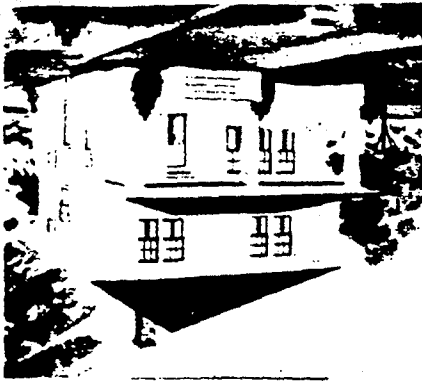




Consider the Surroundings of Your Home
In small towns, suburbs, rural communities and on farms, homes are often surrounded by trees and shrubbery. To offset the abundance of the green of these surroundings, they require distinctive decorative treatments. White with colors contrasting with green for trim; homes such as at the right, are two solutions to the problem.

On large homes brightly colored shutters take up some of the wall space and windows look wider. Homes surrounded by trees and shrubbery look more lovely in white or lighter colors.

Trim colors on tall houses should run horizontally, on houses too low, vertically. Buildings too tall for their width may be made to look much more attractive by using a dark color on the upper body and a light color on the lower body. Avoid dark colored roofs on houses too wide and too low.

Colors can solve architectural problems, and bring every home new beauty. Light colors make a small house look larger, dark colors make a large house look smaller and the appearance of each is greatly enhanced. When light colors are used on large homes, a dark trim brings out the true beauty of the home.

ALL OF THESE HOUSES ARE EXACTLY THE SAME SIZE but notice how COLOR ALONE influences the apparent size of each.



AFFECTS THE ARCHITECTURAL BEAUTY OF YOUR HOME

The colors of Time-Tested House Paint are developed through years of scientific research and experience. They are as permanent as modern processes can produce. We can assure you that, under normal conditions, the paint will retain its depth of lustre and true color for a long time.

TIME-TESTED
HOUSE
PAINT
COLORS
will look good for a long time

TIME-TESTED
REG. U. S. PAT. OFF.
PAINTS • VARNISHES • LACQUERS • ENAMELS



Twenty-six paint laboratories, with extensive resources, knowledge and experience, modern methods, secrets, and technical personnel sponsor "TIME-TESTED" . . . a symbol of the highest paint quality.

And when you buy paints, varnishes, lacquers, or enamels identified by the "TIME-TESTED" label, you know that they are of only the highest possible standard. They are laboratory-tested . . . service tested . . . "TIME-TESTED!"



Things you should know
about Color and
HOUSE PAINT
(PAINT PROTECTS AMERICA)

THE PAINT AND THE PAINTING CONTRACTOR



THIS IS PEELING

PAINTING 2 COAT PAINTING • 2 COAT PAINTING 2 COAT PAINTING

PRIME COA
White Lead and
Oil Primer
PRIME COA
White Lead and

**TIME-TESTED
PRIME COAT
FINISHING COAT
TIME-TESTED
HOUSE PAINT**

PRIME COA
(Regular Type &
Printer)
FRESHING COA
(First Quality
House Paint)

GLD31311

USE INTERPRETED PAINT—for complete protection of your property.