W. G. Krummrich 1999 Community Relations Plan

Goal #1: Increase two-way communication with the community to foster a positive image of the company and further enhance local emergency response preparedness objectives.

Objective A: **Educate and inform the Community Advisory Council on issues affecting the plant**

Audience	Message	Tactics	Resources	Timetable/ Responsibilities	Evaluation	Costs Plant / Fund
Community Advisory Council	1. The Krummrich Plant is an open and honest neighbor seeking to improve communications with the community.	1. Create an atmosphere facilitating open communication	Plant personnel	Ongoing	Feedback and level of dialogue	
		2. Plant meetings and tours as appropriate.	Plant personnel	Ongoing	Feedback/ participation	

Objective B: **Maintain and enhance relationships with local emergency response agencies and our neighbor plants**

Audience	Message	Tactics	Resources	Timetable/ Responsibilities	Evaluation	Costs Plant / Fund
Local Emergency Response Agencies	1. Emphasize plant's proactive approach to maintaining and improving environmental, safety and health conditions.	1. Active participation on LEPC and support of needed activities.	Plant personnel and Solutia Fund	On-going - Plant Fire Chief	Feedback and level of preparedness by local emergency responders	$8,000 (F)
	2. The Krummrich Plant is trained and prepared to address worst case scenarios.	2. Participate in community emergency response drill.	Plant personnel	3rd qtr. 1999	Media attention, feedback/level of preparedness by responders	

DSW 138015

STLCOPCB4037972

Objective C: **Health Services**

Audience	Message	Tactics	Resources	Timetable/ Responsibilities	Evaluation	Costs Plant / Fund
Communities surrounding plant	1. It is important that a well-equipped hospital facility be maintained near the plant. 2. The Krummrich Plant is trained and prepared to address worst case scenarios.	Fund activities/development at St. Mary's Hospital	Solutia Fund	3rd qtr. 1999	Media attention/ feedback from hospital	$3,000 (F)

Objective D: **Continue to expand relationship with local political structure**

Audience	Message	Tactics	Resources	Timetable/ Responsibilities	Evaluation	Costs Plant / Fund
City and county politicians and state and national politicians from the area	1. The Krummrich Plant is an open and honest neighbor seeking to improve communications with the community. 2. The Krummrich Plant is trained and prepared to address worst case scenarios.	Continue/expand dialogue with targeted audience and participate, where practical, in supporting efforts important to the community	Plant personnel	Ongoing	Feedback from targeted audience, increase in number of contacts or requests for assistance	

DSM 138016

STLCOPCB4037973

Goal #2: Community Infrastructure/environmental justice issues

Objective A: **Youth Programs**

Audience	Message	Tactics	Resources	Timetable/ Responsibilities	Evaluation	Costs Plant / Fund
At-risk youth in the community and the community in general	Solutia supports the total community effort to motivate, educate and prepare youth to become productive, responsible citizens	1. Fund appropriate agencies/organizations that support youth oriented activities. - Scouting in East St. Louis schools - GEMM Centre - Cahokia High School Team Program	Solutia Fund	Ongoing	Feedback/success of agencies and organizations, support by the community	$1,000 (F) $4,500 (F) $5,000 (F)
		2. Assist as needed as the Jackie-Joyner Kersee Youth Center fundraising continues and the Center is built.	Plant personnel	Ongoing	Construction of Center	

DSW 138017

STLCOPCB4037974

Objective B: **Community**

Audience	Message	Tactics	Resources	Timetable/ Responsibilities	Evaluation	Costs Plant / Fund
Community	Solutia's WGK plant will continue its tradition of supporting United Way through employee contributions	Support employee Charity Fund campaign. 75% of funding raised is contributed to United Way; the remaining 25% is distributed by Charity Fund Board of Directors	Plant personnel	Ongoing	Success of Charity Fund campaign/ recognition in community of support provided	
Community	1. Support of organizations/ activities the community feels are important	Discuss with Community Advisory Council the important issues in all surrounding communities	Solutia Fund	3rd qtr. 1999	Feedback and success of organization	$5,000 (F)
East Side community, governmental agencies, community leaders	Solutia is supportive of the East Side community as a whole	Support Leadership Council activities in education, East St. Louis, and community/ economic development by participation and funding	Solutia Fund Plant employee involvement	3rd qtr. 1999 Ongoing	Perception of WGK as a supporter of the East Side community	$4,000 (F)

Goal #3: Maintain company's image as a supporter of environmental stewardship and preparation for Sauget Sites being listed on National Priority List

Objective A: **Develop and utilize a communications plan**

Audience	Message	Tactics	Resources	Timetable/ Responsibilities	Evaluation	Costs Plant / Fund
Community, governmental agencies, community leaders	Solutia is moving to resolve long-standing environmental issues in the area. There is no threat to humans, health and the environment	Continue to apprise Community Advisory Council, employees and local community leadership of issues	Plant personnel	Ongoing	Feedback from community, media slant on subject	

DSW 138018

STLCOPCB4037975

Goal #4: Maintain the Krummrich Plant's support for science, math and environmental education in the Metro East area

Objective A: **Education**

Audience	Message	Tactics	Resources	Timetable/ Responsibilities	Evaluation	Costs Plant / Fund
Community schools/teachers/ students/media	1. Science, math and environmental education is important to WGK, Solutia and the community	1. Sponsor two science/math scholarships at BAC for community students and environmental education programs	Solutia Fund	4th qtr. 1999	College recognition, student participation	$5,000 (F)
		2. Sponsor "Using Environmental and Health Issues to Promote Educational Reform in Inner City Schools," a program of the St. Clair County Health Department and the Regional Office of Education	Solutia Fund	2nd qtr. 1999	Feedback from administrators/ teachers; success of program	$2,500 (F)

DSW L38019

STLCOPCB4037976