

LEAD-IN-OIL that thins to paint in a few minutes!

*New Dutch Boy Soft Paste White-Lead
is easier, quicker to use . . . gives pure
lead paint in a jiffy*



*After giving it a quick
stirring, pour the soft
paste into a mixing
bucket.*



*Stir in drier, linseed
oil and turps. That's
all there is to it.*

HERE'S pure lead-in-oil which is ready for tinting and final thinning just as it comes in the keg. It's what painters call "shop lead" . . . pure white-lead broken up with sufficient linseed oil to give an easy-to-thin paste.

Paste to paint in a jiffy

Quickly, easily, in a jiffy . . . Dutch Boy soft paste white-lead reduces to paint when the user stirs in more linseed oil and the customary drier and turpentine. A "hundred" can be brought to brushing consistency at the rate of a gallon of paint a minute.

Easy to tint, too. And, because of its smoothness, the resulting paint has excellent spreading qualities.

How sold

Dutch Boy soft paste white-lead comes in 100 pounds steel kegs, and in 50, 25 and 12½ pound steel pails, plainly marked "Soft Paste."

NATIONAL LEAD COMPANY
New York, 111 Broadway . Boston, 800 Albany Street
Buffalo, 116 Oak Street . Chicago, 900 West 18th Street
Cincinnati, 659 Freeman Avenue . Cleveland, 820 West
Superior Avenue . St. Louis, 722 Chestnut Street . San
Francisco, 235 Montgomery Street . Pittsburgh, National
Lead & Oil Co. of Pa., 316 Fourth Avenue . Philadelphia,
John T. Lewis & Bros. Co., 437 Chestnut Street.

*"See the interior and
you see all the rest."*



*Dutch Boy soft paste
white-lead is the same
strictly pure lead-in-oil
always sold under the
Dutch Boy trademark.
But, instead of being a
heavy paste, it is a soft
paste like "shop lead."*

DUTCH BOY *Soft Paste* WHITE-LEAD

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