

NATIONAL LEAD COMPANY



Manufacturers of "DUTCH BOY" PRODUCTS

ADVERTISING DEPARTMENT
T. HOWARD SARINE, MANAGER

111 BROADWAY

NEW YORK 6

December 16, 1954

Mr. J. A. Martino, President
National Lead Company
Building

Dear Mr. Martino:

Mr. J. Murray Johnston, manager of Titanium Alloy Manufacturing Division has just sent me a corrected 1955 advertising budget. This shows a reduction of \$6,236 in trade paper advertising.

This naturally changes the total figures in my covering letter of December 8 by this amount.

Very truly yours,

Howard Sarine

NL 000039872

N 26122