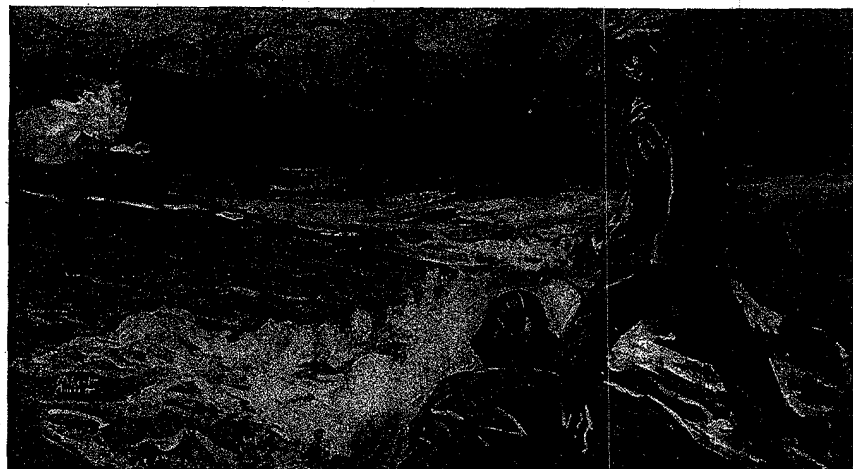




Beaten in Battle - by Old Devil Sea

THE scream of the breeches-buoy is drowned by the pounding surf—the exhausted crew are pulled on shore—but their ship lies beached on her beam ends—mute evidence of the fury of Old Devil Sea.

TALES of heroic rescues, miraculous escapes, follow in the wake of every great storm. Once proud ships lie fast aground—beaten in battle with Old Devil Sea.

Shipwrecks are only part of his deadly work. Even when wind and waves are quiet he remains on the attack.

He seeks out exposed metal work. He helps to start corrosion. Slowly, steadily, the toughest steel is destroyed. The annual toll runs into high figures.

Only when ship steel is properly protected is it safe from corrosion. The protection must be adequate; the paint film must remain unbroken.

If you paint your ships with pure red-lead—Dutch Boy red-lead—you give them the best protection known. Pure red-lead has been standard among ship owners for generations.

You can buy Dutch Boy red-lead in either paste or liquid form. The liquid comes in the natural orange-red for next-to-metal coats, and also in browns, black, greens for finishing coats.

The paste is obtainable in the natural orange-red and can be shaded to dark colors.

When a white or light-colored finish is desired, as on the superstructure, the practice is to use Dutch Boy white-lead. In the case of metal, the white-lead is applied over a red-lead undercoating. White-lead paint is also noted for its protective qualities and durability. It produces an extremely washable finish—one that stands up under the frequent cleaning of painted surfaces aboard ship.

We maintain a special technical staff who are always glad to help in the solution of any painting problem. Write them in care of our nearest branch.



NATIONAL LEAD COMPANY

New York, 111 Broadway
Buffalo, 116 Oak St.
Cincinnati, 639 Freeman Ave.
St. Louis, 723 Chestnut St.
Pittsburgh, National Lead & Oil Co. of Pa., 316 Fourth Ave.
Philadelphia, John T. Lewis & Bros. Co., 437 Chestnut St.
Boston, 800 Albany St.
Chicago, 900 West 18th St.
Cleveland, 820 W. Superior Ave.
San Francisco, 485 California St.
Seattle, 316 Fourth Ave.

DUTCH BOY RED-LEAD

This advertisement appears in Marine Engineering & Shipping Age, May, 1927