QUALITY Glidden PRODUCTS

SUGGESTED RETAIL PRICE LIST

No. 78

(RYG)

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Subject to change without notice

THE GLIDDEN COMPANY

NATIONAL HEADQUARTERS • CLEVELAND 2, OHIO

Factories from Coast to Coast Branches in Principal Cities

N16140

GLD02590

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EXTERIOR PAINTS

	5's per gal.	1's each	¼'s each	⅛'s each	1/16's each
ENDURANCE PREPARED HOUSE PAINT					
Outside White	----	----	----	----	
Reg. Shades and Black	----	----	----	----	
Crylight Green	----	----	----	----	
Castle Red	----	----	----	----	
ENDURANCE IMPERIAL HOUSE PAINT—WHITE	$8.85	$8.95	$2.55	----	----
EVERON HOUSE PAINT—WHITE	5.29	5.39	1.66	----	----
TITANOZINC OUTSIDE WHITE (Mildew and Fume Resistant)	6.50	6.60	1.96	----	----
TITANOZINC PASTE PAINT WHITE (Mildew and Fume Resistant)	8.40	8.50	2.43	----	
EXTERIOR BASE COAT	----	----	----	----	----
LIQUID CEMENT COATING	6.80	6.90	----	----	----
CEMENT COATING MIXING LIQUID	4.60	4.70	----	----	----
ZINC-O-LITH HOUSE PAINT (Outside White)	6.40	6.50	1.93	----	
Endurance White Semi-Paste (Prices on Application)					
Zinc Dust Paint (Prices on Application)					
TRIM AND SHUTTER COLORS					
Shutter Red No. 105 Deep Turquoise No. 150	----	12.35	3.40	$1.82	----
Light Yellow No. 37	----	9.70	2.72	1.49	----
Shutter Green No. 71	----	7.95	2.32	1.29	----
Chestnut Brown No. 92 Dark Blue No. 158	----	7.45	2.17	1.19	----
DRIWAL					
Clear	3.45	3.55	----	----	----
Heavy Bodied	3.90	4.00	----	----	----
Clear Silicone No. 534	4.05	4.15	----	----	
White	6.45	6.55	----	----	----
STOCK FARM PAINT—WHITE	5.00	5.10	----	----	----

FLOOR PAINTS (Exterior—Interior)

	5's per gal.	1's each	¼'s each	⅛'s each	1/16's each
FLORENAMEL					
All Colors	----	$6.30	$1.88	----	----
PLINAMEL					
Regular Colors	----	7.25	2.12	----	----
White	----	8.05	2.32	----	----
Black	----	6.10	1.82	----	----
No. 6413 Alkali Resistant Primer	----	6.75	2.00	----	----

WALL FINISHES

	5's per gal.	1's each	¼'s each	⅛'s each	1/16's each
SPEED-WALL FLAT					
White and Colors	$4.50	$4.60	$1.46	----	----
SPEED-WALL SEMI-GLOSS					
White and Colors	6.00	6.10	1.82	----	----
SPEED-WALL GLOSS					
White	6.75	6.85	2.02	----	----
SPEED-WALL INTERIOR BASE COAT OIL FIRST COATER	4.90	5.00	1.56	----	----
SEALETTE—White	4.10	4.20	1.36	----	----

BARN AND ROOF PAINTS

	5's per gal.	1's each	¼'s each	⅛'s each	1/16's each
ENDURANCE BARN PAINT					
Red	$3.45	$3.55	$1.20	----	----
Gray	5.10	5.20	1.61	----	----
TINNERS' PAINTS					
Tinners' Red	4.35	4.45	1.42	----	----
Green	6.65	6.75	----	----	----

METAL PROTECTIVE PAINTS

	5's per gal.	1's each	¼'s each	⅛'s each	1/16's each
NEV-A-RUST					
Gray, Greenbrier, Red, Black	$7.20	$7.30	----	----	----
CHROMATIZED METAL PRIMER					
Red	8.00	8.10	----	----	----
GLIDTITE GALVANIZED IRON PRIMER					
White	5.55	5.65	$1.72	----	----
LIQUID RED LEAD (Modified)	8.20	8.30	2.38	$1.32	$ .80

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	5's per gal.	1's each	¼'s each	⅕'s each	⅛'s each
RIPOLIN—QUICK DRYING Gloss, Semi-Gloss, White	----	$10.00	$2.81	$1.53	$ .88
RIPOLIN UNDERCOAT Quick Drying	----	6.25	1.87	1.06	----
GLIDDENCOAT (Enamel Undercoat)	----	5.65	1.72	.98	.59

VARNISHES

	5's per gal.	1's each	¼'s each	⅕'s each	⅛'s each
GLIDDENSPAR BAR AND TABLE TOP VARNISH	----	$8.40	$2.41	$1.33	$ .81
FLOORETTE LIK-A-RUB RAPIDCOTE	----	6.85	2.02	1.13	.71
ROCKSPAR	----	6.60	1.96	1.10	.69
JAPAN DRIER	$3.00	3.10	1.03	.67	.44
BLACK ASPHALTUM	2.30	2.40	.91	.58	.40
PENETREX	5.60	5.70	1.73	----	----

STAINS—FILLERS—REMOVERS

	5's per gal.	1's each	¼'s each	⅕'s each	⅛'s each
GLID-TONE STAINS					
Stains—All Colors	----	$4.45	$1.42	$ .84	$ .53
Reducer	----	2.05	.82	.53	.40
PASTE WOOD FILLER—NATURAL	----	4.70	1.48	----	.56
NON INFLAMMABLE PAINT AND VARNISH REMOVER	----	4.60	1.46	.85	----
No. 70 PAINT AND VARNISH REMOVER	$2.45	2.55	.91	.58	.40

JAPALAC PRODUCTS

	1's each	¼'s each	⅕'s each	⅛'s each	½'s each
JAPALAC QUICK DRYING ENAMEL (Gloss) White, Black, Dead Black and Colors	$5.35	$2.40	$1.32	$ .79	$ .50
JAPALAC VARNISH STAIN Natural and Colors	6.20	1.86	1.05	.67	----
Ground Color	5.85	1.77	1.01	.63	----
JAPALAC LIGHT GRAINING COLOR	----	----	.79	----	----
JAPALAC SCREEN ENAMEL Black	3.85	1.27	.76	.51	----
JAPALAC STOVE AND IRON ENAMEL	----	1.31	.78	.53	.36
SPEEDENAMEL AUTO FINISH BLACK	----	2.42	1.33	.81	-

TRUCK, TRACTOR AND MACHINERY ENAMEL

	1's each	¼'s each
Black	$7.35	$2.15
J.D. Yellow, I.H.C. Red, J.D. Green	8.85	2.52
New Fordson Gray	7.50	2.18

ALUMINUM PAINT

	1's each	¼'s each	⅕'s each	⅛'s each
METALLITE INTERIOR CHROME FINISH	$5.65	$1.72	$ .98	$ .59
METALLITE EXTERIOR READY MIXED	6.30	1.88	1.07	.64

	5's per gal.	1's each	¼'s each	⅕'s each	⅛'s each
HEAT RESISTING METALLITE	$5.75	$5.85	$1.77	$1.01	$ .62

	5's each	1's each
ALUMINUM ASPHALT ROOF PAINT	$4.40	$4.50

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MISCELLANEOUS AND SPECIALTIES

	1 lb.
PASTE WAX	$1.28

	1's each	¼'s each	⅛'s each
SLICK LINOLEUM COATING	$6.50	$1.93	$1.09
SLICK REDUCER	----	----	.87

	Large Unit	Small Unit
WOOD BLEACH	$9.75	$4.10

	1's each	¼'s each	⅛'s each
VISMATIC GREEN CHALKBOARD Coating	$8.45	$2.41	$1.33

		1's each	¼'s each	½'s each	⅛'s each
SURFACENE	----	$3.30	$1.15	$ .71	----
PURE COLORS IN OIL					
Zinc Oxide White	----	11.60	3.22	----	$ .99
Raw Umber, Burnt Umber	----	7.05	2.07	----	.69
Raw Sienna, Burnt Sienna	----	8.55	2.45	----	.80
Van Dyke Brown	----	6.50	1.93	----	.66
Ivory Drop Black	----	----	2.17	----	.74
Lamp Black	----	6.05	1.82	----	.62
Prussian Blue	----	----	2.62	----	.88
Ultramarine Blue (Interior use only)	----	----	----	----	.84
Chrome Green, Light / Chrome Green, Med. / Chrome Green, Dark	----	11.00	3.06	----	.96
Chrome Yellow, Light / Chrome Yellow, Med.	----	----	4.12	----	1.26
Chrome Yellow, Dark	----	----	5.02	----	1.51
Yellow Ochre	----	6.00	1.81	----	.63
Venetian Red	----	6.00	1.81	----	.63
Tuscan Red	----	----	3.77	----	1.16
Rose Lake (Interior use only)	----	----	----	----	1.05
American Vermilion (Interior use only)	----	----	4.12	----	1.26
Cobalt Blue (Interior use only)	----	----	2.62	----	.88

OIL COLOR IN TUBES	each
Master Painters' Size, 1 x 5-inch	$ .32
Household Size, ½ x 4-inch	.17

NEVA-ROT	5's per gal.	1's each	¼'s each	½'s each	⅛'s each
Neva-Rot Clear	$4.15	$4.25	$1.37	----	----
Neva-Rot Green	3.25	3.35	1.20	----	----

ASPHALT PRODUCTS

MASTICRETE	5's per gal.	1's each
Masticrete	$1.75	$1.85
Masticrete Primer	1.75	1.85

SPRED PRODUCTS

	5's per gal.	1's each	¼'s each	½'s each	⅛'s each
SPRED FLAT White and Tints	----	$3.98	$1.28	----	----
SPRED SATIN White and Tints	----	5.19	1.59	----	----
Deep Colors					
3432 Umber Brown	----				
3433 Sienna Red	----				
3434 Charcoal Black	----	5.49	1.69	$ .98	$ .60
3435 Majestic Blue	----				
3439 Emerald Green	----	8.19	2.39	1.29	.77
3437 Cardinal Red	----				
3436 Sunglow Yellow	----	9.75	2.79	1.49	.87
3438 Garnet Maroon	----				
3418 Decorator White	----	5.19	1.59	.91	.58
SPRED GLOSS White and Tints	----	6.95	2.10	1.25	----
SPRED PRIMER-SEALER (Vapor Barrier)	----	4.85	1.49	----	----

REFLECT-O-LITE PASTE PAINT

	5's per gal.	1's each	¼'s each	½'s each	⅛'s each
White and Tints	----	$3.45	$1.14	----	----

GLID-N SPECIALTIES

	1's each	¼'s each	½'s each
LIQUID CLEANER	$3.25	$ .89	$ .49

	1's each	¼'s each	½'s each
FLOOR WAX	$2.75	$ .89	$ .49

	1's each	¼'s each	½'s each	⅛'s each
BRUSH RESTORER	----	$ .65	$ .35	----
FURNITURE POLISH	$2.90	.85	.45	$ .30

GLD025910

THE GLIDDEN COMPANY

11001 MADISON AVE. CLEVELAND 2, OHIO

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