



Dutch Boy Soft Paste White-Lead reduces to paint . . . *quick!*

WHAT is Dutch Boy soft paste? Just this: pure lead in oil in easy-to-use, quick-to-thin form . . . pure lead in oil that reduces to brushing consistency in a few minutes. A hundred pounds can actually be made ready for use in six minutes—at the rate of a gallon of paint a minute!

Easy to Use

You simply open the keg, give the soft paste a few stirs and pour it into the mixing bucket, where drier, oil or turps can be quickly stirred in. That's all. Then it's ready for the brush.



The resulting paint is "smooth as silk" . . . has excellent spreading qualities . . . is the same pure lead paint that has been the skilled painter's standard for generations.

Like heavy paste white-lead, Dutch Boy soft paste white-lead is sold by the pound in 100 pound steel kegs; also in 50, 25, 12½ pound steel pails. As a guarantee of purity, the Dutch Boy trademark is on every package.



NATIONAL LEAD COMPANY

New York, 111 Broadway • Buffalo, 116 Oak Street • Chicago, 900 West 18th Street • Cincinnati, 699 Freeman Avenue • Cleveland, 820 West Superior Avenue • St. Louis, 722 Chestnut Street • San Francisco, 235 Montgomery Street • Boston, National-Boston Lead Co., 800 Albany Street • Pittsburgh, National Lead & Oil Co. of Pa., 316 Fourth Avenue • Philadelphia, John T. Lewis & Bros. Co., Widener Bldg.

DUTCH BOY *Soft Paste* **WHITE-LEAD**

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