



Look at these two buckets of paint.
Their similarity might fool anyone.
But look what came out of them!

TWO BUCKETS OF PAINT THAT LOOKED ALIKE

"HA," chuckled the man who got his paint job out of the wrong bucket—the "cheap paint" bucket—"I've saved myself some money." Now, however, he's money behind. The "cheap paint" went to pieces in only a few months and he's faced with a big bill for burning it off.

And his neighbor who painted with Dutch Boy? His paint job is good for years to come. Dutch Boy does not crack and scale—never requires burning off. Instead, it resists the weather—wears down stubbornly by gradual



-two Painted Homes that Don't!

chalking, always leaving a perfect surface for new paint.

See a Dutch Boy painter. He mixes Dutch Boy to meet the requirements of your job and tints it to the exact color you specify. No one knows paint like a painter. Send for booklet that tells how to order your painting job out of the right bucket!



DUTCH BOY WHITE-LEAD

Good Paint's Other Name



NATIONAL LEAD COMPANY
111 Broadway, New York; 115 Oak Street, Buffalo;
201 W. 12th Street, Chicago; 481 Fremont Avenue,
Cincinnati; 501 W. Superior Avenue, Cleveland;
714 Chestnut Street, St. Louis; 2249 24th Street,
San Francisco; National-Lead Paint & Oil Co.,
Albany Street, Boston; National Lead & Oil Co.,
27 E. 2nd St., New York; Pittsburgh, John T.
Lowe & Sons, Co., Winter Bldg., Philadelphia.

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