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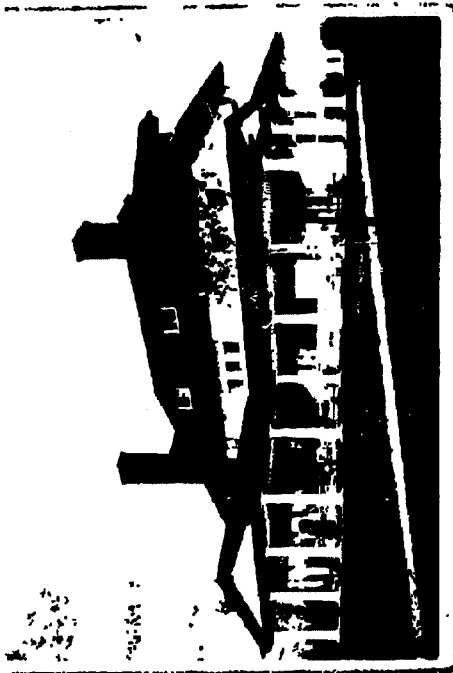
CLEVELAND CHICAGO NEW YORK MONTREAL SAN FRANCISCO
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ST. LOUIS BUFFALO SPOKANE DALLAS TEX. OMAHA SAVANNAH
SEATTLE LONDON ENGLAND



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March 1910



Residence of Mr. E. V. Hale, Willoughby, Ohio.

Edward & Purson, Architects.

The Spectrum

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A DELIGHTFUL LAKE SHORE HOME.



N UNUSUALLY attractive country home is shown on the opposite page. It is situated on the shore of Lake Erie, near Willoughby, O., and is owned by Mr. E. V. Hale. The entire estate includes a comfortable and artistic three-story house, a building containing the garage and stables, a small frame boat house, and very attractive grounds laid out with large lawns, vegetable and flower gardens and beautiful walks. The water supply is obtained by means of



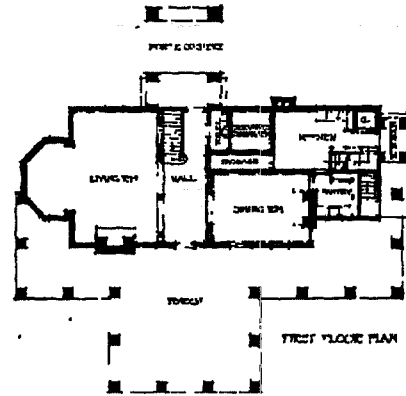
Interior of E. V. Hale's Residence.
Bohward & Pearson, Architects.

Gick & Fry, Contractors.

a gas engine connection with a well on the beach which forces water into an air pressure tank in the basement of the home.

The heating and lighting are supplied by a natural gas well.

The most pronounced feature of the exterior of the home is the broad veranda which stretches across the front of it and extends around both sides. It has a spacious exten-



First Floor Plan, E. V. Hale's Residence.

sion in front of the entrance door 30 feet square which commands a beautiful view of the lake.

On entering the hall one is impressed with the large living-room, beautifully decorated, which is separated from the hall by columns.

The woodwork in every room of the house, from attic to kitchen, is finished in *Sherwin-Williams White Enamel*, with the exception of the doors and stairway rails.

Other Sherwin-Williams Products were used extensively throughout this residence.



Garage, Stables and Chauffeur's Quarters, T. V. Hale's Estate.

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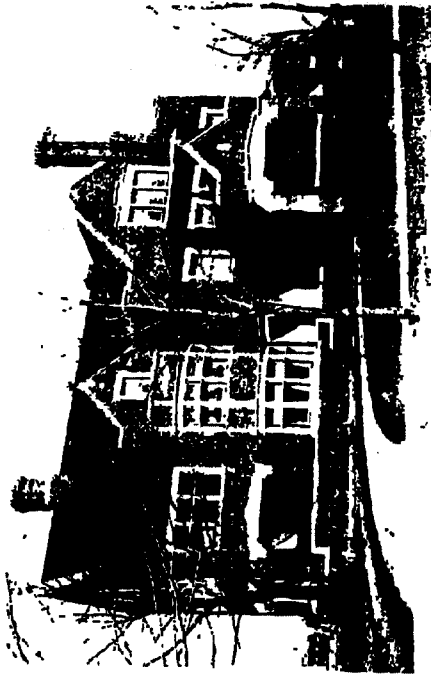
AN IMPOSING CLEVELAND HOME.



THE residence of Mr. G. W. Grandin shown on the following page is of English style, of brick and stone construction, and is well adapted to the site. It is located on Magnolia Drive, a picturesque boulevard in Cleveland. The situation of the house was determined by the location of two groups of trees, the house being built between them. The white stone trimming stands in pleasing contrast to the variegated shale brick and mottled red and green slate roof.

The interior finishing is simple in its general treatment, and the rooms are in complete harmony. The living-room is finished in birch stained with *S-W Handcraft Stain Mahogany*. The trimming for the den is dark oak. The hall is stained with *S-W Handcraft Stain Brown*. The white enamel woodwork in the dining-room lends brightness and individuality to it and refutes the general idea that Tavern, Cathedral and other dark finishes should of necessity be used in dining-rooms. The entire servants' portion

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*Residence of G. W. Grandin, Magnolia Drive, Cleveland, O.
Glick & Fry, Constructors
Howard & Parsons, Architects*

is done in Georgia Pine, stained in soft, green tones with *S-W Handcraft Stain* Bog Oak.

The main feature of the second floor is the enclosed sleeping porch built over the front veranda.

The woodwork on the second floor is finished entirely in *S-W White Enamel*. The three bathrooms are tiled below the wainscoting. Immediately above it runs a stencil design applied over a background of *S-W Flat-tone*.

The third floor is devoted to servants' quarters, and a large playroom for the children.



Another View.



Home of Mr. D. L. Russell, Eufaula, Ala.

A STately SOUTHERN HOME.

THE city of Eufaula, Ala., could well nigh be termed an "S-W" city, as many of its finest building operations within the past few years have been finished in some style or other with our various products.

In the above photograph we show the twenty-thousand-dollar residence of Mr. D. L. Russell, Eufaula, which was designed by Architect T. W. Smith, of Columbus, Ga.

The most interesting feature of this home is its cheerfulness and the sweeping verandas, which afford ample room for outdoor living and delightful views on all sides.

"S W P" was used to beautify the exterior of the Russell home shown in our photograph.

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A CHAMBER IN YELLOW.



THE colored insert on the following page shows the chamber over the living-room of our Model House. The color effect suggested for this chamber is for a room with cool exposure. It is a scheme which can be adapted to many conditions, but is particularly suitable for this style of room. The Colonial Yellow wall permits of white enamel woodwork with mahogany doors. Mahogany woodwork could also be used, although it is not shown on our sketch. The white enamel furniture of simple lines is effective. A brick fireplace with mahogany shelf would be a most attractive addition to this room and could be arranged for easily, because of its direct location over the living-room. If desired, this room could be used as an upstairs living-room instead of a bedchamber.

Although not designated in the specifications, a light shade of silver gray could be used on the floor, as such a stain has a tendency to subdue the yellow tones of the natural finished floor. The curtains, bed covering and scarfs are particularly attractive, because they are treated with wall stencil colors which are in harmony with the dominating color. Several of our attractive stencil designs have been used, but if these



CHAMBER OVER DINING ROOM
DESIGNED BY THE HAWKINS-BRELLING CO., DECORATIVE DEPARTMENT

are not satisfactory, they may be omitted altogether or others more to your clients' liking can be selected from our stencil book. The stencil book describes this interesting work in detail and can be obtained from our Decorative Department free of cost.

The specifications for obtaining a color effect similar to the one on this color plate are as follows:

Ceiling—S-W Flat-tone Ivory SP.
Wall—S-W Flat-tone Old Gold 840; Stencil No. 6; Leaves, Flat-tone Olive Colors, Olive Lake, 1 part, Raw Senna, 1 1/2 part; Stencil White, 1 1/2 part
Woodwork—White wood S-W Enamel Pure White
Doors—S-W Hand-craft Stain Mahogany
Floors—Pine, Natural, Three coats S-W Marseal.
Curtains, Bed Curtains White Muslin with Stencil Border No. 34, using wall stencil colors.
Dresses and Table Cloth—White Linen with Stencil No. 1 in same wall stencil colors.
Rug—Hand-made Rug Rug.
Furniture—S-W White Enamel, Dull Brass or Mahogany.



Home of Mr. Sandy MacKay, West Branch, Mich.

A COZY HOMESTEAD.

MR. SANDY MacKAY, of West Branch, Mich., recently completed a new residence, which, though not large or elaborate, is interesting.

Mr. MacKay became interested in the work of our Decorative Department, and allowed our decorators the opportunity of offering suggestions, which were carried out very satisfactorily. These materials were used: *Flat-tone, Handcraft Stain, Paste Filler, Enamel, Porch and Deck Paint, Floor Wax and Sizing Varnish.*



Home of Mr. G. Moses, New Orleans, La.

A VINE-COVERED SOUTHERN HOME.



SITUATED in the old French quarter of New Orleans, and facing the small stream of Bayou St. John which flows into Lake Pontchartrain, stands this beautiful home of Spanish Colonial style. It is the residence of Mr. G. Moses, a well-known photographer of New Orleans.

The dwelling is simple in character, with large cement columns supporting a gallery across the entire front. The lower floor contains a hallway running almost the entire length of the house, with three delightful rooms opening from it.

The interior treatment is simple. The dining-room ceiling is beamed with hand-hewn solid timbers.

Upstairs the plans resemble the lower floor to a great extent.

This home is one of the oldest in New Orleans, and was originally built for the Sisters by the Catholic Church. It remains in the same hands today and only a beautiful garden separates it from the church edifice.

Our products were used throughout.



*Residence of Mr. Chas. Ireland, Washburn, Ill.
Fletcher Bros., Building Contractors.
Robt. Hotchkiss, Architect.*

AN ATTRACTIVE SUBURBAN HOME.



THE residence shown on the opposite page represents an American modification of an English suburban home. It is owned by Mr. Chas. Ireland, a banker of Washburn, Ill., and cost \$15,000. It was designed by Architect Robert Hotchkiss.

It is interesting to note that great strides have been made by American architects to bring about a return in our architecture of that which is good in design and workmanship along this modified English type, as well as to agitate a return of better materials for construction.

Mr. Ireland's residence is finished throughout in *Handcraft Stain, Enamel and Varnish*. The exterior is finished as follows: Upper half, shingles, *Shingle Stain C-74*; Trimmer, *SWP No. 199*; Sash, *SWP Gloss White*.

Our Decorative Department submitted suggestions which were satisfactory and were adapted almost in their entirety. The color schemes are very attractive.

AN IMPORTANT ANNOUNCEMENT.



WE DESIRE to announce the completion of a new book on interior and exterior decoration, entitled "Your Home and Its Decoration." This volume contains twelve beautiful color plates and over one hundred and thirty duotone illustrations, many of which are produced from original drawings. The various sections into which this important subject is divided have been written by specialists and the entire work has been carried out under the supervision of our decorative staff. The cover is stamped in gold with an inlaid color plate and the board binding is strong and serviceable. This is a work which should be in every architect's library.

In compiling this book has been held constantly in view the determination to publish a book of real assistance to the home builder has placed it on a different plane from other publications of this character. Much has been written on the subject of Home Decoration, and in almost every instance the one vital point, "practicability," has been lost sight of. In any of these volumes are full of generalities, from which very few of us can gather applicable points on decoration. There is a reason for this lack of real information and

it is nothing more or less than the fear of that commercial tinge. It is that continual beating around the bush trying to give practical information without supplying anything specific.

We have endeavored to eliminate this difficulty in this volume. In the last chapters we have come out boldly and specified certain products which are necessary to produce certain effects, and we have gone into the details of how such products should be used. In Chapter XX, we have provided specifications for both color and duotone illustrations in the book. These specifications cover the complete decorations in each case, with the exception of the working specifications in Chapter XXI.

Following are a few of the interesting subjects into which the work is divided: General Suggestions for the Exterior Treatment of Houses; Doorways; Side Wall & Ceiling Treatments; Fabrics; Oriental Rugs and Other Floor Coverings; Colonial Houses; Bungalow, Shore, Mountain & Summer Dwellings.



Here is the Book.

Size, 8 1/2 x 9 1/2 - 200 pages.
Price \$2.00. Postage 15 cents extra.

SPROUTS OF SPRING

By The Little Paint Man.

By the way, I forgot to tell the compositor last month that someone "archilected" and painted the Babcock Garage of Cleveland. So I hereby apologize in public to Architect Myron B. Vorce and Painting Contractors Stephen Mills & Son, both of Cleveland.

That hotel number isn't far away now. The Editor and I are pickin' up the best material that can be had, and take my tip, it's goin' to be awfully nice.



Weather Vane on F. A. Hill's Garage and Stalls.
Designed by the then well-known cartoonist.



Nature's Architects, No. 8.

THE ANT.

And now we must hasten to give this young man
The fullshare of credit that's due
For building of sand a home that will stand
Without either mortar or gins.
And a far greater wonder is how, without blunder,
He plans and executes
His specifications with such complications,
Rejecting all substitutes.

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