

Today at the Medical College of the University of Cincinnati the Charles Kettering Laboratory of Applied Physiology will be dedicated. The ceremony is significant and will give to the public a finely housed and finely equipped agency devoted wholly to the public good. It is a token of the value of the University of Cincinnati.

elimination of causes of ill-health from industrial processes. It is a striking token of the eagerness of great manufacturers to protect the well-being of their workers and of their unselfish willingness to spend large sums of money that this desirable end may be reached.

The Kettering Laboratory came into being as a direct result of this sentiment. Mr. Kettering, who is head of the research division of the General Motors Corporation had occasion to call upon University scientists for aid in attacking a stubborn problem in industrial health. The work was undertaken and accomplished. Mr. Kettering realized the great value of the various lines of practical research being carried on at the Medical College under severe handicap of lack of space and equipment. He enlisted the interest of other manufacturers seeking answers to similar problems. They contributed freely to the cost of building the new laboratory (and have provided an annual fund of \$40,000 for its support).

Mr. Kettering and many of the distinguished men who joined him in making the Laboratory of Applied Physiology a splendid reality have come to Cincinnati to attend its dedication. The city welcomes them as its benefactors and its guests. It is proud that the high quality of scientific achievement at one of its most prized institutions has won their approbation and their aid.

Cincinnati hails them with enthusiasm as envoys of big industry willing, eager to go to great expense, to call upon the best in experimental science not only to perfect their industrial methods, but to guard the lives, the health and the comfort of their workers. They are personal representatives of unselfishness, of altruistic vision in the world of business. For this they deserve sincere praise; in this they reveal the true spirit of American industry.

This was done largely by E. W. Wells, July 1923

This is not true, said?