

What paint for metal equipment?

53 oil men give their decision

OIL men say "red-lead" when asked what paint they use for protecting metal equipment against corrosion. This fact was recently established by a questionnaire sent by a prominent oil publication to a representative group of men in the oil industry.

Of the 53 who replied, 32—*three out of every five*—said they use, specify or recommend pure red-lead. And these men are responsible for the protection of millions of dollars' worth of metal equipment. They represent every oil field in the country. In view of the many paints now on the market their agreement is remarkable.

Engineers and gas men also agree

A similar questionnaire was answered by several hundred engineers and gas men. The engineers represent every branch of the profession. Yet 86% of them favor red-lead. The agreement of the gas men was equally convincing. 81% of this group endorse red-lead. And these gas men represent forty-two states, ranging in climate from the damp east to dry

Nevada and Utah. This survey conclusively proves that wherever there is a question of metal surface protection, pure red-lead is the accepted method used.

The highest grade red-lead obtainable is Dutch Boy red-lead. You can get it in either paste or liquid form. The liquid comes in the natural orange-red for next-to-metal coats, and also in browns, greens, and black for finishing coats. The paste may be obtained in the natural orange-red and may be shaded to any desired dark color.

For light finishing coats

Dutch Boy white-lead on top of an undercoating of Dutch Boy red-lead will give you a light finishing coat that reduces heat-absorption and decreases oil-evaporation. Like Dutch Boy red-lead,

Dutch Boy white-lead has the properties that enable it to resist the attacks of rust-forming elements.

Specialists in our Department of Technical Service have made an exhaustive study of paint protection for metal. They will be glad to give you whatever help you may require. Address them in care of our nearest branch.

For oil-refining you want litharge of correct physical character and extreme chemical purity. Such litharge is made by the makers of Dutch Boy red-lead and Dutch Boy white-lead. At all times you can rely on its unvarying uniformity. Our nearest warehouse can give you quick shipment in any quantity you desire.



Dutch Boy Red-Lead

NATIONAL LEAD COMPANY

New York, 111 Broadway
Buffalo, 116 Oak Street
Cincinnati, 659 Freeman Ave.
St. Louis, 722 Chestnut St.
Pittsburgh, National Lead & Oil Co. of Pa., 316 Fourth Avenue
Philadelphia, John T. Lewis & Bros. Co., 437 Chestnut Street
Boston, 131 State Street
Chicago, 900 West 18th Street
Cleveland, 820 W. Superior Ave.
San Francisco, 485 California St.

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