

TRADE NAME: QUE BRUSHING WHITE FLAT  
CATEGORY: INTERIOR FLAT WALL PAINT

COLOR: WHITE  
QUALITY: SECOND

PIGMENT: 67.8 % LBS. GAL. YIELD UNIT COST TOTAL COST

|                 |     |       |           |         |
|-----------------|-----|-------|-----------|---------|
| Lithopone       | 200 | 5.58  | .0425 lb. | \$ 8.50 |
| Titanox C       | 300 | 11.49 | .0550 "   | 16.50   |
| Asbestine       | 200 | 8.42  | .98 cwt.  | 1.96    |
| Barytes         | 200 | 5.40  | 1.62 "    | 3.24    |
| Whiting         | 100 | 4.43  | 1.30 "    | 1.30    |
| XX Zinc Oxide   | 20  | .43   | .0725 lb. | 1.45    |
| Alumina Hydrate | 6   | .29   | .15 "     | .90     |
| VEHICLE 32.2 %  |     |       |           |         |
| #90             | 6   | .60   | .08 lb.   | .48     |
| Stearate Jelly  | 14  | 2.00  | 3.24 cwt. | .454    |
| #21-R           | 219 | 30.0  | .81 gal.  | 24.30   |
| #1062           | 61  | 8.0   | .98 "     | 7.84    |
| Varsol          | 177 | 27.0  | .10 gal.  | 2.70    |
| #17             | 8   | 1.0   | .44 "     | .44     |

CALCULATED YIELD 1511 104.64 \$ 70.064

MANUFACTURED LOSS 3.4 %

ACTUAL YIELD 101 gals.

#### COST ANALYSIS

MATERIAL COST PER GAL. OR LB. (TOTAL COST DIVIDED BY ACTUAL YIELD).....693  
DIRECT LABOR COST PER GAL., OR LB. ....0628  
FACTORY OVERHEAD PER GAL., OR LB. ....0644  
BULK COST PER GAL., OR LB. ....8202  
COMPLETE PACKAGE COST PER GAL., OR LB. (CONTAINER PLUS FILLING EXPENSE)..133  
FACTORY COST IN PACKAGE PER GAL., OR LB. ....96

#### PRICES

SHOW THE HIGHEST NET UNIT PRICE WHICH WAS CHARGED OR WHICH WOULD HAVE BEEN CHARGED IN MARCH 1942, TO EACH OF THE FOLLOWING TYPES OF BUYERS OR TRANSFEREES:

|                                                     |      |
|-----------------------------------------------------|------|
| (A) TO A COMPANY OWNED OR CONTROLLED OUTLET         |      |
| (B) TO AN INDEPENDENT WHOLESALER                    | 1.15 |
| (C) BY COMPANY CONTROLLED OUTLET TO RETAIL CUSTOMER |      |
| (D) TO AN INDEPENDENT RETAILER (DEALER)             | 1.20 |
| (E) TO OTHER (SPECIFY)                              |      |

OPA 000344

N 4642