

905

go's
ost
ure

....

choose from
carefully as-
some furnish-
ways with the
able quality,
plete satisfac-
or Decorators
ir home with
conomy.

ure
erings
ries
Electric
es
Electric
rators
quipment
ios

gh

San Diego Directory Co.'s

5

SAN DIEGO DIRECTORY CO'S

SAN DIEGO

(CALIFORNIA)

CITY DIRECTORY

1931

INCLUDING

Carlsbad Chula Vista Coronado El Cajon

Escondido La Jolla La Mesa

National City Oceanside

and all other towns and Postoffices throughout
the county.

Containing an Alphabetical Directory of Business Concerns and Private
Citizens, a Street and Avenue Guide and Directory of Household-
ers of San Diego which includes La Jolla, and much Informa-
tion of a Miscellaneous Character; also a

BUYERS' GUIDE

and a Complete

Classified Business Directory

For Detailed Contents see General Index

PRICE



\$18.00

SAN DIEGO DIRECTORY CO., Publishers

Directory Library for Free Use of Public at Chamber of Commerce
Member Association of North American Directory Publishers

Printed by Frye & Smith, Ltd., 850 Third Street, San Diego, Calif.

Copyright, 1931, by San Diego Directory Co.

OPTICIANS AND OPTOMETRISTS

Exclusively Optical

Phone, Main 9486

DR. EDWIN L. DYER OPTOMETRIST

Eyes Examined
Glasses Fitted
Lenses Duplicated

618 B Street
Between 6th and 7th

EYES TESTED
OCULISTS' PRESCRIPTIONS FILLED

LENSES GROUND
AND DUPLICATED



OPTOMETRISTS

408 C Street

Main 4462

San Diego



"WE CORRECT EVERYTHING IN SIGHT"
CONSULT THE

WALLACE OPTICAL CO. OPTOMETRIST

EYES EXAMINED—GLASSES FITTED—PRESCRIPTIONS FILLED

Broken Lenses Duplicated in Our Own Shop on Short Notice

Service and Commissary Discounts Allowed to Service Men and Families
Specialists in the Treatment of Muscular Imbalances, and Straightening Cross Eyes
We Conduct the San Diego Free Eye Clinic for Pupils of the Public Schools Every Saturday
Examination and Consultation Furnished Free

HAVE YOUR EYES EXAMINED AT

PHONE, MAIN 6357
DR. BRUCE L. WALLACE

1230 5TH AVE.
DR. CHAS. H. WALLACE

PAINT

Phone, Franklin 4655

CRANDALL-CROCKETT PAINT STORE

—DISTRIBUTORS—

*Maas & Waldstein Lacquers -- Sillers and Berry Bros.
Paints, Varnishes and Enamels*

845 Seventh Steet
San Diego, California

tain 9486

B Street
h and 7th

GROUND
PLICATED

San Diego

FILLED
office
ies
ss Eyes
ry Saturday

S. H. WALLACE

STORE

Berry Bros.

PAINT

Benton Roofs

GRAVEL ROOFS
TILE ROOFS
SHINGLE ROOFS

Asphalt Slate-Surfaced
Shingles applied over
wood shingles

Benton Paints

ENAMELS
VARNISHES
HOUSE PAINTS
LACQUERS
PAINTERS' SUPPLIES

Roof Contractors



Established
1910

2136 KETTNER BLVD.

Phone Franklin 5108

C. W. FORREST

DISTRIBUTOR FOR

JOHN W. MASURY & SON
PAINTS AND VARNISHES

Interior Decorating and Painting Contractor

3902 FOURTH STREET

TEL. HILLCREST 1454

PAPER HANGING

FRESCO WORK

PAINT

Phone, Franklin 6207

Frazee-Kurtz Paint & Wall Paper Co.

SAN DIEGO COUNTY DISTRIBUTORS

Sherwin-Williams Paints and Varnishes
Opex and Rogers Lacquers
Wall Paper---Painters and Decorators' Supplies

1045 10th Street

San Diego

W. P. FULLER & CO.

Manufacturers and Dealers in

**PAINTS---VARNISHES---ENAMELS
LACQUERS**

PLATE AND SHEET GLASS, MIRRORS
SASH AND DOORS

Seventh and F Streets

Phone, Main 0181

PAINT**JONES-MOORE PAINT HOUSE***"In the public service since 1912"***OUR SPECIALTIES ARE**

T. O. Paint
 Manor House White
 Interior Liquid Surfacers
 Sundura Paint
 Sanetto Wall Enamel
 Flat Wall Paint
 Barn and Roof Paint
 Tractor and Wagon Paint
 Tocolite Enamel
 Oil-Lac
 Karbon Kote Roof Paint

Valdura
 Automobile and Brushing Lacquers
 Lustracote Varnishes
 Dull Mission Stain
 Lustracote Varnish Stain
 Shingle Stain
 Marine Paint
 Colors in Oil
 Painters' Tools and Brushes
 Pratt & Lambert's Varnishes and
 Enamels

FLEX---QUICK STEP*"Visit Us at Our Home"*

N.W. Cor. Fifth Ave. at "A" St.

Main 5123

PAINTERS

Phone Randolph 1344

DRABENT DECORATING CO.**Artistic Decorating and Painting****For Particular People**

Theatres, Banks, Clubs, Stores, Apartments,
 Churches, Residences

1133 32d Street

San Diego

PAINTERS

Phone, Hillcrest 4371

WINFIELD SCOTT MAY**PAINTING---DECORATING**

Paper Hanging



3975 Texas Street

San Diego, Calif.

PAPER AND PAPER PRODUCTS

JULIAN F. WEIR

IRVING R. HELLER

CALIFORNIA PAPER HOUSE*"If Made of Paper We Sell It"*

Bring us your paper problems. We will help you solve them. If you are a printer, a department store, a specialty shop, a fruit grower, a produce merchant, or any kind of a merchant that uses paper products, we can supply you. Let us talk it over with you.

Phone Main 8480

714 "E" Street

San Diego, Calif.

ADMINISTRATIVE

FORTIETH AND IMPERIAL AVE

TELEPHONE, MA 0477

OPERATED BY GREENWOOD CEMETERY ASSOCIATION

CEMETERY - CATHEDRAL MAUSOLEUM - CREMATORY - COLONNARIUM

3931
30th Street
PHONE
HILLCREST
1968

STATE AND BROADWAY
MAIN 2187



286 (1931) SAN DIEGO DIRECTORY CO'S

Fuer Peter C (Lenore) slsmn h 3928 Park blvd
Fuerth David (Cath) h 2987 F
" Viola L copyist Co Recorder r 1012 C
Fuess Ella (wid G D) h 1543 Front
Fugard Joujou lab h 1219 1st
Fuhr Melville J K Rev pastor Our Savior's
Lutheran Church r 2012 F
Fuhrken Winifred (wid Carl G) h 3352 Grim av
Furkman May D nurse 3465 Hawk
Fuhs Sylvia M cash Lexy Graham r 228 South-
look av
Fuiks Leon (Ada) h 4980 Marlborough dr
Fujimoto Geo fish clnr Stellar Fish Co h 2466 L
" Grace nurse County Hosp
" I fish bait 5072 West St Loma blvd
Fuju Louis K Rev pastor 1616 Island av
Fukuda K Rev pastor O M S Japanese Holiness
Ch h 3004 Newton av
Fukunaga T mgr Mikado Hotel h 554 5th av
Fukuno Hisamatsu mgr Ocean Industries Co
h 754 14th
Fulk A Lincoln clk Pac Food Stores r 352 12th
Fulkerson Alvin J (Fay A) slsmn Simon Levi Co
h 2609 Dwight
" Claude with Savoy Theatre r 1528 3d
" Edw L treas Savoy Theatre r 1528 3d
" Ezra W pntr Gas Co h 1728 Granada
" Frances r 1728 Granada
" Harold G r 1528 3d
" John F (Daisy) supt Savoy Theatre h 3028
Felton
" Ray G auto mech r 728 Granada
" W Floyd (Alma F) mgr Savoy Theatre h 3634
Alabama
" Walter J (Maggie) pres Savoy Theatre h
1528 3d
Full Gospel Assembly 3730 National av
" Gospel Mission 4029 Menlo av
" Gospel Tabernacle Rev G H Thomas pastor
343 17th
" Gospel Tabernacle Rev W T Gaston pastor
590 Fir
Fullam John J (Marie) trackmn h 1989 Bacon
Fuller Bert C (Ruth) USN r 2126 Mission av
" Bertha E h 4286 51st
" Brush Co J O Wilburn mgr 524 B rm 304
" Buel A (Maude E) plmbr h 3830 43d
" C A h 2260 Front
" Caroline A (wid L E) h 1815 Sunset blvd
" Cath r 4046 Pepper dr
" Charlotte G r 465 Silver Gate av
" Clara E (wid J Decatur) h 4079 42d
" Cloyd F (Grace S) auto mech Walter M
Casey h 4656 Ohio
" Donald bellmn Park Manor Apts
" Dorothy clk Holzwasser r 1616 Front
" Duncan E r U S Grant Hotel
" Ernest A (Olivia V) lab G P Ohlund h 121
S Evans
" Ernest E (Mary L) eng h 4225 Georgia
" Eug P (Lavisa) h 4654 34th
" Frank (Eliz) r 4511 33d
" Frank lab r 247 W Market
" Freeman C slsmn Smith & Haight r 314 E
" Geo (Clemmie D) rancher h 6565 Orange
" Geo O pump formn City Operating Dept r
6565 Orange
" Geo S (Helen M) formn PO h 3622 Landis
" Harley W (Edith) cash S D Rapid Auto
Lndy Co r 4550 Louisiana
" Hattie r 6366 Sullivan av
" Helen h 495 Silver Gate av
" Henry W farmer h 4727 Gardena av
" Howard B (Dorothy B) hdwd fl finshr h
4046 Pepper dr
" Howard B (Corra A) slsmn Shell Oil Co h
4754 Camp dr
" Jack A auto mech r 4286 51st
" Kenneth (Dorothy) USN h 1616 Front
" Le Roy motorcycle mech r 1815 Sunset blvd
" Merton L (Edna A) slsmn h 346 18th
" Meta Mrs h 3922 8th
" Ralph G (Albetta) poultry 4764 Gardena av
" Robt M (Lena A) truckmn W J Bailey &
Co h 2905 Utah
" Rose A Mrs h 3646 Hyacinth dr
**FULLER W P & CO, A B Cadman Mgr, Paints,
Oils, Lacquers, Glass, Sash and Doors,
Mirrors, Roofing, 803 7th ne cor F, Te-
Main 0181 (See left top lines and page 92)**
" Win H (Gertrude W) h 2701 Univ av
Fullerson Leon F (Evelyn) mgr Criterion Club
& Dyers h 4620 Highland av
" Chester P USMC r Marine Corps Base

" Julia B Mrs with Marston Co h 1149 E
Fulmer Wm R photog 121 Bway R 317
Fulton Bert h 2150 1st
" Blanche E Mrs r 4244 Jackdaw
" Clara r rear 3937 Normal
" Clarence R (Frances) h rear 3937 Normal
" David M (Clara M) br mgr San Diego Cal
Stores h 3745 Nile
" Floyd K (Althea) agcy mgr Burroughs Ag
Frye Mch Co r 3727 Albatross
" Frank (Louella) pharm USN h 4658 K
sington dr
" Fred J (Cath) h 636 32d
" Helen Mrs waiter r 556 15th
" Jas B (Floy F) firemn Citrus Soap Co
1042 S 31st
" Jas W (Clara W) doughnuts 3934 El Cajon
av h 1345 Grove
" Louise sten Fitzgerald & Selleck r 2906
" Luther r 2438 Island av
" Margt M Mrs h 1763 1st
" Robt R welder A O Reed & Co h 3425 Al
bama
" Ross M (Emma) mech Vending Mach Ser
h 4494 39th
" Ruth r 1042 S 31st
" Stella r 1042 S 31st
" Wm G h 1608 Plycor
" Wm T with Municipal Bond Co r 3969 E
Fultz Fred (Jennie) chauf S D Co-Operative
Poultry Assn h 3154 K
" J Wesley (Mary H) (Hale-Fultz Co) h 50
Hawley blvd
" Saml H (Signa M) bicycles mech Hale-Ful
Co h 4249 Louisiana
Fulwiler David L chauf Bd of Educ r 2146 Kea
ney av
Funaro Frank lab h 1861 National av
Funcheon Glen (Mary E) h 1096 Santa Barba
Funchess Agnes K (wid E W) r 4640 Campus a
" H Grady (Mary S) elect contr 3227 El Cajon
Fundberg Eleonora h 4863 Circle dr
Funk Albt T millmn S D Co-Operative Poul
Assn r Lemon Grove
" Chas R r 2541 C
" Dorothy D r 3505 28th
" Eula G music techr mgr 377 1st
" Glyode L (Louise N) mwr Radio Shop h 15
Brookes av
**FUNK H M & SON (H M and H C Fun
Optometrists and Jewelers, 842 Broadwa
Tel Main 5033**
" Harry M (H M Funk & Son) h 3677 1st
" Harry O (Ruby) auto wrecker 3742 Main
121 G
" Hiram C (H M Funk & Son) r 3677 1st
" John (Helen L) auto wrecker 3724 Main
" Mary drsmkr r 3024 5th av
" Sophia (wid Albt) r 2105 Irving av
" Wm A (Ella) furn rms 121 G
" Wm A (Ada M) phys h 3505 28th
Funk Rosalee Mrs tchr City Sch
Fuqua Elson B (Ola) foremn Brunswick WH
Drug Co r Chula Vista
" Lucile G (wid H L) h 3143 El Cajon av
Furer Amelia L r 2211 Ft Stockton dr
" Richd C (Lenor) slsmn Nisley Co r 3923 Pa
blvd
Furey Bertha M (wid John C) chirodapist 3
5th av
Furgason Waldo H tchr State Teachers Colle
of S D r 2830 5th
Furgeson John r 1821 Julian av
Furlong Effie L Mrs drsmkr 964 5th av R
r 830 6th
" Harry M (Mary) USN h 3640 Eugene pl
" Magda (wid G J) h rear 1937 Harrison a
" Patk lab Cudahy Packing Co h 4150 Flor
" Thos C (Nellie) slsmn h 2060 Front
**FURMBILT CLOTHES SHOP, John A Gill
Mgr, Clothes For Men, Exclusive But
Expensive, \$22.50, One Price Only,
Broadway and 957 4th, Tel Main 93**
Furness Francis auto repr 7257 El Cajon a
" Jas C (Lorraine) (New Waldon Hotel
Cafe) h 1035 4th
Furney Henry r 3672 National av
" Thos W h 4370 51st
Furnish Elmer E (Rapid Auto Service) r N
tional City
" Marie P emp Original French Laundry r
tional City
Furrer Clement C (Caroline) day ymn h
21st
" Edw C r 821 21st

PAINTS
VARNISHES
ENAMELS

SEVENTH AND F STREETS

W. P. FULLER & CO.

MANUFACTURERS AND DEALERS

PLATE & SHEET GLASS
MIRRORS
SASH & DOORS

TELEPHONE, Main 018



INSURANCE
(Every Form)

BONDS
(Surety)

1146
SAN DIEGO
TRUST AND
SAVINGS
BLDG.

PHONE
MAIN
5633

CATALOGS
of
LEADERS

In Their
Lines

Read the Ads

in the

Buyers'
Guide

of this

DIRECTORY

572

(1931) SAN DIEGO DIRECTORY CO'S

SHERIDAN JAMES JAY (Florence) Atty 1024
First National Bank Bldg, Tel Franklin
7936, r University Club
" Jos (Helen) USN r 4321 Laurel
" John A mess atndt Naval Hosp
" Lorry hotel wkr U S Grant Hotel r 250 Date
" Louise (wid R E) r 3233 Goldsmith
" Saml newspapers r 536 F
Sheriff Mark (Nellie) elev opr F T Scripps
bldg r 3873 Cherokee av
Sherk Jessie sec San Diego Securities Co and
sec Bach Co h 2322 Bancroft
Sherline Jos J (Rose) emp Globe Outfitting Co
h 1752 W Lewis
Sherlock Geo H (Ellen S) real est 703 W
Washn h 3705 Kite
Sherman Agnes E Mrs h 3555 Georgia
" Alden E gro 4033 44th
" Alex L (Saraphene) h 712 63d
" Alfd E r 4725 Seminole dr
SHERMAN APARTMENTS Wm Konrad Prop,
563 22d, Tel Franklin 4375
" Chas L (Cath) gdnr h 1406 3d
" Chester R (Ida) USN h 2446 Island av
" Clarence E r 659 14th
" Clarence F (Elia) h 4356 Mead av
" Edwin H (Etta) plstr h 3526 44th
" Edwin M (Nancy M) (Sherman Furniture
Co) h 115 S 45th
" Eleanor (Gascayne & Sherman) h 1421 Bway
" Eug A bkpr Bank of Am r 4252 36th
" Frank (Arlene) carp h 3732 35th
SHERMAN FURNITURE CO (Edwin M Sher-
man) New and Used Furniture, Stoves,
Rugs Bought, Sold and Exchanged, Camp
Equipment, 769 6th, Tel Main 4834
" Geo chauff r 4950 Iowa
" Geo G (Maude A) pntr h 4053 Marlborough
av
" Harold A chl clk Los Angeles S S Co r 3033
5th av
" Hattie C Mrs slswmn Huneeck's r 4504 35th
" Harbt (Hattie) slsmn h 4904 35th
" Harbt F drpwn Gas Co r 1945 Missouri av
" Howard H (Laurel A) coml artist h 4150 C
" Irving C millmn Irwin & Co r 3163 Main
" John H stockmn Naval Air Sta r Chula
Vista
" Julia Mrs furrier Max & Co r 3867 Ocean
View blvd
" Lester M (Pearl) slsmn S D Ice & Cold
Storage Co h 3812 32d
" Mabel H (wid Geo) r 4004 Arizona
" Marcella A drsmkr h 1747 5th av
" Margt B (wid Barry) h 4066 1st
" Mathew lab r 1027 10th
" May nurse 4134 3d
" Milton R (Lila) clk S O Co h 320 W Penn-
sylvania av
" Minerva (wid Paul) r 4004 Texas
" Otto F lab Standard Mattress & Furn r 627
13th
" Pearl M instr SCT Co r 3812 32d
" Philip S J (Florence J) prsmn Frye &
Smith h 4427 Wightman
" R Frank electn r 2356 State
" Ralph (Inez) pntr h 4725 Seminole dr
" Ray G (Kath) pntr h 3414 Van Dyke av
" S Isabelle h 1846 30th
" School 2254 J
" School Kindergarten 1818 Newton av
" Sigmund (Ida) h 4320 Trias
" Stanley carp r 4356 Meade av
" Theo B serv sta opr r 4156 34th
" Victoria Mrs h 3820 32d
" Walter A (Maria) h 834 Ash
" Wilbur G auto repr 1205 Market r 3820 32d
" Wm h 2053 Woden
" Wm A (Myrtle) pntr h 4352 38th
" Wm C (Criselda) plstr h 3163 Main
" Wm E (Theolina) USN h 3715 Dalbergia
" Wm T (I Mary) optician Associated Optical
Co h 4453 Wilson av
" Wm T (Julia A) printer Acme Stamp Co
h 3867 Ocean View blvd
" Willis S (Lulu M) agt Rty Exp Agcy h 4221
40th
Shermann Jacquelin M clk Marston Co h 2956
Kalraia
Shermer Eliz r 3687 Menlo av
Shern Theo B (Bessie B) carp h 1128 14th
Sherrer Harry A (Isabeth) auto repr 3862 National
av
Sherrick Ora B Mrs h 1263 22d
Sherrill Frank M (Theresa) clk Gas Co h 2759
E
" Sarah A Mrs cook 3226 Curlew

Sherro Marion G h 3851 6th
Sherro Mary A (wid Chas) h 3282 L
Sherrod Sterling T mgr John P Mills Organ-
ization r 3851 6th
Sherry Albt E r 936 State
" Dean (Nina S lawyer 530 Bway R 1110
2453 G
Sherwin Anna E (wid F A) h 4369 Witherby
" Emery D (Geraldine) asst genl supt Gas Co
h 4329 Witherby
" Vernon E (Point Loma Service Station)
4329 Witherby
SHERWIN-WILLIAMS CO, Frazee-Kurtz Paint
& Wall Paper Co San Diego County Dis-
tributors, Paints and Varnishes 1045 10th,
Tel Franklin 6207
Sherwood Alvin E (Abbie) carp Safeway Stores
h 4181 Poplar
" Chas J (Lucella) slsmn h 3541 Park blvd
" Estelle r 2253 K
" F Carl r 410 A
" Hazel Mrs r 639 E
" Isabel H r 410 A
" John J mgr H P Sickels Co r 2440 State
" Jos W (Eliz J) real est 718 E h 1821 W
Montecito way
" Lionel C (Harriet) tchr City Sch r 2317
Hickory
" M W mgr Sperry Flour Co r Los Angeles
" Mildred (wid C M) slswm r 759 25th
" Robt (Eliz) h 2253 K
" Rosemary r 410 A
" Villa Apartments 1846 Front
Shetterley Mary A (wid J L M) r 3528 Univ av
Shetterley Geo B h 326 B
Shewbert Paul cook Right Spot r 336 F
" Robt L (Dorothy) whsmn Wellman Peck
Co h 2446 L
" Wm J (Gertrude) pntr h 458 13th
Shewmaker Chas (Bernice) slsmn h 4233 47th
Shiba M (Sakaye) nurserymn 3311 El Cajon av
Shick Jos W gdnr h 4059 Florida
Shiddell Chas E mech Army Air Corp r 4117 3d
Shields Anne D r 1818 Lyndon rd
SHIELDS CHARLES J, Life Underwriter, Mez-
zanine Floor Watts Bldg, 520 E, Tel
Franklin 4372, h 3060 Elm, Tel Main 3318
" Clyde E (Isabel J) drftsmn h 4829 Man-
field av
" Conrad warfnger City Harbor Dept
" Delbert D (Margt C) chauff h 2865 Lincoln
" Donald F (Ophelia M) USN h 2337 Lincoln
av
" E S real est 2431 5th av
" Edith Mrs cafeteria wkr r 4053 44th
" Eliz (wid A B) h 1819 Lyndon rd
" Elmer F (Pearle) carp h 7205 El Cajon av
" Ernest S (Mary L) h 5117 Hawley blvd
" Eva Mrs h 3273 L
" Florence Mrs r 4113 Iowa
" Harold misgr Electric Blue Print Co r 829
11th
" Irion (Helen J) pntr Army Air Corps h 3421
Polk
" Jas E (Mary) h 3060 Elm
" Josephine W (wid R F) r 2833 Nutmeg
" Florence sten Lumberman's Service Bureau
r 5117 Hawley blvd
" Mary J (wid W B) r 3227 El Cajon av
" Mattie (wid N H) r 3128 Imperial av
" Pearle Mrs gro 7205 El Cajon av
" Roy L (Beatrice A) trucker h 2712 Lincoln
av
" Roy N USMC r Marine Corps Base
" Sami (Amelia) h 2215 L
" W Franklin (Sarah B) (Shields & Parrish)
h 3105 Collier
" Wilmer B (Eliz) house supt Klauber Wan-
genheim Co h 2878 Flr
" & Parrish (W F Shields A E Parrish) 1300
Bway
Shierk Earl slsmn h 2002 Market
Shieve Max F A mgr Hotel California h 553
5th av
" Michael clk California Hotel r 553 5th av
Shiley Ann T (wid S B) osteo 4134 38th
Shiley Abr lunch 1049 Market
" Jas vulc 1031 Market r 4494 40th
Shima H (New Asahi Company) and (Shima &
Suzuki) r 508 11th
" K O (M) h 130 46th
" & Suzuki (H Shima T Suzuki) rstr 845 4th
Shimada Kikuhiga meats 503 5th h 731 9th
Shinamoto Kumogiro mgr New York Hotel r
551 4th

PAINTS
VARNISHES
ENAMELS

SEVENTH AND F STREETS

W. P. FULLER & CO.

MANUFACTURERS AND DEALERS

PLATE & SHEET GLASS
MIRRORS
SASH & DOORS

TELEPHONE, Main 0181

678

(1931) SAN DIEGO DIRECTORY CO'S



INSURANCE

(Every Form)

BONDS

(Surety)

1146

SAN DIEGO
TRUST AND
SAVINGS
BLDG.

PHONE
MAIN
5633

CATALOGS

of

LEADERS

In Their
Lines

Read the Ads

in the

Buyers'
Guide

of this

DIRECTORY

THIS PUBLICATION IS THE PRODUCT OF A MEMBER OF



Thus assuring you the ultimate service that skill and care can produce in the way of City Directories or other reference media.

The following "Standards of Practice," adopted at the inception of the Association of North American Directory Publishers in 1898, and strictly adhered to over the years, is your guarantee of satisfactory Directory Service.

The publisher of a Directory should dedicate his best efforts to the cause of business uplift and social service, and to this end pledges himself:

1. To consider, first, the interest of the user of the book.
2. To subscribe to and work for truth, honesty and accuracy in all departments.
3. To avoid confusing duplication of listings, endeavoring to classify every concern under the one heading that best describes it, and to treat additional listings as advertising, to be charged for at regular rates.
4. To increase public knowledge of what Directories contain; to study public needs and make Directories to supply them; to revise and standardize methods and classifications, so that what is wanted may be most easily found, and the Directory be made to serve its fullest use as a

business and social reference book and director of buyer and seller.

5. To decline any advertisement which has a tendency to mislead or which does not conform to business integrity.

6. To solicit subscriptions and advertising solely upon the merits of the publications.

7. To avoid misrepresentation by statement or inference regarding circulation, placing the test of reference publicity upon its accessibility to seekers, rather than on the number of copies sold.

8. To co-operate with approved organizations and individuals engaged in creative advertising work.

9. To avoid unfair competition.

10. To determine what is the highest and largest function of Directories in public service, and then to strive in every legitimate way to promote that function.

**ASSOCIATION OF NORTH AMERICAN
DIRECTORY PUBLISHERS**

524 Broadway

New York City

various the States JONES-MOORE PAINT HOUSE

N. W. Corner Fifth Ave. at A Street Main 5123
PAINTS, OILS, VARNISHES, ENAMELS "In the Public Service Since 1912"

SAN DIEGO HOUSEHOLDERS DIRECTORY (1931)

763

Palm intersects
R R (o)
Barney (o)
S Mrs (o)
Laynard (o)
J G
Fred (o)
W H (o)
I C W bldg con
R S
F (o)
J F (o)
J H (o)
E E (o)
C (o)
rle Bessie Mrs
W H jr
F M (o)
L C Mrs (o)
L O (o)
R N
Redwood intersects
A bldg contr
D (o)
R Mrs (o)
J
F A (o)
M (o)
M (o)
Spruce intersects
A
R D (o)
F (o)
Lee
i (o)
ement (o)
R A (o)
E Mrs (o)
Thorn intersects
E J Mrs (o)
P G
P (o)
M S (o)
J C (o)
H D (o)
P S (o)
A
D A
H
A A Mrs (o)
J Mrs
E H (o)
F (o)
an
Mrs (o)
Mrs (o)
dia Mrs (o)
erbt (o)
d H A (o)
na Mrs
O (o)
Upas intersects
F bldg contr (o)
B (o)
ale
Jas
F
J H (o)
T M (o)
F P
H (o)
R (o)
rle av intersects
(o)
ug
(o)
(o)
T (o)
nk
Frank (o)
F

Capps intersects
3551 Stelgerwald W F jr (o)
3554 O'Reilly J T
3560 Martin H E (o)
3561 Montgomery W S (o)
3569 Dowd J E (o)
3570 Pierce Nellie M osteo
3576 Edwards L A Mrs
Laymon Cecil
Laymon Estelle Mrs music
tchr
3576 O'Neill J S
O'Neill J S jr
3583 Farnum A J
3584 Sigler J E
3592 Vacant
3595 Roberts D C (o)
Dwight intersects
3604 Greene J V (o)
3612 Manns A H
3613 Peck J A
3620 Berkeley Ena E
3621 Dallas Grover jr
3622 Tolchard E F Mrs
3629 Schellenberg Dewey (o)
3635 McElfresh Wm
3645 Brothers W F (o)
3646 Vacant
Landis intersects
3704 Bennett A H (o)
3705 Jones W F
Lytle C H
3711 Sunderman J T
3712 Talbot M B Mrs music
tchr
Talbot R B (o)
3721 Hornbeck D S (o)
3722 Bjarnason Stein (o)
3727 Woolery S C Mrs
3728 Phillips J M (o)
3736 Tillett M E (o)
3737 Youngkin M C Mrs (o)
3744 Agan Arth (o)
3747 Crowder Lester (o)
Gunn intersects
3752 Warren Minetta L (o)
3753 Rinde Knute
3760 Nicks J W
3761 Jones W H
Mayer L E
3771 Vacant
3772 Burger C A Mrs (o)
3778 Pettit J W (o)
3779 Thaxton R C
3784 Trebes Henry (o)
Trebes S E
3785 Strickman N C
3795 McGirk S R
Wightman intersects
3802 Loustalet J E (o)
3816 Miller C E (o)
3820 Lester J R
3821 Rain-Linde L O cabinet-
mkr
3829 Crover F J 2d hd furn
3830 Thompson F C
3836 Holloway J W
3844 Vacant
3875 McGloskey W P plmbr
3883 Ward R M Mrs (o)
3895 Vacant
3897 Vacant
University av intersects
GRAND AV (Pacific Beach)—
East from 4400 Ocean blvd
and N from Bay at Marine
ter
342 Challand R E
372 Vacant
Bayard intersects
Cass intersects
1020 Clark F G (o)
1070 Wonderly O W
Dawes intersects
1135 Jerman Ralph (o)
Everts intersects
1260 Alsop Frank (o)
1280 Collins M F (o)
Faniel intersects
1302 Lewis G G
Gresham intersects

1465 Mundell Fannie Mrs
Haines intersects
1503 Ake T J
1519 Vacant
1535 Vacant
1596 Vacant
Ingraham intersects
1621 Lyon Blanche M (o)
1644 Mills G D (o)
Jewell intersects
1704 Crane C F (o)
1718 Soule A G
Kendall intersects
1843 Restine J F
1852 Newcomb H E (o)
1853 Stanley R R
1855 Parmenter G A
1871 Patrick Thos
1873 Vacant
1875 Vacant
Lamont intersects
1903 Sallberg E M
1905 Vacant
1915 Peas Byron
1919 1/2 Clarke L A
1921 Street Henry (o)
1924 Gleason F E Mrs (o)
1932 Mulrkey J J (o)
Morrell intersects
Noyes intersects
Oline intersects
2423 Bent Lee (o)
Lee intersects
2504 Lagar Ernest (o)
2543 Martin R D (o)
2590 Sessions Kate O nursery
Pico intersects
2600 Vacant
2602 Vacant
2604 Mills A F
2608 Vacant
2610 Scott E B
2612 Lewis G H fruit grower
Pico intersects
2631 Dwello E A Mrs (o)
2669 Meth Geo (o)
Bond intersects
2704 Brenner P A
2708 Brenner P A gro
2729 Putnam E E
2730 Roos Clarence
2779 Brown S S (o)
2780 Brandt Fanny Mrs (o)
2802 Irwin F E Mrs (o)
2811 Parker J C (o)
2858 Zittell J F
Rosewood intersects
Marine ter intersects
3075 Parker O J (o)
Glenwood intersects
Magnolia intersects
3215 Johnson J M (o)
GRANGER (Ocean Beach)—
South 1 blk from Sunset Cliffs
blvd, 3 W of Point Loma av
3624 Edwards H B
4776 Young F E (o)
4508 Kilbourne F C (o)
4544 Vacant
4584 Vacant
Froude intersects
4624 Hall J R (o)
4629 Collins A W (o)
GRANT (North San Diego)—
Northwest from 4500 Green-
wood
GRAPE—East from 2000 1st
202 Demers L J
204 Vacant
206 Vacant
208 Vacant
210 Rapp Bessie Mrs
212 Vacant
214 Dossee Zoe
218 Freeman Abr
220 Hannibal H A
244 Yard M J Mrs
3d intersects

302 Markham L M jr
304 Gaynor Emma Mrs
308 Williams Eliz Mrs
310 Calmus Emma Mrs
Calmus & Curran drsmkrs
Curran Anna
312 Bexfield G F
314 Durkee Mary L drsmkr
316 Sachs Helen Mrs
328 Vacant
344 Buchanan Eliz Mrs
Jones Isabel Mrs
McGlone E P Mrs
4th intersects
430 Boynton M C Mrs
Wetzell W Y
5th av intersects
6th intersects
Balboa Park
(not open to 28th)
2801 Amphion Club
Buker B A (o)
Granada av intersects
2853 Howatt W A (o)
2859 Koering B R
2871 Eckhardt W P
2880 Stibolt J F
Stibolt Louisa Mrs (o)
29th intersects
2928 Trompas G D (o)
Dale intersects
2952 Smith A S (o)
2958 Cranston W H (o)
30th intersects
3001 1/4 Fritchhoff A B Mrs
3002 Andrews F T gas sta
3003 Vacant
3005 Vacant
3007 Vacant
3009 Schultz P J
Fern intersects
3014 Vacant
3030 Cruver Sylvia C (o)
3032 Horton L N (o)
3034 Vacant
3036 Grainger Albt
3040 Crane H L Mrs (o)
3046 King R D
3048 Yates Letha (o)
3059 Kollertz Anne M
3061 McKay T N
3062 Ferdig R L
3065 Jondall H S (o)
3066 Snyder Abel
3067 Gipson R B
3068 Cunningham J C (o)
3069 Vacant
3070 Nelson Rudolph
3079 Fraser Daphne
31st intersects
3102 Rude P A
3104 Emmerlek H C
3112 Vacant
3115 Bakeman F C (o)
3120 Croy A E Mrs
3121 Anell D N
3130 Ham L W
3138 Kolisch A F (o)
Edgemont intersects
3144 McCrary Chas (o)
3152 Foth A E Mrs (o)
3168 Selwyn G M (o)
3178 Malmberg R J G (o)
3188 Lemon W B
3190 Collins J B
32d intersects
3212 Hanson H W
3222 Norton W H (o)
Bancroft intersects
3235 Wood R J
3250 Nielsen C V
3255 Johnson A H
3262 Young E N
33d intersects
GRAPE, WEST—West from
2000 1st
102 Bidwell Georgia C
Bunn Marie C
Gross Helen M
Gross R C
Kirkpatrick F M
Schwartz F C

**CECIL
B.
GROVE**
CONTRACTOR

TRUCKING
TEAMING
EXCAVATING
GRADING
CRUSHED
ROCK
SAND AND
GRAVEL

3216
Island Avenue
Tel. Franklin
7474

FENCING
MISSION
ORNAMENTAL
IRON & WIRE
WORKS

Agents for
Cyclone Fencing and
Fenestra Sash
AL NELSON, Prop.
469 10th St.
PHONE
Main 8930

ER Co.
38 and 4663

RAZEE-KURTZ PAINT & WALL PAPER CO.

SAN DIEGO COUNTY DISTRIBUTORS

Sherwin-Williams Paints and Varnishes • Opex and Rogers Lacquers

Phone, Franklin 6207

1045 10th Street

SAN DIEGO HOUSEHOLDERS DIRECTORY (1931)

783

10th intersects
chigashira I
ntura Ramon
tooka E
11th intersects
se Park Playgrounds
12th intersects
lson E B
lchner Jennie furn rms
13th intersects
cant
shran A M
lmsn H E
rker Richd
illa Dolores Mrs
dero Matilda Mrs
en G W
ms Webb (o)
ble Anna Mrs
ramoto S
he Edw
ll E F
ferson Ada
14th intersects
owner Harry C & Son
ontrs and bldrs
liable Decorative Co The
ainting
dova Vicente
ctric Laundry
ality Laundry
cant
Way Laundry
15th intersects
cant
squeda Jesus
dina D L
chias Emelio
mston Robt
to Francisco
16th intersects
vel W G
ju L K
ore H R
duga Concha Mrs
th Court
/cant
Smith E E
Hriswold W J
anks Adolph
/cant
Adams T Mrs
Adams Antwerp E W
lson Walter
17th intersects
vant B A Mrs
yer Donald
Liman Kath Mrs
ldridge Eller
llams E C W
icent H A
larde K J
stland J E cigar mfr
egs R E
18th intersects
dleson Isaac
arl Benj
rnandez Geo
ines Elsie Mrs
man L G Mrs
erg O O gro
me Cleaners
ersonian Apartments
stro Amelia
man Jos
egory L L
sen Harry
onner C L
tt Guy
rdon C J
erts R J Mrs
mas G N
mpson June Mrs
ghn Albt
Thos
19th intersects
den Geo
20th intersects
C M Mrs
s F T Mrs (o)
s Jas
son Macasus
L L

21st intersects
2103 Wilson J K (o)
22d intersects
2200 Hines T V
2202 Morgan Cora Mrs
2204 Cobb H L
2206 Plaine H E
2218 Reeder H I Mrs
2218 1/2 French M E Mrs (o)
2222 Vacant
2222 1/2 Vacant
2232 Campbell C C (o)
2254 Magdalena Benj
2280 Haines A H Rev (o)
2282 Wade Augusta Mrs (o)
24th intersects
2401 Meader May Mrs
2403 Moran Fred
2405 Graham J W
2406 Cox M W
2407 Hindmarsh E C Mrs
2409 Williams M M (o)
2410 Maddox E J
2414 Snow L W
2415 Venters Geo (o)
2420 Truelsen Geo (o)
2420 Gehring F A (o)
2425 Dievendorff Horton (o)
2426 Jones C L (o)
2429 Pritchett H T
2434 Wile A F
2434 Egan E J (o)
2435 Holt Oscar
2437 Kleinschmidt L H (o)
2438 Brenton G H
2439 Gloor Ernest
2445 Murphy W P
2446 Beckley H H
2446 Schmid Chas (o)
2446 Sherman C R
2451 Wahlenmeier Geo
2451 Cox A R
2452 Lebus Augusta Mrs (o)
2453 Estrella Cornelius
2453 Hawkins F G
2460 Killeen David (o)
2460 Kronebusch J B (o)
2461 Briggs F H gro (o)
2462 Smith Vernon
2462 Vacant
2463 Meyer P R
2464 Vacant
2465 Stence Minnie Mrs
2468 Martin J B (o)
2471 Mutch C M Mrs
2474 Chase H D (o)
2475 Wiley John (o)
2476 Lynch L F
2477 Culy F O (o)
2479 Cherry Claud
2480 Weber Michl (o)
2481 Quinlan Rosa Mrs (o)
2485 Roberts J A Mrs (o)
2482 Jacquemin Margt A
2482 Ostermann M D Mrs
2491 Mitchler Chas
2496 Thornton R L
2496 Anderson C O (o)
2498 Birchard Mason
25th intersects
2500 Nash Emery
2508 Klipp J D (o)
2527 Erikson C H (o)
2528 McNea Leslie
2528 1/2 Stark Minnie Mrs
2529 Steetle G R (o)
2542 Kelsey M E Mrs
2542 Shaw Noah (o)
2547 Breuninger Chris (o)
2551 Yax Clayton (o)
2554 Kissinger Angeline Mrs
2560 McMorrow W H (o)
2563 Tafoya J D
2570 Tully E B
26th intersects
2602 Heatherly J W (o)
2611 Felber A P
2618 Schron L L Mrs (o)
2619 Steer J E (o)
2622 Watson A V Mrs
2622 McRuer J L
2627 Stecher John (o)
2627 Scharff Barbara Mrs (o)
2629 Fredricks M C Mrs
2630 Donahue J P (o)

Donahue P H
2644 Gaffrey W M (o)
2647 White Cuney
2651 Jones W B
2652 Vacant
2663 Hulse E W (o)
2669 Lindsey J R (o)
2670 Akerman M J Mrs (o)
2672 Webb W R
2674 Adams G W
2676 Swanson J C (o)
2686 Nelson B A (o)
2696 McNeal C B
27th intersects
2704 Bateman Emma Mrs
2706 Vacant
2728 Moreno Carmen Mrs
2729 Heatherly Matilda Mrs
2730 Palacios Jos
2732 Williams B T (o)
2740 Vacant
2745 Heatherly L A
Langley intersects
2761 Jenkins Kenneth (o)
2767 Sutherland W J (o)
2778 Gulsti Wm (o)
2786 Di Turi John
2794 Pignatelli Theresa Mrs (o)
2795 Vacant
28th intersects
2830 Vacant
2832 Blumenschein E J (o)
Hoitt intersects
29th intersects
2912 Addison Jos (o)
Dodson intersects
30th intersects
3018 Montgomery Thos (o)
3020 Jonas C C (o)
3027 Lopez Anastacio
3037 Telio Louis (o)
3041 Gomez H C (o)
3047 Falco Jos (o)
3049 Shippman Jane Mrs (o)
3050 Brown Vicente Mrs (o)
3060 Perrotto Guy
3061 Ramirez Juan (o)
3067 Gongales Manual
3069 Galucci J W
3070 Gentellali Dominic (o)
3072 Secchia Marcel
3078 Glover Harley
3080 Fager V J (o)
3083 Butler Chas
31st intersects
3102 Pike G S Mrs (o)
3113 Williams J C (o)
3125 Stockton School
3128 Champion O A
3128 1/2 Mendoza Cecilia Mrs
3134 Silva Timothy (o)
3142 Vacant
3156 Pressley Sandy
3156 Pressley W M (o)
3160 Vacant
3176 Knight W M (o)
3178 Aber J K
32d intersects
3204 Hoskins H C
3210 Butera Antone
3211 Caporale Jas (o)
3216 Grove C B contr
3216 Ragsdale H L
3217 Polidari Frank
3221 Turner M F
3225 Rowe J W (o)
3231 Buttaro John
3231 Flores Porferio
3232 Johnstone Luella Mrs
3235 Rodriguez Paul
3236 Picco Dionysio (o)
3238 Castello Paul (o)
Bancroft intersects
3247 Vacant
3257 White W T (o)
3260 Salgado Louis
Serrano Esperidon
rear Ramirez Philip
3263 Clark M C Mrs (o)
3269 Martinez Louis
3272 Olsten J H (o)
3274 Whitehouse Thos
3284 Wylie W A (o)
3287 Mann C P (o)
3291 Rayho F J jr

3296 Carrisoza John
3297 Vacant
3304 Esparza Nickolas
3311 Romaro Rafael
3312 Brown W E
3319 Bell H F
3353 Allen F L (o)
3435 Sullivan E E (o)
3442 Holcomb R E (o)
35th intersects
3568 Zumwalt R K
3578 Starks F L
ISLAND AV. WEST—West from
500 1st, 5 S of Broadway
110 Union Ice Co
Union Ice & Storage Co
Front intersects
505 Stokes Chas
India intersects
ISLAND COURT (Mission
Beach)—East and w from
Mission blvd, 2 n of Amuse-
ment center
725 Vacant
733 Vacant
735 Vacant
746 Torgerson B M
748 Vacant
Mission blvd intersects
820 Hoopes Alice Mrs
824 Borg John (o)
826 Holmerud E N plstr contr
(o)
Holmerud Mabel C nurse
833 Kiekham E A (o)
Bayside Walk intersects
ISTHMUS COURT (Mission
Beach)—East and w from
Mission blvd, 3 n of Amuse-
ment center
716 Vacant
719 Ross L J Mrs (o)
732 Vacant
734 Griffiths J H (o)
752 Gibson David (o)
Mission blvd intersects
806 Hite M L
Jones A D Mrs
808 Vacant
814 Walker C S (o)
833 Vacant
834 Clay Archie
850 Vacant
Bayside Walk intersects
IVANHOE AV (La Jolla)—
North from 1 blk S of 1200
Pearl
7714 Jordan R J
7720 Isom C C
7721 Hamilton Kent (o)
7724 Rutherford J T
7725 Clark Emily Mrs
7727 Botey R C
7728 Vacant
7733 Hines Anna (o)
7736 Breece S M Mrs (o)
7736 Risdon N O
7740 Kirshbaum Louis (o)
7741 Vacant
7747 Mears C L Rev
7753 Vacant
7754 Bryan Benj
Fitzpatrick Mary
Johnson A E Mrs
7755 Gaffner W F (o)
7769 Healy Clara C S pract
7773 Vacant
7773 Vacant
7775 Vacant
7775 1/2 Vacant
7777 Sunset Court
7779 Vacant
7781 Vacant
7783 Vacant
7783 1/2 Vacant
7792 Balmer School
Silverado intersects
7809 Young F B Mrs (o)
7812 Sumner School
7816 Looke A A
7824 Boutelle W W

BARNEY
&
BARNEY

INSURANCE

(Every Form)

BONDS

(Surety)

PHONE

Main 2143

Scripps Bldg.
(2nd Floor)

MAYER
&
BOYCE

ELEVATORS

AND

MACHINERY
SUPPLIES

644 7th St.

PHONE

Main 1853

In Oceanside
Phone
210

WHITING-MEAD CO.

FOR BUILDING

In San Diego
Phone
Main 7191

**UNION
I
C
E
COMPANY**

**PHONE
MAIN
9121**

**COLD
STORAGE**



ELECTRIC BLOKS
SIXTH AND E STS

**Sunset
Engraving
Company**
SAN DIEGO, CALIFORNIA

*We occupy the
entire ninth floor*

*Every employee
a skilled artisan*

**DRAWINGS AND
ENGRAVINGS**
FOR EVERY
PRINTING PRESS PURPOSE.
MAIN 1217

**WE DO OUR BEST
TO SERVE YOU**

984

(1931) SAN DIEGO DIRECTORY CO'S

Contractors—Lathing

Cadwell F S 3984 Utah
Campbell J H 309 S Freeman Oceanside
Etchinger J E 4169 Louisiana

Contractors—Loading and Discharging
CRESCENT WHARF & WAREHOUSE CO,
Municipal Pier No 1, 1100 Harbor, Tel Main
4332
San Diego Stevedoring & Storage Co 1100 Har-
bor
Southern Terminals Co 1100 Harbor

Contractors—Marine
Western Dredging Co Inc 1100 Harbor

Contractors—Mason
Anderson B W 4127 37th
Blume & Blume 4175 35th
Bradburn J W 1445 Essex
Campbell Jay 4580 Edgeware rd
Garrison L A 3164 Ocean View blvd
Geer F B 3144 Haller
Kelly Chas 3978 Iowa
Lewis R R 525 Westbourne La Jolla
Sheppard W R 2286 Harrison av

Contractors—Painting
DRABENT DECORATING CO, 4353 32d, Tel
Randolph 1344 (See right side lines and page
93)
MAY WINFIELD SCOTT, 3975 Texas, Tel Hill-
crest 4371 (See right side lines and page 94)

Contractors—Paving
GRIFFITH COMPANY, 2104 Main, Tel Main
9242 (See page 51)

Contractors—Plastering
Baker A S 1443 Golden Gate dr
Brellin & Walker 805 8th
Cadwell J W 3984 Utah
Carpenter M A 4025 Ohio
Davis B H 3987b Iowa
Erickson H F 3744 Herman
Greeson Nathan 720 Vanatie ct
Gustafson C E 164 17th
Heitzman G W 4443 Alabama
Holmerud E N 826 Island ct
Hoskins C L 3412 Bancroft
Jolls H P 3113 Main
Kurfurst J C 4657 Georgia
Larson O H 1074 Wilbur av
Lyons H W 3635 Arnold av
Okey H B 1027 Pearl La Jolla
Sivrich M M 1031 Cotton
Steinhoff Bros 3563 Adams av
Sylvester H R 4161 Louisiana
Thompson G W 4027 Kansas
White S R rear 4257 Los Pinos av

Contractors—Plumbing
HEILBRON FRED A, 1446 5th Av, Tels Frank-
lin 1168 and 1169 (See right top lines and
page 96)
HUBBS HARRY D, 1165 State, Tel Franklin
3525
REED A O & CO INC, 672 8th, Tel Main 2141
(See right top lines and page 97)
WHITING-MEAD CO, 14th cor K, Tel Main
7191, 4065 University Av, Tel Randolph 4477,
822 S Hill, Oceanside, Tel Oceanside 210 (See
left top lines, page 41 and Oceanside Buyers'
Guide)

Contractors—Road
Carroll B G 4396 Maryland
DALEY CORP, 4430 Boundary, Tel Randolph
1136
Dennis V R 3911 5th av
Goodbody M D 4412 Maryland
GRIFFITH COMPANY, 2104 Main, Tel Main
9242 (See page 51)
Isbell J W 3969 Oregon
Lippincott G D 4301 Hawk
Miracle Construction Co 4751 Monroe av
Miracle Construction Co 298 6th Oceanside
Naylor E K 3955 Cleveland av
Peterson H H 1711 West Atlantic

*Contractors—Roofing

BAKER T B, 703 8th, Tel Main 1479

***Contractors—Sheet Metal**
ROCHE BROS INC, 651-667 6th, Tel Main 3933
(See page 64)

***Contractors—Steel Construction**
NATIONAL IRON WORKS, Foot of 7th, Tel
Main 7137 (See page 76)

***Contractors—Tile**
BARTHEL FRITZ, 1467 University Av, Tel
Hillcrest 0402

***Contractors—Trucking and Teaming**
GROVE CECIL B, 3216 Island Av, Tel Frank-
lin 7474 (See right side lines and pages 105
and 110)

Contractors' Supplies and Equipment
PRE-MIXED CONCRETE CO INC, Mission
Valley Rd nr 8th and University Av, Tel
Hillcrest 0401

***Convalescent Homes**
FRASER CONVALESCENT HOME, 726 Tor-
rance, Tel Hillcrest 0061 (See page 52)
PARADISE VALLEY SANITARIUM, 2501 8th,
Tel National 61, National City, Dispensary
1721 National Av, San Diego (See page 62)

Convents
Our Lady of Angels 2245 G
Sisters of St Joseph of Orange 4136 42d

***Coolers and Water Filters**
DUPLEX WATER PERCOLATOR CO LTD,
2516 Landis, Tel Hillcrest 3074 (See right
side lines and page 63)

Coopers
Alotta Paul 3151 Main

***Copyright Law**
BARTON RAYMOND L, 804 First National Bldg
1007 5th Av, Tel Franklin 5474 (See left
side lines and page 95)
BOWMAN A B, 518 Union Bldg 235 Broadway,
Tel Main 7205 (See page 95)

Cordage and Twine—Wholesale
ZELLERBACH PAPER CO, 303 5th Av, Tel
Franklin 1395

***Corrugated Iron Culverts**
CALIFORNIA CORRUGATED CULVERT CO,
4175 Lymer Dr, Tel Randolph 5401 (See page
53)

Corsetieres
Charis of Southern California 121 Bway R 573
Gibbany Corset Shop 1045 6th
La Rose Corset Shoppe 1065 7th
Prather & Nielsen 421 C

Costumers
Elite Costume Shop 728 Bway
NEW YORK COSTUME CO, Snyder Bldg 835
6th, Tel Main 0745
Springer C D 919 4th

Cotton Seed Oil Manufacturers
Pacific Cottonseed Products Corp Inc foot of D
Chula Vista

Court Reporters
Madden P D 1007 5th av R 509
Madden R W Mrs 1007 5th av R 509
Weller Frank 1017 1st R 611

***Creameries**
MOUNTAIN MEADOW CREAMERIES LTD,
4600 6th, Tel Hillcrest 2486

QUALI
sw
WEST
Tel

CALIF
Bic
sid
MERC
AT
Ma

GREE
mc
047

FENT
Na
fre
GROV
lin
an

CALIF
41
53
ESCOI
Br
(S)

Alask
Cave
Jo
Hoddi
Jacke
Kellar
Linde
Mann
Pala
Ramo
Simm

Gold
Leigh
Paris
TAYL

OTTO
M
Cl
RAIN
Fl
58
ROSE
T
R

Grah

CONS
T
CORC
bi
FLE
oi
MODI
41

Ambe
Bless
Breed
Burri
Caraz
Chap
Cleve
Conle

various
the
States

05-6-7 Bank of Amer-
y, Tel Main 2997 (See
page 89)
el Main 4462 (See page
O, 1230 5th Av, Tel
30)
rists
av Coronado
5th AV, Tel Main 0765
l Oceanside
05-6-7 Bank of Amer-
y, Tel Main 2997 (See
page 89)
14 Sefton Bldg, 440 C
l, Tel Main 9486 (See
way
R 1108
39
804
Bank of America Bldg,
Franklin 1538
div av
dway at 5th Av, Tel
el Main 4462 (See page
R 214
av
V
grove
CO, Eyes Examined,
l Accessories, 1230 5th
See page 90)
lrd
l av Escondido
fatts Bldg, 520 E, Tel
Goods
l av
av
ld
3d
g Cleaning
ORY, 2552 Commercial,
top edge and page 42
and Tapestries
ORY, 2552 Commercial,
top edge and page 42
and Steel Work
AL IRON & WIRE
el Main 8930 (See right
57)
Wire Fence)
NCES, 469 10th, Tel
AL IRON & WIRE
el Main 8930 (See right
57)
Physicians
unt av
Hill Oceanside
R 601
reckels Theatre Bldg,
Franklin 1954

JONES-MOORE PAINT HOUSE

N. W. Corner Fifth Ave. at A Street Main 5123
PAINTS, OILS, VARNISHES, ENAMELS "In the Public Service Since 1912"

SAN DIEGO BUSINESS DIRECTORY (1931)

1035

Carter W C 1002 1/2 Prospect La Jolla
COCHRAN MYRTLE P M, 3445 30th, Tel Hill-
crest 6315
Creswell Lena 4930 Niagara av
CUNNINGHAM CLARENCE E, 939 Bank of
America Bldg, 625 Broadway, Tel Main 8004
Cunningham J D 524 B rm 420
DAVIS ANNA S, 524 Commonwealth Bldg, 524
B, Tel Franklin 4302
Elliott Mable M 2544 5th av
Foncannon J F 515 2d Oceanside
George Vera 3687 5th av
Hoogbrun L P 1002 1/2 Prospect La Jolla
Horan F P 524 B rm 213
Houghtaling E B 625 Bway R 610
Knudtson W M 1007 5th av R 612
Lowe W J 625 Bway R 703
Lyle Gwladys M 3791 5th av
Noble A J 121 Bway R 377
Noble L W Mrs 121 Bway R 377
Phelps Frances J 8007 Ocean Lane La Jolla
Pierce Nellie M 3570 Granada av
Ridley C J 123 S Bway Escondido
Shackelford B J 1007 5th av R 601
Shiley A T Mrs 4134 38th
Smith A G 8260 Lookout av La Mesa
Steen F N 4020 47th
Stillman C S Jr 625 Bway R 407
Swanson W D 295 3d av Chula Vista
Watters L H 4933 Newport av

*Outdoor Advertising

CORDTZ ROBT CO THE, 3649 India, Tel Hill-
crest 7355
FOSTER AND KLEISER COMPANY, 2260 Co-
lumbia at Juniper, Tels Main 8101 and 8102
(See page 21)

Paint, Oil and Varnish Dealers—Retail

ACME QUALITY PAINTS, Sold by Sullivan
Hardware Lumber Co, 703 West F, Tel
Franklin 3196
Bass-Hueter Paint Co 927 C
BENTON ROOF & PAINT CO, 2136 Kettner
Blvd, Tel Franklin 5108 (See right side lines
and page 91)
Berger H A 4312 Univ av
BERGER HARDWARE STORE, 3060 Univer-
sity Av, Tel Hillcrest 2121
Carpenter Vilah 2125 Logan av
CRANDALL-CROCKETT PAINT STORE, 845
7th, Tel Franklin 4655 (See page 90)
FORREST C W, 3902 4th, Tel Hillcrest 1454
(See right side lines and page 91)
FRAZEE-KURTZ PAINT & WALL PAPER CO,
1045 10th, Tel Franklin 6207 (See right top
lines and page 92)
FROM-EMERY CO, 542 15th, Tel Main 1559
FULLER W P & CO, 803 7th, Tel Main 0181
(See left top lines and page 92)
Holland's 977 Orange av Coronado
HOMELAND BUILDING CO, 22-32 E 8th, Tel
National 145, National City (See right side
lines and National City Buyers' Guide)
INTERNATIONAL LUMBER & SUPPLY CO,
3731 Main, Tel Main 8001 (See page 85)
JONES-MOORE PAINT HOUSE, 1302-1306 5th
Av, Tel Main 5123 (See right top lines and
page 93)
KONRAD WM HARDWARE CO, 4327 Univer-
sity Av, Tel Randolph 2709 (See left top
lines and page 62)
La Mesa Paint Store 8359 Lookout av La Mesa
National Paint & Varnish Co 1360 5th av
Oakley Paint Store 1137 C
PABCO PAINT STORE, 2877 University Av,
Tel Hillcrest 0131
Perry F H 7812 Girard av La Jolla
Pittsburgh Paint Store 938 C
Rigdon V W 1302 18th
SAN DIEGO HARDWARE CO, 840 5th Av and
839 4th, Tel Franklin 1261
SHERWIN-WILLIAMS CO, Frazee-Kurtz Paint
& Wall Paper Co, San Diego County Dis-
tributors, 1045 10th, Tel Franklin 6207
SULLIVAN HARDWOOD LUMBER CO, 703
West F, Tel Franklin 3196 (See page 83)
Wagner Martin 849 4th
WARD J K & CO, 1266 4th, Tel Main 6941

WEST-KING-PETERSON LUMBER CO, 2148-
52 West Atlantic, Tel Hillcrest 5161 (See
left top lines and page 83)
WHITING-MEAD CO, 14th cor K, Tel Main
7191, 4065 University Av, Tel Randolph 4477,
822 S Hill, Oceanside, Tel Oceanside 210
(See left top lines, page 41 and Oceanside
Buyers' Guide)

*Paint Spraying Machines

FRAZEE-KURTZ PAINT & WALL PAPER
CO, 1045 10th, Tel Franklin 6207 (See right
top lines and page 92)

Paint and Color Dealers—Wholesale

FORREST C W, 3902 4th, Tel Hillcrest 1454
(See right side lines and page 91)
FULLER W P & CO, 803 7th cor F, Tel Main
0181 (See left top lines and page 92)
WARD J K & CO, 1266 4th, Tel Main 6941

Paint and Color Manufacturers

BENTON ROOF & PAINT CO, Factory 2136
Kettner Blvd, Tel Franklin 5108 (See right
side lines and page 91)

Painters—Automobile

Chandler C E 1006 B
Dell R E 915 W Bway
Dunn A R 1419 India
Geier Wm & Son 127 W Market
Gill G W 1041 National av National City
Grisett Cecil 4718 Univ av
Harris W F 1300 Bway
Heide John 1365 India
Kidd & Krone 410 10th
Lakey Jerry 219 E Ohio av Escondido
Lee H V 1210 India
Lewis D B 1368 State
Llan R F 3171 Univ av
Leonam Tim 702 7th
Mayer A G 743 F
Minor Roy 1441 State
MISSION GARAGES INC, LTD, 314 W Broad-
way at Union, Tel Main 5101 (See page 27)
Perkins St Clair 2139 Logan av
PETERSON BROS AUTO SHEET METAL
WORKS INC, 850 Columbia, Tels Franklin
2164 and 2165 (See backbone and page 23)
Ricca Matti 137 W Ohio Escondido
Singleton J R 1155 18th
Steward Geo 5065 Imperial av
Vanice J V 1245 Union

Painters and Decorators

Barclay John 1213 Market
Charette G W Lemon Grove
Cornell J G 627 Rosemont
DRABENT DECORATING CO, 4453 33d, Tel
Randolph 1344 (See right side lines and
page 93)
Duffy B P 3982 Albatross
FORREST C W, 3902 4th, Tel Hillcrest 1454
(See right side lines and page 91)
Fowler R J 3964 Eagle
Hawes E A 351 Douglas
King W R 3901 El Cajon av
Lovett H C Spray Painting Co Ltd 2926 Main
MacLennan Donald 9708 Columbia
MacLennan Evan 1216 Bush
MALER OLOF W, 740 Silver, Tel La Jolla
2727, La Jolla
MALMBERG NILS, 2535 C, Tel Main 4507
MAY WINFIELD SCOTT, 3975 Texas, Tel Hill-
crest 4371 (See right side lines and page 94)
Mills Wm 604 Bon Air
Ord & Davis 941 Orange av Coronado
Peach Jos 3827 Ocean View Blvd
RELIABLE DECORATIVE CO THE, 1444 Island
Av, Tels Franklin 5608 and Main 2272 (See
page 52)
Rosenthal Jacob 4325 Park Blvd
ROUNDS BROS, 208 N Tremont, Tel Oceanside
74-M, Oceanside (See Oceanside Buyers'
Guide)
Siders & Werth 2919 National av
Smith L C 1439 Pennsylvania av
Thaanum O L 2945 Kellogg
Thornhill Stanley 3508 Jackdaw
Wellington Bros 1201 S 36th

**CECIL
B.
GROVE
CONTRACTOR**

TRUCKING
TEAMING
EXCAVATING
GRADING
CRUSHED
ROCK
SAND AND
GRAVEL
3216
Island Avenue
Tel. Franklin
7474

FENCING

MISSION
ORNAMENTAL
IRON & WIRE
WORKS
Agents for
Cyclone Fencing and
Fenestra Sash
AL NELSON, Prop.
469 10th St.
PHONE
Main 8930

Los Angeles
San Francisco

WM. R. STAATS CO.

ESTABLISHED 1887

Pasadena
San Diego

GOVERNMENT, MUNICIPAL AND CORPORATION BONDS

410 UNION BUILDING

FRANKLIN 4209

CALIFORNIA PAPER HOUSE

SAN DIEGO'S
PIONEER
PRINTERS
SUPPLY
HOUSE

We Feature
Watermarked
San Diego
Bond

714 E ST.

PHONE
MAIN
8480

*In Case of
Accident
Call...*

Main 8181

SAN DIEGO HOSPITAL

*7th and G
Streets*

*Open Day
and Night*

1036

(1931) SAN DIEGO DIRECTORY CO'S

*Painters' and Decorators' Supplies

BENTON ROOF & PAINT CO, 2136 Kettner Blvd, Tel Franklin 5108 (See right side lines and page 91)

FORREST C W, 3902 4th, Tel Hillcrest 1454 (See right side lines and page 91)

FRAZEE-KURTZ PAINT & WALL PAPER CO, 1045 10th, Tel Franklin 6207 (See right top lines and page 92)

FULLER W P & CO, 803 7th cor F, Tel Main 0181 (See left top lines and page 92)

JONES-MOORE PAINT HOUSE, 1302-1306 5th Av, Tel Main 5123 (See right top lines and page 93)

WARD J K & CO, 1266 4th, Tel Main 6941

*Painting Contractors

DRABENT DECORATING CO, 4353 32d, Tel Randolph 1344 (See right side lines and page 93)

MAY WINFIELD SCOTT, 3975 Texas, Tel Hillcrest 4371 (See right side lines and page 94)

*Panels

FROST HARDWOOD LUMBER CO, 347 W Market at State, Tels Main 4888 and 4663 (See left top lines and page 81)

SULLIVAN HARDWOOD LUMBER CO, 703 West F, Tel Franklin 3195 (See page 83)

WESTERN LUMBER CO, Foot of Columbia, Tel Franklin 6305 (See page 84)

Paper Dealers

BLAKE, MOFFITT & TOWNE, 945 J, Tel Franklin 3167

BUEL-TOWN CO, 255-275 5th Av cor K, Tel Main 5148

CALIFORNIA PAPER HOUSE, 714 E, Tel Main 8480 (See left side lines and page 94)

GENERAL PAPER CO, 714 E, Tel Main 8480

KLAUBER WANGENHEIM CO, Island Av, 6th to 7th, Tel Franklin 1201 (See page 61)

Ostrander W H 838 F

Sierra Paper Co 857 7th

ZELLERSBACH PAPER CO, 303 5th Av, Tel Franklin 1395

Paper Hangers

(See also Painters and Decorators)

FORREST C W, 3902 4th, Tel Hillcrest 1454 (See right side lines and page 91)

MAY WINFIELD SCOTT, 3975 Texas, Tel Hillcrest 4371 (See right side lines and page 94)

RELIABLE DECORATIVE CO THE, 1444 Island Av, Tels Franklin 5608 and Main 2272 (See page 52)

ROUNDS BROS, 208 N Tremont, Tel Oceanside 74-M, Oceanside (See Oceanside Buyers' Guide)

Paper Rulers

ROSS & ROSS, 860 3d, Tel Main 3306 (See left side lines and page 40)

*Parcel Delivery

MERCHANTS DISPATCH, 837 8th, Tel Main 9269 (See page 85)

WESTERN PARCEL SERVICE, 828 14th, Tel Main 8397

Parks and Playgrounds

Army & Navy Athletic Field 1101 Harbor

Balboa Park from A to Upas and from 6th to 28th main entrance on Laurel

City Park 3d bet N Strand and N Pacific Oceanside

Golden Hill Playgrounds Ash nr 26th Balboa Park

Hughes Field 30th cor F av National City

John Adams Playground 4652 35th

La Jolla Athletic Park Coast blvd ft of Girard av La Jolla

La Jolla Park Coast blvd cor Girard av La Jolla

La Jolla Playground 621 Prospect La Jolla

Memorial Playground 607 S 28th

Mission Cliff Gardens 1740 Adams av

Mountain View Park S 40th bet Franklin av and J

New Town Park West G bet Columbia and

India

Plaza The Bway bet 3d and 4th

Presidio Park end of Presidio dr

Rose Park Playground 1126 Island av

University Heights Playground Idaho bet Polk and Lincoln av

Patent Lawyers

BARTON RAYMOND L, 804 First National Bldg, 1007 5th Av, Tel Franklin 5474 (See left side lines and page 95)

BOWMAN A B, 518 Union Bldg, 235 Broadway, Tel Main 7205 (See page 95)

Pattern and Model Makers

Walke Wm 312 W Market

Pawnbrokers

Allen J B 4037 Univ av

Bauman Bros 722 5th av

Capitol Loan & Jewelry Co 552 5th av

Novitch Hyman 871 4th

Pacific Coast Loan Office 568 5th av

Rosenberg Raphael 247 F

United Loan & Jewelry Co 419 F

Wosk H S 302 and 341 F

*Percolators—Water

DUPLEX WATER PERCOLATOR CO LTD, 2516 Landis, Tel Hillcrest 3074 (See right side lines and page 53)

Phonographs and Records—Dealers

SOUTHERN CALIFORNIA MUSIC CO, 720 Broadway, Tel Franklin 7333 (See page 88)

THEARLE MUSIC CO, 640 Broadway, Tel Main 4122 (See page 87)

*Photo Engravers

SUNSET ENGRAVING CO, 9th Floor Electric Bldg, 861 6th, Tel Main 1517 (See left side lines and page 55)

Photographers

ALBEE WAYNE, 906-908 Silverado, Tel La Jolla 2221, La Jolla

Austin Studio 728 Bway

Averett W E 1407 5th av

BEGHTOL RICHARD, 7841 Girard Av, Tel La Jolla 3480, La Jolla

Bennette R E 3007 Univ av

Boddy E V 4780 Palm av La Mesa

Bolling F G 3116 Adams av

Bugbee I J 205 West F

Bunnell Photo Shop 1033 6th

Campbell E J 3830 30th

Combe F M 1510 Bway

Courtney G C 828 Bway

Deacon H A 2874 El Cajon av

DeLong L S 917 S 26th

De Yore F L 1539 5th av

Erickson Flying Photographer 440 C

Esqueda Wm 833 4th

Evans W A 924 Prospect La Jolla

Froide Foto Finishing Co 1868 Bacon

Fulmer W R 121 Bway R 317

Gainsborough Studio 427 E

Geisselmann O B 4346 Oregon

Havens L A 219 E Grand av Escondido

Hugo Leopold 1025 Prospect La Jolla

Kilbourne Ruth 4225 Arden way

King G R Carlsbad

Krout Benj 1115 Orange av Coronado

Magruder R W Palm City

McCoy's Studio 3530 Univ av

McDonough P A 1147 7th

Melas Studio 725 Bway

Mehlin C J 1256 5th av

Miller Studio 731 National av National City

Miyamoto H C 538 5th av

O'Neal L F Fallbrook

Ong L W 109 F

Reed Roland 110 W Washn

Rogers F E 2317 India

Scarborough Estelle Mrs 2635 Univ av

Scheer J M & Co 949 4th

Sensor Guy 405 2d Oceanside

Sensor Studio 935 E

Smith Alice Whitney Studio 423 C

Swope C B 4462 Bancroft

Sykes M H 333 Plaza

Taylor H A Inc Hotel del Coronado Coronado

Thompson Photo Service 1346 5th av