Monsanto

FROM (NAME & LOCATION): G. L. Bratsch - B3NA - General Offices

DATE: September 16, 1975

SUBJECT: CBS Visit -

REFERENCE: W. G. Krummrich/PCB's

TO: F. J. Fitzgerald
B3SA

CC: D. R. Bishop
T. L. Gossage
W. B. Papageorge
D. Wood

A CBS television crew, including a producer, a camera man, and two assistants visited WGK Tuesday, September 16, 1975, for the purpose of background data re PCB's. The intended usage is for the Walter Cronkite show in early October.

Hal Fisher, a producer for CBS national network shows, interviewed Bill Papageorge, Manager of Product Acceptability, for approximately 20 minutes, following an earlier tour of the WGK Plant to view and shoot film footage of the Aroclor Incinerator and the Aroclor Department. The footage included about 15 minutes at the Incinerator and 10 minutes of the exterior of the Aroclor production unit. In addition, they filmed Aroclor drums ready for shipment, particularly, shots of the instructions printed in various foreign languages. At no time did they attempt or ask to take shots of other units.

The interview with Bill Papageorge (who did an excellent job) started with establishing a history of PCB's (late 1890's to present). Hal Fisher seemed intent on fact finding, not finger pointing, and the questions and answers established:

(1) Monsanto as sole U.S. producer of PCB's.
(2) Our voluntary responsible withdrawal from the open systems market.
(3) The adverse effect on electric generation and industry in general if a total PCB ban were to occur.
(4) The varying biodegradation rates of the various Aroclors.
(5) The safety (fire and resistivity) of Aroclors over other known materials.
(6) The overall effect on the public if forced changeover and retrofit of present equipment were required.

Dan Bishop will be in contact with Hal Fisher within a week, and as soon as we know when the interview is to be aired, we will let you know. Dan is planning on a video tape of the airing for our records.

G. L. Bratsch

md

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