

Hooker 2 Coat System Finish Coat

CATEGORY: Exterior House Paints
 COLOR: White
 NUMBER: 2001
 QUALITY: First

	Lb.	Yield in Gals.	Unit Cost	Total Cost
Pigment, 68%				
White Lead	443.43	8.31	.0832	33.26
Leaded Zinc Oxide	433.12	8.74	.0875	32.48
Titanox	103.12	2.79	.0279	6.45
Asbestine	154.68	8.51	.0651	1.78
Vehicle, 32%				
Raw Linseed Oil	440.38	56.71	.5671	53.87
Heat Bodied Linseed Oil	24.75	3.09	.0309	3.18
Mineral Spirits	52.00	8.00	.0801	1.00
Drier	36.09	5.15	.0515	2.78
Turpentine	4.50	.62	.062	.39
Calculated Yield	1692.07	99.92		135.19
Manufacturing Loss 2%		2.50		
Actual Yield		97.42		

Cost Analysis:

Material Cost per gallon or pound (Total Cost divided by Actual Yield).....	1.39
Direct Labor Cost per gallon, or pound.....	.15
Factory Overhead per gallon, or pound.....	1.54
Bulk Cost per gallon, or pound.....	.22
Complete Package Cost per gallon, or pound (Container plus Filling Expense).....	1.76

PRICES

Show the highest net unit price which was charged or which would have been charged in March 1942, to each of the following types of buyers or transferees:

(A) To a company owned or controlled outlet	1.96
(B) To an independent wholesaler	2.06
(C) By company owned or controlled outlet to retail customer	33.5
(D) To an independent retailer (Dealer)	2.45
(E) To other (Specify)	2.85