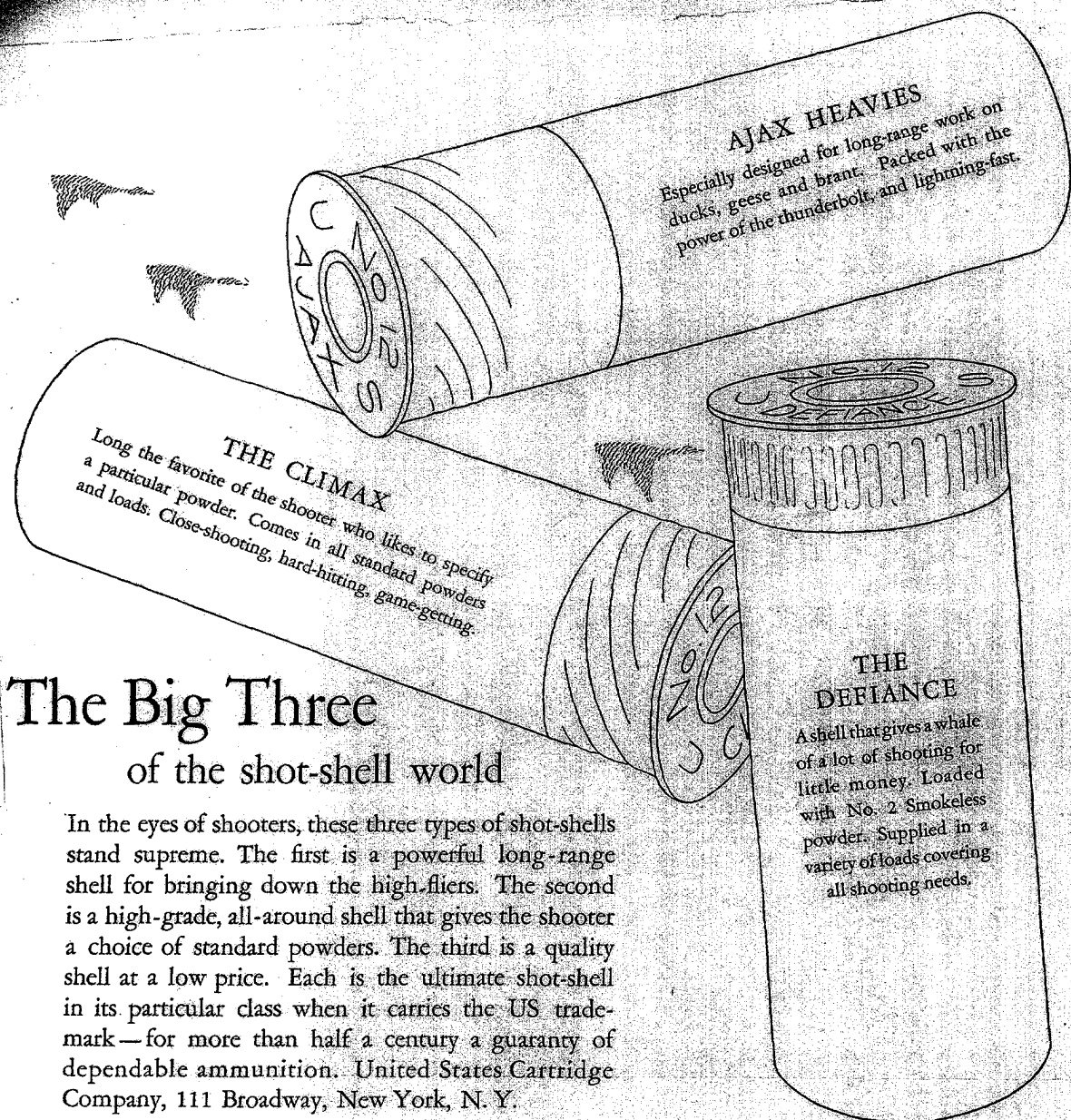




The Big Three of the shot-shell world

In the eyes of shooters, these three types of shotshells stand supreme. The first is a powerful long-range shell for bringing down the high-fliers. The second is a high-grade, all-around shell that gives the shooter a choice of standard powders. The third is a quality shell at a low price. Each is the ultimate shot-shell in its particular class when it carries the US trademark—for more than half a century a guaranty of dependable ammunition. United States Cartridge Company, 111 Broadway, New York, N. Y.

US Shot-Shells
A LOAD FOR EVERY PURPOSE
AND A SHELL FOR EVERY PURSE