COPY

DATE AUGUST 8, 1972

JOB PYDRAUL EXHIBIT, DIECASTING SHOW

HEADER: MONSANTO

LEFT HALF: (GIANT LAPEL BUTTON DESIGN) WE NEVER REST ON OUR FLUIDS! (SURROUNDED BY SAMPLES OF FULL LINE OF PYDRAUL AND SANTOSAFE FLUIDS, BACK-LIGHTED, IN FANCY VIALS).

3rd PANEL: The "GUIDE"...

(Copy adjacent to tear-out pages of new literature)

...A completely new, totally comprehensive guide to the selection of the right PYDRAUL/SANTOSAFE FLUID for your application! Detailed physical properties information, lubrication data, compatibility tables and much, much more! FILL OUT THE CARD PROVIDED (BELOW) AND SEND FOR YOUR COPY OF THIS HYDRAULIC FLUIDS "SOURCE BOOK" TODAY!

4th PANEL: PYDRAUL AND SANTOSAFE...quality firesafety fluids by Monsanto: talk over your application with our representatives while you're here.

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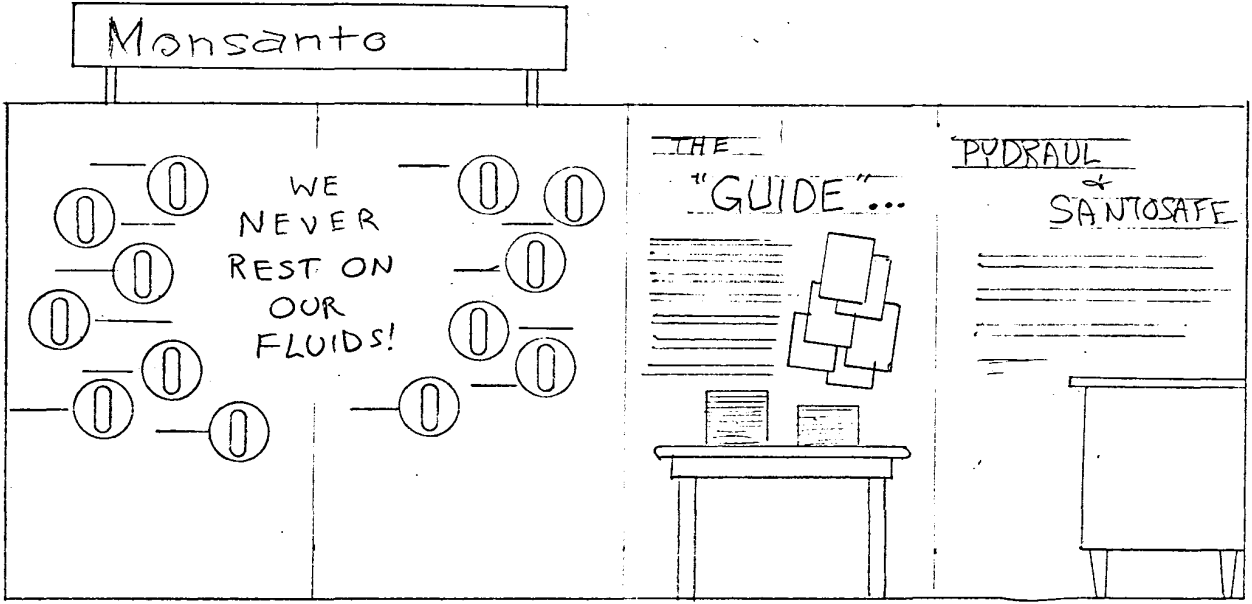
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