General Field Bulletin

Ford Parts and Service Division

Regional Manager	☐	☐	___	District Manager	☐	☐	___
Regional Dsns. Manager	☐	☐	___	Ass't Dist. Manager	☐	☐	___
Regional Ind. Channel Mgr.	☐	☐	___	General Field Manager	☐	☐	___
_____	☐	☐	___	Ind. Channel Mgr.	☐	☐	___
_____	☐	☐	___	P&S Development Mgr.	☐	☐	___
_____	☐	☐	___	Owner Relations Mgr.	☐	☐	___
_____	☐	☐	___	Admin. Manager	☐	☐	___
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To: Regional and District Managers – FPSD

cc:

Bulletin No. 2710

Date: October 28, 1977

File: Field Operations Manual

Subject: Rotunda Service Shop Safety Equipment Promotion

Brief: Rotunda announces a promotion on specially selected fuel handling and dealership safety equipment. The special prices will be in effect from November 1, 1977 until December 30, 1977.

Budget

Due Date

Message: Rotunda is offering substantial dealer savings on the brake and clutch service vacuum and nine specially selected fuel/flammable liquid handling items. The promotion will be in effect from November 1, 1977 until December 30, 1977.

The inhalation of asbestos dust fiber from automotive brake linings and clutch applications has been identified to be hazardous to health by the Federal Government. The Rotunda brake and clutch service vacuum (34-8009) complies with current O.S.H.A. requirements for asbestos fiber filtration.

Nine fuel flammable liquid handling items are also included at special savings to the dealers. They are:

Model Number	Item	Promotional Price	Dealer Savings
18-8005	5 Gal. Safety Can	$ 13.99	$ 3.51
18-8035	5 Gal. Non Metallic Safety Can	19.00	5.00
18-8013	2 Door Safety Cabinet/45 Gal.	359.00	65.00
18-8014	2 Door Safety Cabinet/30 Gal.	279.00	50.00
18-8018	Vertical Drum Cabinet	419.00	80.00
34-8002	30 Gal. Hand Operated Tanker	289.00	36.00
34-8005	100 Gal. Diesel Tanker/Hand	647.00	73.00
34-8007	100 Gal. Gas Tanker/Hand	647.00	73.00
34-8008	Truck Auxiliary Refueling Tank	259.00	31.00
34-8009	Brake & Clutch Service Vacuum	379.00	56.00

Dealers will be advised via attached brochure.

L. J. Graziano
Service Research and
Predelivery Operations Manager

PLAINTIFF'S EXHIBIT FD-416

Questions To: D. R. Medack, Dial Net 8-594-0317; other areas (313) 594-0317.

Attachment

June '76

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