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Mr. Donald Tulloch, Jr.

May 11,
1939.

PRICE PROTECTION
Your Memo 4/25/39

We have delayed responding to your memorandum of the 25th regarding a ruling which you said would become effective on the 26th, Schedule I, Page 1.

No doubt you recall at the time we became Licensees one of the conditions was that a different type of protection than that outlined in our revision of April 26th, 1939, would be granted.

Our situation now is no different than it was then in that our method of operation does not exactly parallel that of the larger manufacturers, which your present ruling so nicely protects, and in accepting this ruling we only do so with the understanding that in the event of a price advance you will consent to an arrangement whereby we may still extend to certain mechanical contractors protection as before and that in the event of a price advance we will not be estopped from reporting to our customers our ability and willingness to protect them to the same extent as our competitors protect their outlets.

PCC:R

P. C. Collopy

FEDERAL TRADE COMMISSION

EXHIBIT 4613

*Acme
Collopy
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Exhibit 78

Obtained

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Adm.

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Federal Trade Commission

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