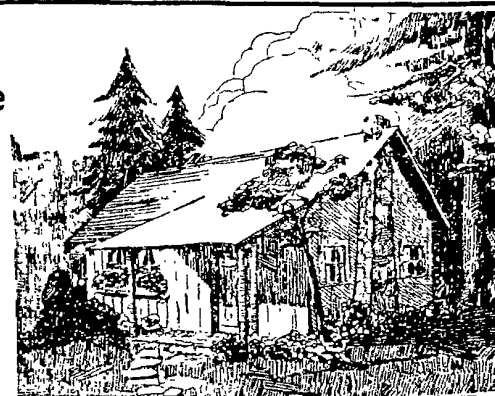
GLOS-TONE

Washable film of color—one of the miracle paint products of all time. Easily applied to walls, woodwork and furniture.

\$2.99
Per Gal. (Regular—per gal \$3.45)
Per Qt. 93c

**BUILD Your
Vacation Cottage**

NOW! for the beach or mountains. We will gladly help you with your ideas and assist in getting an FHA Loan. Everything for building from eleven different building material departments.



WHITING-MEAD CO.

EVERYTHING FOR BUILDING

Main Store—14th and K Streets—M-7191
East San Diego Branch—4128 University—R-1188
OTHER LOCATIONS—Oceanside—Brawley—El Centro



The San Diego Union