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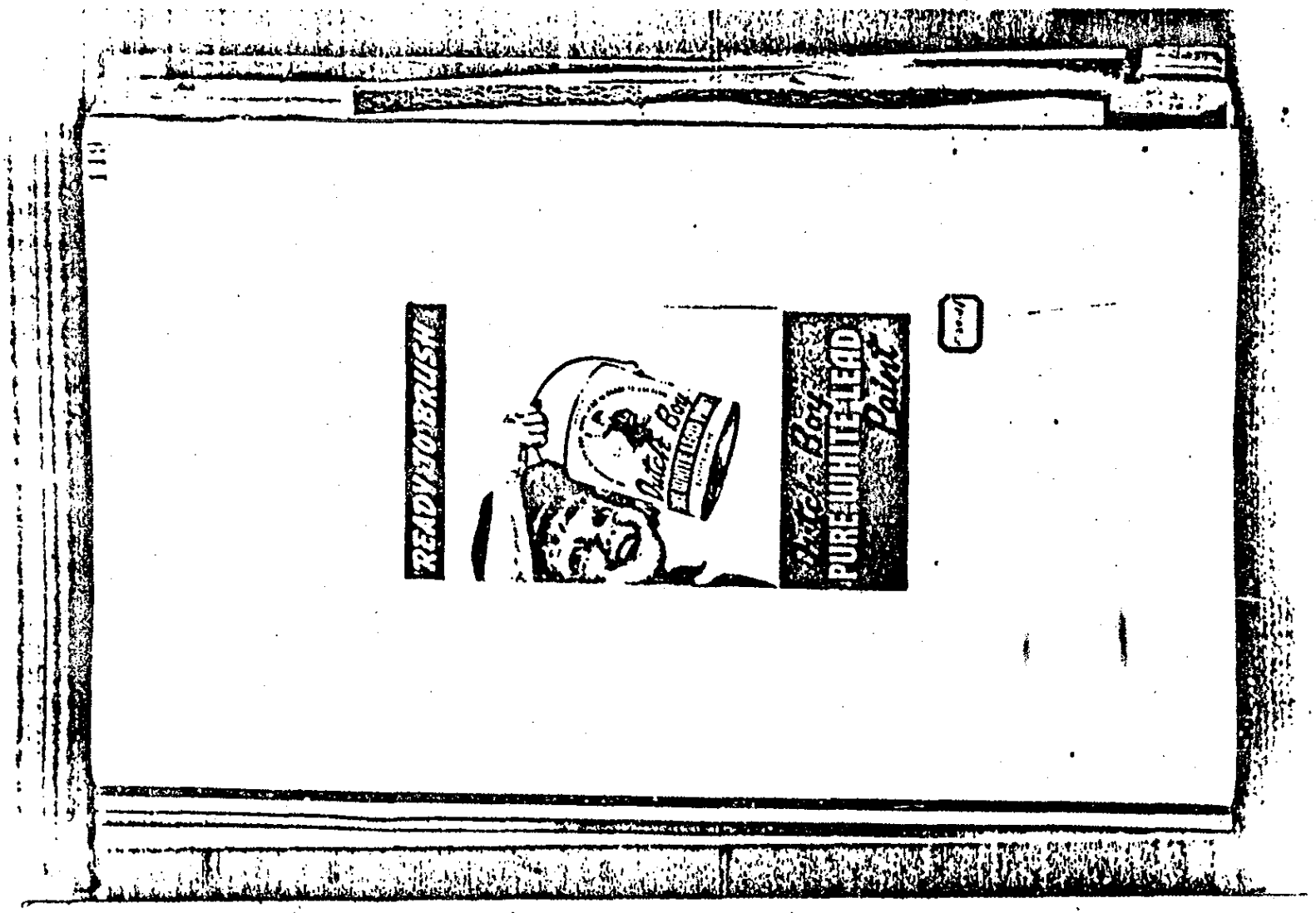

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Ready-Mixed PURE WHITE LEAD PAINT

Here is a paint that gives you a sparkling white job . . . high hiding . . . and long lasting economy. This new Dutch Boy is made with white lead that gives it brilliant whiteness. It covers and hides so well that even a dull discolored surface will become clean and bright once more.

Whether you have a whole house or a barn or just a garage or picket fence to paint, you'll like the ready-to-use feature of Dutch Boy's new white lead paint. Just stir thoroughly and it's all set to give that long, sturdy protection that goes with pure white lead.

FOR THE BIG JOB or the small job

Saves Money TWO WAYS

And you can be sure that on all outside jobs Dutch Boy Pure White Lead Paint saves money two ways. First—its ability to take it lengthens the time between paintings—cuts down the cost per year. Second—the way white lead wears down smoothly provides the ideal repainting surface—needs no expensive preparation.

Stock up now with Dutch Boy. Be *ready* to give paint protection when it's needed. Be PAINTmatic and make things last.



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