

KEM-TONE REDECORATES THE AVERAGE ROOM FOR ONLY \$2.98!

WHY

have 17,000,000
rooms been
decorated
with

HERE'S WHY:

Because Kem-Tone, a new resin-oil paint, covers wallpaper, paint, plaster—and does the average room for only \$2.98! Your Kem-Tone walls are durable, richly beautiful. There's no finer flat wall finish at any price!

1. FOR FINEST DECORATION!
2. GOES ON LIKE MAGIC!
3. ONE COAT COVERS most wallpapers, painted walls and ceilings, wallboard!
4. DRIES IN ONE HOUR!
5. NO "PAINTY" ODOR!



\$2.98 PER GAL.
PASTE FORM
Mixed with water
makes 1½ gal. paint!



PAINT YOUR WALLS
THE EASY WAY.



MAKE THEM BRIGHT
AND SUNNY.



KEM-TONE'S NOT HARD
WORK—IT'S PLAY.



AND, MAY, NOW IT
SAVES MONEY!



KEM-TONE TRIMS
Smart wall border
trims. Ready to apply... **15¢**



KEM-TONE ROLLER-ON
Quick, easy way to
apply Kem-Tone.... **89¢**

Palo Alto Hardware Co.

University at Bryant

Dial 4178

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