

TRADE NAME: QUE FLOWING FLAT
 CATEGORY: INTERIOR FLAT WALL PAINT

COLOR: WHITE
 QUALITY: SECOND

PIGMENT: 64.1 % LBS. GAL. YIELD UNIT COST TOTAL COST

Titanox R. C. H. T.	630	23.23	.0550 lb.	\$ 34.65
Velvet Filler	250	11.87	.78 cwt.	1.95
Barytes	170	4.59	1.62 "	2.754
VEHICLE 35.9 %				
#90	14	1.40	.08 lb.	1.12
Stearate Jelly	40	5.72	3.24 cwt.	1.296
#44	205	28.0	.73 gal.	20.44
#3878-R	111	14.0	.86 "	12.04
Varsol	196	30.0	.10 "	3.00
#312	22	3.0	.76 "	2.28

CALCULATED YIELD 1638 121.81 \$ 79.53

MANUFACTURED LOSS 4.7 %

ACTUAL YIELD 116 gals.

COST ANALYSIS

MATERIAL COST PER GAL. (TOTAL COST DIVIDED BY ACTUAL YIELD).....685
 DIRECT LABOR PER GAL., OR LB.0628
 FACTORY OVERHEAD PER GAL., OR LB.0644
 BULK COST PER GAL., OR LB.8122
 COMPLETE PACKAGE COST PER GAL., OR LB. (CONTAINER PLUS FILLING EXPENSE) .133
 FACTORY COST IN PACKAGE PER GAL., OR LB.95

PRICES

SHOW THE HIGHEST NET UNIT PRICE WHICH WAS CHARGED OR WHICH WOULD HAVE BEEN CHARGED IN MARCH 1942, TO EACH OF THE FOLLOWING TYPES OF BUYERS OR TRANSFEREES:

- (A) TO A COMPANY OWNED OR CONTROLLED OUTLET
 (B) TO AN INDEPENDENT WHOLESALER
 (C) BY COMPANY CONTROLLED OUTLET TO RETAIL CUSTOMER
 (D) TO AN INDEPENDENT RETAILER (DEALER)
 (E) TO OTHER (SPECIFY)

_____	1.15
_____	1.20

OPA 000345

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