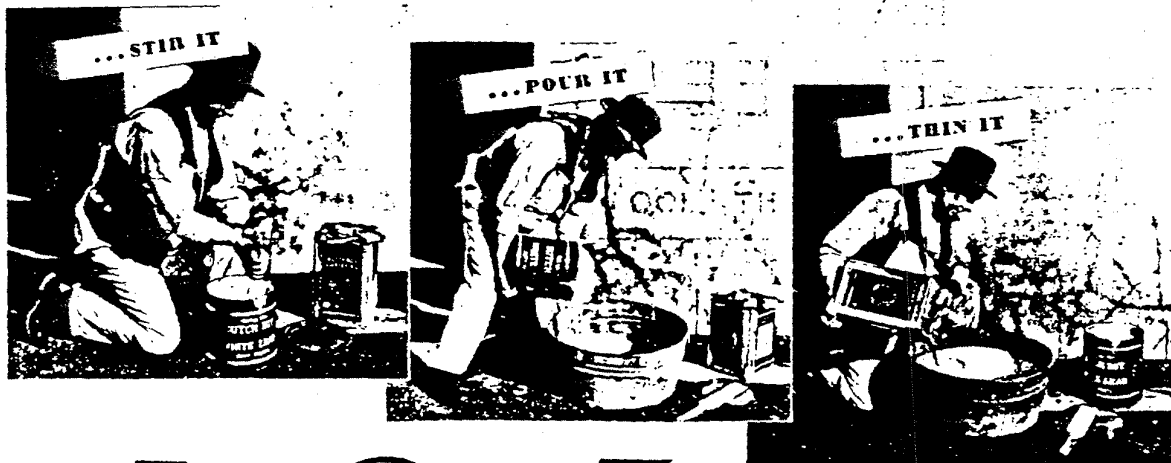




1..2..3...

and you get pure **White-Lead Paint**



for about \$ **2.95***
PER GALLON

When, at this low gallon price, you can get the pure White-Lead Paint which 8 out of 10 painters use . . . it does not pay to experiment!



1..2..3... That's all there, selfsame paint the best painters use. And is to it... with pure white: *nobody knows paints like a painter.* One reason 8 out of every 10 painters use Dutch Boy is because it provides an elastic protective coating which does jiffy. Five or ten minutes, not crack or scale. Thus, when you eventually repaint, there will be no time and made 6 1/2 gallons for only money spent for burning or scraping. Just about \$2.95* per gallon, paint right over the old, long-lasting coat.

This money-saving, better way of painting. In the new soft paste form, Dutch Boy is simply pure white-lead paint. Paint in its White Lead is easily stirred... simple to mix, purest, most economical form! (As any painter will tell you.) Just thin with linseed oil... add turpentine and drier... and, presto, it's made.

* This price (as of January 1930) will vary somewhat, depending upon buyer's distance from producing centres.

Could anything be simpler? Is there any easier way of saving money? Any surer way of getting the best paint money can buy? Send for the little folder offered free in the coupon. It shows you how to get better results so much easier. Send for it now.

REPAINTING OUTSIDE WOOD FOR FINISHING COAT

Mix equal parts soft paste White Lead and linseed oil, measure for measure. Then stir in one-third glass each of turpentine and drier for every gallon of paint.

FOR UNDERCOAT

Use half linseed oil and half turpentine instead of linseed oil only. Then add one-third glass of drier for each gallon of paint.

100 Pounds Soft (Paste) White Lead (3 1/4 Gallons) make about 5 1/4 gallons of pure white-lead paint which will cover about 600 square feet per gallon, one coat.

(If heavy paste white lead is used, 3/4 gallon more oil will be required per 100 lbs.)



Look for this . . .
White Lead Price Card
... at your dealer's

NATIONAL LEAD COMPANY

New York, 111 Broadway — Boston, 200 Albany Street — Buffalo, 116 Oak Street — Chicago, 900 West 18th Street — Cincinnati, 559 Freeman Avenue — Cleveland, 830 West Superior Avenue — St. Louis, 723 Chestnut Street — San Francisco, 235 Montgomery Street — Pittsburgh, National Lead & Oil Co. of Pa., 315 Fourth Avenue — Philadelphia, John T. Lewis & Bros. Co., Widener Bldg.

Save the coupon and send it in — **FREE!**

JUST MAIL THIS COUPON

National Lead Company
Address: (See list of offices above)
Gentlemen:

Please send me the folder that tells me how to do much better painting, easier and for less money.

Name _____

Address _____

City _____ State _____

DUTCH BOY *Soft Paste* **WHITE LEAD**