

To: DS Virgin Racing[dsvirginracing@thisission.com]
From: Hupp, Sydney
Sent: Mon 6/12/2017 1:39:03 AM
Subject: Re: Follow Up: INVITE: Sir Richard Branson and DS Virgin Racing Innovation Summit in New York

Thank you for reaching out! Unfortunately, Mike will not be able to attend. Wishing you all the best in your event!

Thank you!

Sent from my iPhone

> On Jun 9, 2017, at 11:21 AM, DS Virgin Racing <dsvirginracing@thisission.com> wrote:

>

> Hi Mike,

>

> In advance of the weekend I wanted to follow up with you on this invitation to the Innovation Summit hosted by DS Virgin Racing in NYC on July 14th. We would love to hear if you are able to join us for the event!

>

> My best,

> Sasha

>

> On 5 June 2017 at 17:18, DS Virgin Racing

<dsvirginracing@thisission.com<mailto:dsvirginracing@thisission.com>> wrote:

> Dear

> Mike

> ,

>

> On behalf of Sir Richard Branson and DS Virgin Racing, I'm honored to invite you to the exclusive 2017 US Innovation Summit on July 14th, in advance of the inaugural New York ePrix.

>

> Held at New Lab, an independent, interdisciplinary space designed to support advancement in emerging technologies, the Summit will feature a panel discussion and addresses by Sir Richard Branson, Rocky Mountain Institute, DS Virgin Racing's Team Principal, the Chief Sustainability Officer at Hewlett Packard Enterprise, and other surprise guests!

>

> Date: Friday July 14, 2017

> Time: 1:30pm - 4:30pm

> Location: New Lab @ Brooklyn Navy Yard Building 128, 19 Morris Ave, Brooklyn, NY, 11205

> RSVP: DSVR_NYC_Summit@ds-virginracing.com<mailto:DSVR_NYC_Summit@ds-virginracing.com>

>

> The Innovation Summit is an integral component in the Virgin Group & DS Virgin Racing's drive for awareness, engagement, and action in relation to Future Mobility & Sustainability and we would love to have you join us! Please find further details below.

>

> My best,

> Sasha

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> [Inline images 2]

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> Account Coordinator
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NEW YORK ePRIX

DS VIRGIN RACING INNOVATION SUMMIT

DS AUTOMOBILES

RACING

On behalf of Sir Richard Branson and DS Virgin Racing, we would like to invite you to join us at our exclusive Innovation Summit on Friday, July 14, in advance of the inaugural New York ePrix.

This invitation-only event will take place at the state of the art New Lab facility in Brooklyn from 1.30pm to 4.30pm, the highlight being a panel discussion with Sir Richard Branson and other industry leaders discussing 'THE ROLE OF THE BUSINESS SECTOR IN ADDRESSING CLIMATE CHANGE'.

As well as the panel discussion, our Innovation Summit will also feature addresses by the Rocky Mountain Institute, DS Virgin Racing's Team Principal and the Chief Sustainability Officer from Hewlett Packard Enterprise, as well as one or two other surprise guests.

Our Innovation Summits are an integral part of how the Virgin Group & DS Virgin Racing seek to drive awareness, engagement and action in relation to Future Mobility & Sustainability. Competing in Formula E gives us a powerful opportunity to advance this agenda in the world's megacities and we're proud to share this with you in Brooklyn.

New Lab is an independent, interdisciplinary space designed to support advancement in emerging technologies, and a pioneering resource for new tech, new hardware, and new manufacturing in New York City. Located in historic Brooklyn Navy Yard Building 128, New Lab, which launched in September 2016, provides the tools and community that unite and support over 500 hardware-centric innovators, representing 100 companies in a variety of fields-including robotics, A.I., connected devices, urban technology, and energy-and fosters collaboration and advancement across disciplines. We hope you will be able to join us for this exclusive opportunity.

Regards,



Alex Tai
DS Virgin Racing Team Principal

Panellists

- Sir Richard Branson: Founder - Virgin Group
- Andrew N. Liveris: Chairman & CEO - The Dow Chemical Company
- Mr Bali Padda: CEO - The Lego Group
- Terry Tamminen: CEO - Leonardo Di Caprio Foundation
- Dr Jennifer Holmgren: CEO - LanzaTech

Other speakers TBC including:
Lara Birkes - Chief Sustainability Officer - Hewlett Packard Enterprise

Please RSVP to DSVR_NYC_Summit@ds-virginracing.com



Find out more about DS Virgin Racing

Find out more about New Lab