

**Assessment of Principal Competitors
Relative to Key Competitive Factors**

Asbestos Category

	<u>UCC</u>	<u>Carey</u>	<u>Johns-Manville</u>	<u>Atlas</u>
Market Share	Strong	Leading Strong	Strong	Strong Fair
Product Line Breadth	Strong	Strong/ Fair	Strong	Weak
Breadth Customer Base	Strong	Strong	Strong	Weak
Total Cost Position	Fair	Strong	Leading/ Strong	Fair
Technical Position	Leading Strong	Weak	Strong	Weak
Product Quality	Leading	Strong/ Fair	Fair	Strong
Customer Service/Dependable Supplier	Leading	Weak	Strong	Weak
Overall	Leading/ Strong	Strong/ Fair	Strong	Fair/ Weak
Rank	1	3	2	4