

FIRST OF ITS KIND



The Paint with "Ball-Bearing" Action

Glidden scientists discover the fastest-working,
easiest-to-use wall enamel ever made

From Glidden—*Pacemaker in Paints*—has come a wall enamel so revolutionary in formula, application and results that only "ball-bearing" truly describes its action.

SPRED-Luster is a wholly new kind of paint that literally "rolls on" *in half the time*. It dries while-you-watch to a beautifully smooth, lustrous finish. It produces an

extremely hard, long lasting surface for walls and wood-work that *washes like a china plate*.

This latest Glidden achievement in paints is the direct result of constant emphasis on research. Glidden is blazing new trails in many other fields, too—including foods, soy bean products, chemicals, pigments, resin products and powdered metals. Solving specific industrial problems is our business. Perhaps we can help *your* business. Your inquiry is invited. The Glidden Company, Cleveland 2, O.

Glidden

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QUALITY PACED BY RESEARCH