

PLAN

SECTION



O'BRIEN'S

*Squid Velvet*  
THE ORIGINAL VELVET WALL FINISH

COLOURS ARE

WASHABLE FLAT  
WALL ENAMEL

WILLOW



INSURES  
UNEQUALLED  
PERFORMANCE

MADE BY THE ALKATHION CORPORATION, NEW YORK, N.Y. 10014

## O'BRIEN'S LIQUID VELVET

Liquid Velvet is the very finest, the very best flat wall enamel that's ever been marketed. Now made with O'Brien's sensational new Alki-Therm (alkyls combined with special Thermolyzed oils), it imparts the rich, velvety beauty of oil base paints; the smooth, easy flowing, easy application of latex base paints; plus the extra washability and durability of enamels.

Better than ever, this alkyl wall finish may be used with excellent results over most any interior surface—over plaster, wood, wallboard, metal, wallpaper, etc. Its excellent hiding and sealing qualities insure satisfactory one coat jobs on most normal surfaces. Easily applied with brush or mohair roller. May also be sprayed. Has no objectionable odor. Ready mixed.

### "701" Clear Wall Sealer

A clear, long oil, neutral sizing material for use over both painted and unpainted surfaces. Has excellent adhesion, seals the most porous surfaces. May be used straight or intermixed with Liquid Velvet. Dries overnight. An excellent vapor barrier.

### **SantaVet** Wall Primer and Sealer

An ideal undercoat for Liquid Velvet where two coat work is necessary due to condition of surface to be painted. Combines the sealing properties of wall size with the full benefit of a solid covering coat of paint. Special directions on package.

#### CAUTION! COMBUSTIBLE

KEEP AWAY FROM HEAT

DO NOT OPEN FLAME

CONTAINS LEAD OR OTHER COM-

POUNDS HARMFUL IF EATEN

Do not apply on toys, furniture or in-

teriors which might be ventila-

tion. Avoid breathing vapor or spray

mist. Avoid prolonged contact with the

skin. Wash thoroughly after handling.

Keep container closed when not in use.

| LIQUID VELVET Flat Enamel - 100% A-1 |               |
|--------------------------------------|---------------|
| Product Name                         | LIQUID VELVET |
| Net Weight                           | 1.00 lb.      |
| Gross Weight                         | 1.10 lb.      |
| Net Volume                           | 1.00 qt.      |
| Gross Volume                         | 1.10 qt.      |
| Velvet Colors Available              |               |
| White                                | 100000        |
| Yellow                               | 100000        |
| Orange                               | 100000        |
| Red                                  | 100000        |
| Blue                                 | 100000        |
| Green                                | 100000        |
| Brown                                | 100000        |
| Black                                | 100000        |
| "The SantaVet" Brand Oil             |               |
| Net Weight                           | 1.00 lb.      |
| Gross Weight                         | 1.10 lb.      |
| Net Volume                           | 1.00 qt.      |
| Gross Volume                         | 1.10 qt.      |
| "The Alki-Therm" Brand Oil           |               |
| Net Weight                           | 1.00 lb.      |
| Gross Weight                         | 1.10 lb.      |
| Net Volume                           | 1.00 qt.      |
| Gross Volume                         | 1.10 qt.      |

Based on the New 200 Pint Color

## STIR THOROUGHLY BEFORE AND DURING USE

**PREPARATION**—remove all grease, loose dirt and soap residue from surface. Seal any plaster patches with "701" Clear Sealer or Liquid Velvet Primer.

**ONE COAT WORK**—over surfaces in good condition—over wallpaper, old paint, plaster, wallboard or metal. Apply one coat of Liquid Velvet. **Note**—If bare plaster is not perfectly dry or the surface to be painted is extremely porous, follow two coat system recommended below.

**TWO COAT WORK**—over unsealed surfaces—over fresh plaster or wallboard. One coat Liquid Velvet Primer tinted to approximate shade of finish coat or a mixture of equal parts "701" Clear Sealer and Liquid Velvet. Finish with one coat Liquid Velvet.

**TINTING**—Use O'Brien's Tone-All Colors or Pure Liquid Oil Colors for light tints—or Liquid Velvet Deep Colors for either light or deep tints.

**THINNING**—where necessary use Odorless Thinner. Turpentine, O'Brien's Reducit or Mineral Spirits may also be used—not to exceed one pint per gallon.

**SPRAYING**—thin as required with odorless thinner or V. M. & P. Naphtha.

**DRYING**—do not recoat Liquid Velvet or Liquid Velvet Primer until they have dried hard. Normally allow 24 hours at temperature of not less than 68° F., with good ventilation.

### IMPORTANT—USE OF DEEP COLORS

Surfaces to be coated with Deep Colors normally require two coats—a prime coat consisting of a mixture of equal parts O'Brien's 701 Clear Sealer and Liquid Velvet of the finish color. Whenever practicable, stipple or roller-coat the finish coat of Liquid Velvet for maximum uniformity. Deep Colors will burnish when spot rubbed and caution should be exercised on where they are used.

### THE O'BRIEN CORPORATION

SOUTH BEND, IND. OKLAHOMA CITY, OKLA.  
BALTIMORE, MD. SAN FRANCISCO, CAL.  
LOS ANGELES, CAL.