

USE CAREFULLY

USE: To each gallon of Paint add:

OLD WORK

Linseed Oil 1 Quart

Coat None 1 Quart

Coat None 1 Quart

Coat None 1 Quart

Coat None 1 Quart

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Coat None 1 Quart

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SCHEDULE 1

GRADE SPECIFICATIONS

COST AND SELLING PRICES AS OF MARCH 31, 1942

TRADE NAME: Golden Glow
CATEGORY: Exterior House Paint
COLOR: White
NUMBER: 1030
QUALITY:

	POUNDS	YIELD IN GALLONS	UNIT COST*	TOTAL COST
PIGMENT: 65%				
35% Lead Zinc Oxide	292.5	5.84	.0675 Per Lb.	\$19.74
Basic Carbonate White Lead	117.	2.10	.075 Per Lb.	8.78
Titanium Dioxide	95.	2.85	.145 Per Lb.	13.78
Magnesium Silicate	145.5	6.14	.011 Per Lb.	1.60
VEHICLE: 35%				
Linseed Oil, Non Stain	306.9	39.50	.78 Per Gal.	30.81
Linseed Oil, Blown	5.09	.50	.91 Per Gal.	.46
Drier	38.	5.50	.50 Per Gal.	2.75
Calculated Yield	1000.	62.43		77.92
Manufacturing Loss - 2 1/2%		1.56		
Actual Yield		60.87		

* The above unit costs are figured as of Jan. 1, 1942, which is the last time our formulas were costed and are based on inventory and contract costs as of that date. Replacement costs as of March 31, 1942, would show considerable increase in above unit costs and cost per gallon as shown below.

COST ANALYSIS:

Material Cost Per Gallon.....	\$ 1.28
Direct Labor Cost Per Gallon (We have no allocated cost records)....	
Factory Overhead Per Gallon (We have no allocated cost records)....	
Bulk Cost Per Gallon (We have no allocated cost records).....	
Complete Package Cost Per Gal. (Does not include filling expense)...	.12
Factory Cost in Package, Per Gallon (We can only show raw material, can, carton and label cost).....	\$ 1.40
(No labor or overhead included.)	

PRICES

(A) To a company owned or controlled outlet.....	Not Sold
(B) To an independent wholesaler.....	1.77
(C) By company owned or controlled outlet to retail customer.....	Not Sold
(D) To an independent retailer (dealer).....	Not Sold
(E) To others (specify).....	Not Sold