

Paint-mixing speeded... Labor saved, too...

with new Dutch Boy
soft paste white-lead!

*Lead-in-oil of "shop lead" consistency
... comes ready for tinting and final
thinning ... reduces to paint in
few minutes*

GET some of the new Dutch Boy soft paste white-lead. See how easy it is to use. See how it speeds up paint-mixing and saves labor because it is already "broken-up."

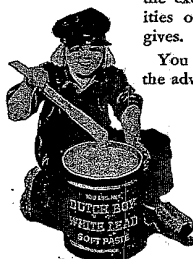
This new soft paste comes ready for tinting and final thinning ... it's "shop lead" ... just the same old pure white-lead with enough linseed oil ground into it to give an easy-to-thin paste.

Mix a gallon a minute

Dutch Boy soft paste white-lead can be mixed to pure lead paint at the rate of a gallon a minute. You'll also like the way it tints and the excellent spreading qualities of the smooth paint it gives.

You pay nothing extra for the advantages that white-lead in the new soft paste form brings. The cost for materials of a gallon of paint made with

*Soft paste can be thinned to
paint in a few minutes*



*After a quick stirring, soft
paste can be poured*

*Dutch Boy soft paste white-
lead is the same strictly pure
lead-in-oil always sold under
the Dutch Boy trademark.
But, instead of being a fairly
stout paste, it is a soft paste.*

the soft paste figures out just about the same as when you use heavy paste white-lead.

How sold

Dutch Boy soft paste white-lead comes in 100 lb. steel kegs, and in 50, 25 and 12½ lb. steel pails, fitted with air-tight heads. Each container is plainly marked "Soft Paste." Sold by the pound like the regular grinding.

NATIONAL LEAD COMPANY

New York, 111 Broadway
Buffalo, 116 Oak Street
Cincinnati, 659 Freeman Ave.
St. Louis, 122 Chestnut St.
Philadelphia, John T. Lewis & Bros. Co., 437 Chestnut Street
Boston, 809 Albany Street
Chicago, 910 West 18th Street
Cleveland, 820 West Superior Ave.
San Francisco, 215 Montgomery St.
St. Paul, 316 Fourth Avenue

DUTCH BOY *Soft Paste* **WHITE-LEAD**

This advertisement appears in the following publications:

*The Painter, May, September
American Painter and Decorator, November
Painter, Painter and Decorator, November*

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