

COLONIAL WORKS

223-231 Norman Ave.

BROOKLYN, N. Y.

TRADE NAME: TRAFFIC ZONE PAINT
 CATEGORY: ZONE OR TRAFFIC PAINT
 COLOR: WHITE
 NUMBER: S 587 B
 QUALITY: FIRST

	LB.	YIELD IN GALLONS	UNIT COST	TOTAL COST
Lithopone # 97	569	15.9889	.044	\$ 25.04
C A Linoleate	4½	.5625	.085	.38
Ultramarine Blue	7 Ozs	.0223	.275	.12
Zone Paint Liquid	225 Lbs	31.50	.135	30.38
Thin With				
Zone Paint Liquid	90	12.60	.135	12.15
Texaco	20	3.080	.02	.40

CALCULATED YIELD	909	63.7537	\$ 68.47
MANUFACTURING LOSS 2-½%		1.5938	
ACTUAL YIELD		62.1599	

COST ANALYSIS:

MATERIAL COST PER GALLON OR POUND (TOTAL COST DIVIDED BY ACTUAL YIELD).....	\$ 1.1015
DIRECT LABOR COST PER GALLON, OR POUND	.09
FACTORY OVERHEAD PER GALLON, OR POUND	.14
BULK COST PER GALLON, OR POUND	\$ 1.33
COMPLETE PACKAGE COST PER GALLON, OR POUND (CONTAINER PLUS FILLING EXPENSE) ..	.20
FACTORY COST IN PACKAGE PER GALLON, OR POUND	\$ 1.53

PRICES

SHOW THE HIGHEST NET UNIT PRICE WHICH WAS CHARGED OR WHICH COULD HAVE BEEN CHARGED IN MARCH 1942, TO EACH OF THE FOLLOWING TYPES OF BUYERS OR TRANSFERREES:

(A) TO A COMPANY OWNED OR CONTROLLED OUTLET	\$ _____
(B) TO AN INDEPENDENT WHOLESALER	_____
(C) BY COMPANY OWNED OR CONTROLLED OUTLET TO RETAIL CUSTOMER	_____
(D) TO AN INDEPENDENT RETAILER (DEALER)	1.60
(E) TO OTHER (SPECIFY)	_____