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House Paint
and Sash & Trim Colors



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Dutch Boy paint makes all the difference!

It's easy to see the difference. A Dutch Boy home looks brighter, cleaner, newer—it's a home you can be proud of! And there's a practical difference, too. As my Master Painter will tell you, Dutch Boy is smooth and easy to apply, gives maximum coverage, dries to an even, uniform finish. There's no shrinkage in the extra years of beauty and protection that Dutch Boy gives you — beauty that means lasting protection that keeps your home bright and handsome regardless of the weather. That's why home owners everywhere are calling Dutch Boy the five-year house paint.

For the whitest home in town, and one that will stay white longer, use the Dutch Boy white lead based paint in your home. Dutch Boy makes a top quality, specially blended white for every use. Your dealer will be happy to tell you about them.

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Paint by GSB® & TRIM COLORS

COLORS THAT WILL

PHOTOGRAPH NUMBER 1 PHOTO NUMBER 2 PHOTO NUMBER 3

**COLORS THAT WILL
KEEP YOUR HOME COLORFUL!**

Three fresh, sparkling, "Thank-You" orders are as powerful as they are cheerful. They instantly keep any home looking more lively, more interesting, more joyful and more fun. They're a colorful splash of life and cheer... instant latching... a powerful force of beauty and motivation. Every one is backed by "Thank-You's" eternal reputation for meaningful, sincere gifts, for thoughtful, new... and add soup with a comforting "Soup and Thank-You"!

**COMBINATIONS OF READY-MIXED
COLORS AND WHITE**

1 part B204 + 1 part B

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Count on
Dutch Boy®
for every job!

If it's worth painting, it's worth using the best paint available and that's *Dutch Boy* paint! You can always count on the superior quality of *Dutch Boy* products because they are carefully formulated of the highest quality materials. *Dutch Boy* means long-lasting beauty and full protection for any job really worth doing.

ALKYD FLAT PAINTS: Flat Wall Enamel; Wonsover.

LATEX FLAT PAINT: Naplex.

SEMI-GLOSS ENAMELS: Satin Finish; Satin Eggshell.

HIGH GLOSS ENAMELS: High Lustre; Interior Gloss; Sparkling White; Diamond White; Quick-Drying Porch and Floor.

HOUSE PAINTS: Bright White; Gloss White; One Coat White; House Paint in Color; Sash & Trim; Nalcrete; Exterior Primer; Shake & Siding Paint.

ALSO: Varnishes; Oil Wood Stains; Varnish Stains; Wall Primers; Enamel Undercoats; Metal Paint; Aluminum Paint; Screen Enamel.

NATIONAL LEAD COMPANY

General Offices:

111 Broadway, New York 6, N. Y.



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