

From: Jackson, Robyn (R.)
Sent: Thu, 29 May 2025 02:47:09 +0000
To: Siegrist, Ben (OST)
Cc: Burdette, Grant (OST); Sizemore, Nathaniel (OST); Dobbins, Halee (OST); Even, Yael (OST); Maguire, Peter (OST)
Subject: Re: Auto Industry Roundtable w/Sec. Duffy - Thursday 11:00AM

Some people who received this message don't often get email from rjack333@ford.com. [Learn why this is important](#)

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No problem. I will cut for now so we play it safe. I can check in with Nick in the morning as well!

From: Siegrist, Ben (OST) <benjamin.siegrist@dot.gov>
Date: Wednesday, May 28, 2025 at 10:41 PM
To: Jackson, Robyn (R.) <rjack333@ford.com>
Cc: Burdette, Grant (OST) <john.burdette@dot.gov>, Sizemore, Nathaniel (OST) <nathaniel.sizemore@dot.gov>, Dobbins, Halee (OST) <halee.dobbins@dot.gov>, Even, Yael (OST) <yael.even@dot.gov>, Maguire, Peter (OST) <peter.maguire@dot.gov>
Subject: RE: Auto Industry Roundtable w/Sec. Duffy - Thursday 11:00AM

Great question – I think most details like that won't go live until after the program but will confirm with Nick. He and his team will be on site VERY early tomorrow AM getting vehicles staged but I'll try to track down an answer in the morning.

Ben Siegrist
Director of Public Liaison and Senior Advisor
U.S. Department of Transportation
ben.siegrist@dot.gov

From: Jackson, Robyn (R.) <rjack333@ford.com>
Sent: Wednesday, May 28, 2025 10:37 PM
To: Siegrist, Ben (OST) <benjamin.siegrist@dot.gov>
Cc: Burdette, Grant (OST) <john.burdette@dot.gov>; Sizemore, Nathaniel (OST) <nathaniel.sizemore@dot.gov>; Dobbins, Halee (OST) <halee.dobbins@dot.gov>; Even, Yael (OST) <yael.even@dot.gov>; Maguire, Peter (OST) <peter.maguire@dot.gov>
Subject: Re: Auto Industry Roundtable w/Sec. Duffy - Thursday 11:00AM

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Thank you so much! When do the 250 stops on the road trip go live? Nick told me that our Dearborn Truck Plant is on the list and I'd love to have Steve mention that, but don't want to get ahead of you all if that list doesn't come out before the event. Can you advise?

From: Siegrist, Ben (OST) <benjamin.siegrist@dot.gov>
Date: Wednesday, May 28, 2025 at 10:34 PM
To: Jackson, Robyn (R.) <rjack333@ford.com>
Cc: Burdette, Grant (OST) <john.burdette@dot.gov>, Sizemore, Nathaniel (OST) <nathaniel.sizemore@dot.gov>, Dobbins, Halee (OST) <halee.dobbins@dot.gov>, Even, Yael (OST) <yael.even@dot.gov>, Maguire, Peter (OST) <peter.maguire@dot.gov>
Subject: RE: Auto Industry Roundtable w/Sec. Duffy - Thursday 11:00AM

Robyn,

Please find attached a run of show for tomorrow's speaking program and a map/diagram of the layout for tomorrow's expo.

At the conclusion of the roundtable, around 11:45AM, we will escort program speakers from the Secretary's suite to the side of the stage outside the building. The program will begin at 12:00PM with remarks by Secretary Duffy, followed by John Bozzella of the Auto Alliance, who will then provide introductions for each of the OEM executives prior to their remarks.

The stage backdrop will be our large video screen featuring the Great American Road Trip logo which will be unveiled during the program. We are likely to have a clear podium but could just be a standup microphone – TBD in the morning as the stage gets set.

We will be livestreaming the event on both the USDOT X and YouTube channels. And we hope to finalize a confirmed media list in the morning, which we'll be sure to get your way. Our communications team is cc'd here and can share additional details when they become available.

Again, thank you to you and your team for helping to make tomorrow's event a great success!

Please have your team members reach out to me or Grant upon arrival tomorrow morning for the roundtable.

Best,
Ben

Ben Siegrist
Director of Public Liaison and Senior Advisor
U.S. Department of Transportation

ben.siegrist@dot.gov

From: Jackson, Robyn (R.) <rjack333@ford.com>
Sent: Wednesday, May 28, 2025 9:05 PM
To: Siegrist, Ben (OST) <benjamin.siegrist@dot.gov>
Cc: Burdette, Grant (OST) <john.burdette@dot.gov>; Sizemore, Nathaniel (OST) <nathaniel.sizemore@dot.gov>; Dobbins, Halee (OST) <halee.dobbins@dot.gov>; Even, Yael (OST) <yael.even@dot.gov>; Maguire, Peter (OST) <peter.maguire@dot.gov>
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Hi all – hoping to get a few more details tonight, including run of show.

Do you have more information as well on how the stage will be set up? Microphone?
How the audience is set up? Chairs? Details like that.

Media RSVPs, livestream, etc.

My cell is (b)(6) if it's easier to text/call.

Thanks!

From: Jackson, Robyn (R.) <rjack333@ford.com>
Date: Wednesday, May 28, 2025 at 5:50 PM
To: Siegrist, Ben (OST) <benjamin.siegrist@dot.gov>
Cc: Burdette, Grant (OST) <john.burdette@dot.gov>, Sizemore, Nathaniel (OST) <nathaniel.sizemore@dot.gov>, Dobbins, Halee (OST) <halee.dobbins@dot.gov>, Even, Yael (OST) <yael.even@dot.gov>, Maguire, Peter (OST) <peter.maguire@dot.gov>
Subject: Re: Auto Industry Roundtable w/Sec. Duffy - Thursday 11:00AM

Hi Ben and team- wanted to follow up on this. Looking forward to tomorrow.

Do we have a list of media RSVPs? Do you need a quote from Steve Croley for a press release or anything like that? Also, will there be a livestream of tomorrow on the DOT pages?

Will standby for run of show.

Thanks,
Robyn

From: Jackson, Robyn (R.) <rjack333@ford.com>
Date: Wednesday, May 28, 2025 at 11:31 AM
To: Siegrist, Ben (OST) <benjamin.siegrist@dot.gov>
Cc: Burdette, Grant (OST) <john.burdette@dot.gov>, Sizemore, Nathaniel (OST) <nathaniel.sizemore@dot.gov>, Dobbins, Halee (OST) <halee.dobbins@dot.gov>, Even, Yael (OST) <yael.even@dot.gov>, Maguire, Peter (OST) <peter.maguire@dot.gov>
Subject: Re: Auto Industry Roundtable w/Sec. Duffy - Thursday 11:00AM

Great, thanks so much Ben. I'll watch out for the runoff show.

Hi communications team – if you all have a RSVP list for press that will be attending, would love to see it.

My cell is (b)(6) if anything pops up tomorrow.

Thanks again,
Robyn

From: Siegrist, Ben (OST) <benjamin.siegrist@dot.gov>
Date: Wednesday, May 28, 2025 at 11:29 AM
To: Jackson, Robyn (R.) <rjack333@ford.com>
Cc: Burdette, Grant (OST) <john.burdette@dot.gov>, Sizemore, Nathaniel (OST) <nathaniel.sizemore@dot.gov>, Dobbins, Halee (OST) <halee.dobbins@dot.gov>, Even, Yael (OST) <yael.even@dot.gov>, Maguire, Peter (OST) <peter.maguire@dot.gov>
Subject: RE: Auto Industry Roundtable w/Sec. Duffy - Thursday 11:00AM

This is great Robyn, thanks so much!

We remain truly appreciative for all the effort the Ford team has undertaken to build Thursday into a great event. And we are pleased to welcome Steve to join Secretary Duffy for remarks during the program.

Following the Roundtable, Steve and Chris will be led with other speakers from the conference room to the stage outside the building. I will have a formalized speaker list by COB, but our plan is for the Secretary to speak, followed by industry executives and leadership from automotive trade associations. We ask that any remarks be limited to no more than 3 – 4 minutes. We expect the entire program to be complete by 12:30PM.

This event will be open to the media. I have cc'd our Communications team to this email for connectivity and questions on those issues.

Again, appreciate all of the effort to support Thursday's event and look forward to seeing you then! Please reach out with any additional questions.

Best,

Ben

Ben Siegrist
Director of Public Liaison and Senior Advisor
U.S. Department of Transportation
ben.siegrist@dot.gov

From: Jackson, Robyn (R.) <rjack333@ford.com>
Sent: Wednesday, May 28, 2025 11:07 AM
To: Siegrist, Ben (OST) <benjamin.siegrist@dot.gov>
Cc: Burdette, Grant (OST) <john.burdette@dot.gov>
Subject: Re: Auto Industry Roundtable w/Sec. Duffy - Thursday 11:00AM

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Hi Ben – Thanks for talking things out yesterday. Ford would like to prioritize this event so Steve Croley, a member of our C-suite executive team, will be flying out to DC tomorrow to participate.

Names for the policy discussion:

- Steve Croley, Chief Policy Officer and General Counsel
- Chris Smith, Chief Government Affairs Officer

Will you please send along the additional details on the speaking program now that Steve is joining? I plan on keeping his remarks to 1-2 minutes unless you tell me otherwise.

Thanks,
Robyn

From: Siegrist, Ben (OST) <benjamin.siegrist@dot.gov>
Date: Tuesday, May 27, 2025 at 9:24 PM
To: Siegrist, Ben (OST) <benjamin.siegrist@dot.gov>
Cc: Burdette, Grant (OST) <john.burdette@dot.gov>
Subject: Auto Industry Roundtable w/Sec. Duffy - Thursday 11:00AM

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Good evening,

Thank you again to you and your team(s) for helping us pull together the Great American Road Trip Expo this Thursday at USDOT Headquarters. Secretary Duffy and our team is looking forward to seeing representatives from each of your companies during the Roundtable portion of the morning prior to the speaking program.

Please find below details for Thursday's Auto Industry Roundtable with Secretary Duffy. We ask that participants plan to have a maximum of **TWO attendees** for the Roundtable (1 seat at the table, an additional seat in the room). **Please reply to me with names of your company's participant(s) by 2:00PM EDT tomorrow, Wednesday, 5/28.**

Time:

11:00AM Roundtable Begins

We ask that all participants arrive by 10:45AM (or earlier) in order to get through building security.

All guests will need to have a valid ID in order to enter the building.

The Roundtable will conclude by approximately 11:45AM.

Location:

Lincoln Room – 9th Floor Conference Room

USDOT Headquarters

1200 New Jersey Ave., SE

Washington, DC 20590

POC:

To be escorted to the Secretary's Suite for the roundtable, upon arrival, please reach out to:

Grant Burdette, Special Assistant, Office of Public Liaison

(b)(6)

Grant.Burdette@dot.gov

Topics:

Secretary Duffy looks forward to hearing directly from automotive industry leaders regarding current industry trends, outlook and challenges, identifying opportunities to improve domestic workforce and manufacturing growth, discussing regulatory reform and pending DOT actions, and finding ways to improve vehicle affordability for American consumers.

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Following the roundtable event the Secretary will provide brief remarks at the Great American Road Trip Expo along with C-Suite executives in attendance. An email following this will provide additional details for those companies who have confirmed executive leadership participation.

My cell is (b)(6) Please feel free to call or text with additional questions. Thank you again for helping to make this a great event!

v/r,

Ben

Ben Siegrist
Director of Public Liaison and Senior Advisor
U.S. Department of Transportation

(b)(6) | ben.siegrist@dot.gov