ONE GALLON

O'BRIEN'S

"75"®

HOUSE PAINT

FOR ANY EXTERIOR SURFACE

(NEW)

MEADOW GREEN

MADE IN U.S.A. BY THE O'BRIEN CORPORATION • SOUTH BEND, INDIANA • BALTIMORE, MARYLAND

O'BRIEN'S "75" HOUSE PAINT

O'Brien's new "75" House Paint represents the very finest in a top quality exterior paint. Made with special *Pre-Shrunk Thermolyzed Oils,* it looks better longer on any type of exterior surface — wood siding and trim, shingles, brick, concrete, metal.

The extra hiding of the new "75" House Paint White insures the *whitest* possible jobs in only one coat. Actually *gets whiter* the longer it's on. Smooth easy brushing, more coverage per gallon and greater durability and beauty make "75" the best house paint "buy" on the market. No other outside paint can match it for performance and lasting beauty.

REGISTERED
REGTN. No. 8513
DATE 2-9-54

"75" HOUSE PAINT PRIMING WHITE

This is a specially formulated undercoat for use on exterior surfaces under "75" House Paint and other similar products. It controls the penetration of the oils in the paint applied over it, and dries dull permitting fast application of the finish coat. Easy to apply, its tremendous hiding provides a perfect base for final coat.

"75" TRIM & TINTING WHITE

This product has all the application and performance features of regular "75" House Paint except that **it is to be used for tinting purposes or for trim use where a NON-CHALKING WHITE is wanted.** Can be easily tinted with Pure Liquid Oil Colors, Tone-All Colors or by intermixing with other standard redi-mixed "75" House Paint colors.

CAUTION! COMBUSTIBLE
KEEP AWAY FROM HEAT AND OPEN FLAME
CONTAINS LEAD OR OTHER COMPOUNDS HARMFUL IF EATEN
Do not apply on toys, furniture or interior surfaces which might be chewed by children. Use with adequate ventilation. Avoid breathing vapor or spray mist. Avoid prolonged contact with the skin. Wash thoroughly after handling and before eating or smoking. Keep container closed when not in use.

"75" HOUSE PAINT—MEADOW GREEN

Pigment		32.22%
	C.P. Chrome Green	66.36%
	C.P. Chrome Yellow	3.33%
	Silicates	30.31%
		100.00%
Vehicle		67.78%
	Modified Sopa Alkyd Resin	23.00%
	Processed Linseed Oil	35.12%
	Mineral Spirits& Driers	41.88%
		100.00%

DIRECTIONS FOR USE

FOR NEW UNPAINTED SURFACES

1st Coat—O'Brien's "75" House Paint Priming White, thinned with two or three pints of raw linseed oil. Tint to approximate shade of finish coat.*

2nd Coat—O'Brien's "75" House Paint.

FOR OLD PAINTED SURFACES

One Coat Work — one coat "75" House Paint will give a satisfactory result providing the surfaces are reasonably clean — in good condition and there is to be no radical change of color.

Two Coat Work — over badly weathered or extremely dirty surfaces, follow two coat system listed above under "New Unpainted Surfaces." Apply Primer as it comes from can. Do not thin with raw linseed oil.

*For light colors tint Priming White with O'Brien's Tone-All or Oil Colors. For dark colors mix one-half Priming White and one-half "75" House Paint of the finish color.

GENERAL RECOMMENDATIONS

WEATHER — Outside painting should never be done when the weather is damp or the temperature below 60° F.

SURFACES — Surfaces to be painted should be perfectly dry and free of grease, oil, dust and loose dirt.

SPRAYING — "75" House Paint may be sprayed by an experienced operator.

DRYING — Allow at least 48 hours good drying weather between coats. When temperature is low, allow at least 96 hours drying.

Stir Paint Well Before and During Use. When Necessary — Thin with Turpentine or O'Brien's Reducit.

THE O'BRIEN CORPORATION

SOUTH BEND, IND. BALTIMORE, MD.
OKLA. CITY, OKLA. SAN FRANCISCO, CAL.
LOS ANGELES, CAL.

49 TOC 001439



49 TOC 001440

O'BRIEN'S "75" HOUSE PAINT

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The extra hiding of the new "75" House Paint White insures the whitest possible jobs in only one coat. Actually gets whiter the longer it's on. Smooth easy brushing, more coverage per gallon and greater durability and beauty make "75" the best house paint "buy" on the market. No other outside paint can match it for performance and lasting beauty.

"75" HOUSE PAINT PRIMING WHITE

This is a specially formulated undercoat for use on exterior surfaces under "75" House Paint and other similar products. It controls the penetration of the oils in the paint applied over it, and dries dull permitting fast application of the finish coat. Easy to apply, its tremendous hiding provides a perfect base for final coat.

"75" TRIM & TINTING WHITE

This product has all the application and performance features of regular "75" House Paint except that **it is to be used for tinting purposes or for trim use where a NON-CHALKING WHITE is wanted.** Can be easily tinted with Pure Liquid Oil Colors, Tone-All Colors or by intermixing with other standard redi-mixed "75" House Paint colors.

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CONTAINS LEAD OR OTHER COMPOUNDS HARMFUL IF EATEN
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"75" HOUSE PAINT — EVERGREEN

Pigment		30.69%
	C.P. Chrome Green	46.75%
	Bone Black	8.16%
	Silicates	45.11%
		100.00%
Vehicle		69.31%
	Modified Soya Alkyd Resin	23.09%
	Processed Linseed Oil	35.29%
	Mineral Spirits & Driers	41.62%
		100.00%

REGISTERED
REG'N. No. 8513
DATE 2/9/39

DIRECTIONS FOR USE

FOR NEW UNPAINTED SURFACES

1st Coat—O'Brien's "75" House Paint Priming White, thinned with two or three pints of raw linseed oil. Tint to approximate shade of finish coat.*

2nd Coat—O'Brien's "75" House Paint.

FOR OLD PAINTED SURFACES

One Coat Work — one coat "75" House Paint will give a satisfactory result providing the surfaces are reasonably clean — in good condition and there is to be no radical change of color.

Two Coat Work — over badly weathered or extremely dirty surfaces, follow two coat system listed above under "New Unpainted Surfaces." Apply Primer as it comes from can. Do not thin with raw linseed oil.

*For light colors tint Priming White with O'Brien's Tone-All or Oil Colors. For dark colors mix one-half Priming White and one-half "75" House Paint of the finish color.

GENERAL RECOMMENDATIONS

WEATHER — Outside painting should never be done when the weather is damp or the temperature below 60° F.

SURFACES — Surfaces to be painted should be perfectly dry and free of grease, oil, dust and loose dirt.

SPRAYING — "75" House Paint may be sprayed by an experienced operator.

DRYING — Allow at least 48 hours good drying weather between coats. When temperature is low, allow at least 96 hours drying.

Stir Paint Well Before and During Use. When Necessary — Thin with Turpentine or O'Brien's Reducit.

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49 TOC 001441



49 TOC 001442

"75" EXTERIOR EGGSHELL

Low-Lustre Outside Paint

Now, one paint does the whole job! Low-Lustre "75" Exterior Eggshell—the all-purpose outside paint—may be used over wood and unglazed asbestos shingles, stucco, concrete, masonry, metal, wood siding and trim. Loaded with high hiding pigments, Exterior Eggshell covers in one coat where other finishes often require two. And, because it contains O'Brien's exclusive Pre-Shrunk Oils, Exterior Eggshell lasts longer too. While Exterior Eggshell is not a cure-all for moisture problems, it is less likely to blister under adverse moisture conditions than conventional glossy type finishes—an extra safety feature at no extra cost.

"75" EXTERIOR EGGSHELL PAINT SEALER is a special clear sealer that can be mixed with Exterior Eggshell and used as a primer over porous masonry, stucco and concrete surfaces, where three coats may be desired or necessary. See **Directions for Use** below.

DIRECTIONS FOR USE

Wood Shingles, Siding, Trim and Unglazed Asbestos Shingles (Previously Painted)

1 Coat Work—One coat will do an excellent job over a clean surface that is in good condition.

2 Coat Work—If the film is in bad condition, use a prime coat of "75" House Paint Primer tinted to approximate shade of finish coat and finish with "75" Exterior Eggshell, used as it comes from the can.

Wood Shingles, Siding, Trim (New, Unpainted)

1st Coat—"75" House Paint Primer, tinted to approximate shade of finish coat. Thin with two or three pints of boiled linseed oil per gallon.

2nd Coat—"75" Exterior Eggshell, used as it comes from the can.

New Stucco, Concrete, Masonry and Unpainted, Unglazed Asbestos Shingles*

1st Coat—A-R Primer, tinted with Tone-All colors to approximate shade of finish coat. (Do not use more than 2 ounces of colorant per gallon.)

2nd Coat—"75" Exterior Eggshell, used as it comes from the can. (If the finish coat is a deep color to be used over new stucco, concrete or masonry, an intermediate sealing coat is recommended. Use an equal part mixture of Exterior Eggshell Paint Sealer and Exterior Eggshell Paint.)

* NOTE: "75" Exterior Eggshell is not recommended for use over unpainted asbestos shingles, unless the shingles have been weathered at least five years. Do not use it over glazed type asbestos shingles. Also, allow new masonry to age six months, if possible, before painting. Do not paint wet or chronically damp masonry with Exterior Eggshell.

REGISTERED
REG'N. No. 85137
DATE 2/4/54

GENERAL DIRECTIONS

Surfaces—Surface should be perfectly dry and free of grease, oil, dust and loose dirt. Loose paint, blisters and worn areas should be scraped and spot primed before applying the first coat of primer or finish coat.

Application—Do not brush excessively. Flow the material on freely. Due to high percentage of pigments, it is recommended that "75" Exterior Eggshell be applied in the shade to retard drying during application.

Thinning—*To further retard drying during hot weather,* add one pint of "75" Exterior Eggshell Thinner to each gallon. Thinning is not recommended except to retard drying time.

Drying—Allow at least 48 hours good drying weather between coats. Check to be sure film is completely dry before applying further coats.

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"75" EGGSHELL GREEN BALSAM

Pigment	39.57%
18% Leaded Zinc Oxide	25.43%
Chromium Oxide	24.71%
Carbon Black	3.04%
Phthalocyanine Green	.45%
Silicates	47.49%
	100.00%
Vehicle	60.43%
Modified Soya Alkyd Resin	5.56%
Heat Processed Linseed Oil	29.35%
Aromatic Hydrocarbons	9.71%
Mineral Spirits & Driers	55.38%
	100.00%

STIR PAINT WELL BEFORE AND DURING USE

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