

TRADE NAME: MOORE'S HOUSE PAINT
CATEGORY: EXTERIOR HOUSE PAINT

COLOR: OUTSIDE WHITE
QUALITY: FIRST

PIGMENT: 66.0 % LBS. GAL. YIELD UNIT COST TOTAL COST

White Lead Carbonate	350	6.16	.0825 lb.	\$ 28.875
Lehigh Zinc	700	14.70	.0675 "	47.25
Titanox AA	110	3.39	.1450 "	15.95
Asbestine	270	11.38	.98 cwt.	2.646
VEHICLE 34.0 %				
Paw Linseed Oil	566	73.0	.13 lb.	73.58
#1062	61	8.0	.98 gal.	7.84
Turpentine	22	3.0	.7325 "	2.198
Varsol	33	5.0	.10 "	.50
#10-R	47	6.5	.56 "	3.64

CALCULATED YIELD 2159 131.13 \$ 182.479

MANUFACTURED LOSS 2.0%

ACTUAL YIELD 128.5 gals.

COST ANALYSIS

MATERIAL COST PER GAL., OR LB. (TOTAL COST DIVIDED BY ACTUAL YIELD) 1.42
DIRECT LABOR COST PER GAL., OR LB. .0628
FACTORY OVERHEAD PER GAL., OR LB. .0644
BULK COST PER GAL., OR LB. 1.5472
COMPLETE PACKAGE COST PER GAL., OR LB. (CONTAINER PLUS FILLING EXPENSE) 1.33
FACTORY COST IN PACKAGE PER GAL., OR LB. 1.68

PRICES

SHOW THE HIGHEST NET UNIT PRICE WHICH WAS CHARGED OR WHICH WOULD HAVE BEEN CHARGED IN MARCH 1942, TO EACH OF THE FOLLOWING TYPES OF BUYERS OR TRANSFERREES:

- (A) TO A COMPANY OWNED OR CONTROLLED OUTLET
- (B) TO AN INDEPENDENT WHOLESALER
- (C) BY COMPANY CONTROLLED OUTLET TO RETAIL CUSTOMER
- (D) TO AN INDEPENDENT RETAILER (DEALER)
- (E) TO OTHER (SPECIFY)

1.90 +

2.37 +