

EAGLE HOME INSULATION PAYS FOR ITSELF IN FUEL SAVINGS

The records of homeowners who have insulated with Eagle show an annual fuel saving which runs as high as 40%. Within a short time the installation of Eagle Home Insulation is completely paid for by the fuel it saves you from buying—the fuel now wasted because its heat pours through uninsulated walls and roof to the great outdoors. And after those few years have gone, and the insulating job is paid for out of fuel savings, it begins to pay you a regular annual dividend. Then your fuel saving every winter is yours to spend for the things you want—yours for pleasure and enjoyment, the just reward, in every year to come, of thoughtful and thrifty investment today in Eagle Home Insulation.

Do not let the initial cost of Eagle Home Insulation deter you from deciding now to bring true comfort to your home. The cost is surprisingly moderate—and for your convenience, a budget plan is offered which enables you to enjoy the benefits of an adequately insulated house immediately. Small monthly payments are arranged to suit your income. But meanwhile, you have the pleasure of living in a house conforming to the new standards of comfort—a house that is thoroughly enjoyable, thoroughly *modern*.

Eagle Home Insulation is made by The Eagle-Picher Lead Company which for 92 years has been manufacturing products expressly designed to meet the exacting needs of home and industry. The company owns and operates its own mines and fabricates its products in 11 large strategically located plants.



KE 0008314

N9681