

American Society of Refrigerating Engineers

37 West 39th Street, New York, N. Y.

REFRIGERATING DATA BOOK

THE '37-'38 *Refrigerating Data Book*, a one-volume encyclopedia contributed to by 73 refrigerating experts, achieves an excellence matched by few engineering or scientific books in any field. Like its predecessors it contains all the fundamental data available on the art of refrigeration, with many additions in the light of recent researches. Unlike some earlier editions it is, however, arranged to permit of use by the novice or student in refrigeration, and as a general reference work.

This book contains 520 pages of text plus a catalog section with various directories and lists. The technical contents are divided into four sections separated by section indices on colored inserts for convenient reference. The inside covers are likewise used for reference to the main topics and the 33 chapters.

All phases of refrigeration in theory and practice, from small to large machinery, are covered in the *Data Book*, each part being written by a leading authority. The applications include particularly several excellent chapters on all phases of air conditioning in design and layout, for large and small installations. In hard leather binding, \$4.00, express charges collect.

MEMBERSHIP ACTIVITIES

IT is the policy of the A.S.R.E. to treat in its meetings current subjects touching upon all phases of the art of refrigeration. Membership is in four grades with dues from \$7.50 to \$17.50. Sections hold meetings in the following cities: Boston, New York, Philadelphia, Detroit, Chicago, Milwaukee, St. Louis and Los Angeles. The Society holds its 34th Annual Meeting in 1938.

REFRIGERATING ENGINEERING

Refrigerating Engineering in its 35th volume continues to be the periodical source of authoritative information on all phases of the arts and sciences of refrigeration. In its most solid aspects it carries the *Journal of the A.S.R.E.*, a living record of the technical advance of practice and research in its field. The larger portion of its pages is, however, devoted to material of wider appeal, with original articles, none

the less authoritative, but written in a journalistic style to enable the reader to get the background of each subject and an understanding of it that will stick. *Refrigerating Engineering* also prints news, features, write-ups of interesting personalities.

Refrigerating Engineering has long been unique in its field not alone for the originality and authority of its contents, but for its coverage of all phases of refrigeration both as to machinery and application problems. The applications of this art are, of course, very numerous.

The rate has been reduced to \$4 for 1938.

CODES AND STANDARDS

THE A.S.R.E. has a number of technical codes in its series of *Circulars*. Recent additions include the code for *testing and rating mechanical condensing units* (No. 13, 15c) and the code for *testing and rating air conditioning equipment* (No. 14, 20c). Other current data: Plant test code, corrosion prevention code, safety code, code for testing iced refrigerators. Write for free booklet *Pointers to Authors*, including *style sheet and directions for locating information in refrigeration*.



Sheet Metal Worker

Published by Edwin A. Scott Publishing Company
45 West 45th Street
New York

THE Sixty-Fourth Anniversary Number of SHEET METAL WORKER was published January 1938. Established in 1874, it is the oldest publication in its field and is today efficiently serving the industries to which its editorial policy appeals, namely, sheet metal work—air conditioning—warm-air heating—ventilation. Founded and published to 1909 by David Williams Co.; 1909 to 1920 by United Publishers Corp.; since 1920 by the present publishers, Edwin A. Scott.

SHEET METAL WORKER is today a monthly merchandising, business and technical journal basic to the use of sheet metal. It serves the various unified merchandising and installing branches of the industry, consuming sheet metal for the erection, maintenance and operating equipment of homes and buildings. Such equipment includes central air conditioning equipment, warm-air heating; ventilating; dust and refuse removal and systems for handling material by air; kitchen and restaurant work; a wide variety of interior and exterior work for commercial, industrial, institutional, and residential buildings.

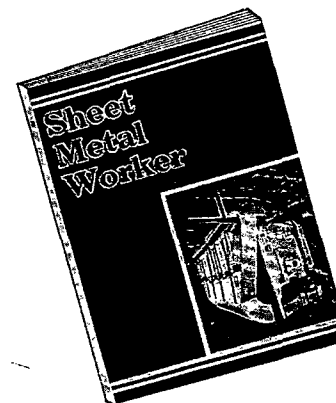
Today subscribers are mainly merchandising contractors purchasing practically all products and equipment which they fabricate, erect, or install. Principal manufacturers of heating and air conditioning equipment receive issues as do leading jobbers.

The market has three main subdivisions.

- (1) Equipment for resale in connection with erection or installation work.
- (2) Materials for fabrication.
- (3) Shop equipment and supplies.

CIRCULATION

SHEET METAL WORKER is a member of the Audit Bureau of Circulations. It has a uniform distribution, with the greater part of its circulation centered in states



showing the greatest industrial activity.

SHEET METAL WORKER is read by warm-air heating, air conditioning and sheet metal contractors and dealers. Also by wholesalers, branch offices and salesmen, utility companies, architects and engineers, manufacturers, libraries, etc. For detailed information send for ABC statement.

EDITORIAL

Keenly alive to developments in the industries which it serves, SHEET METAL WORKER has been outstandingly practical in its editorial service to the trade. Its editor has been identified with this publication since 1909; has served as Industrial Advisor under NRA; Chairman of the Publication Committee of the *National Association of Sheet Metal Contractors* in charge of producing the book, *STANDARD PRACTICE IN SHEET METAL WORK*.

SHEET METAL WORKER is noted for the practical usefulness of its articles and the timeliness of its editorials.

SHEET METAL WORKER is also a leading publisher of books on heating, ventilating, sheet metal work, air conditioning, etc.

ADVERTISING

SHEET METAL WORKER has an enviable record of long term advertising. Of 165 advertisers using space in 1936, 41 per cent began some 25 to 62 years ago. Recognition by advertisers of its position in the fabrication and installation markets is indicated by its list of regular advertisers.

Because of its long and intimate association with the field it covers, SHEET METAL WORKER is unusually well qualified to cooperate with manufacturers regarding sales and advertising programs.

Annual subscription rates—\$2.00 per year, U. S., Mexico, Canada; Foreign, \$3.00.

Advertising rates furnished on request.