

LEAD INDUSTRIES ASSOCIATION

433 LEXINGTON AVENUE

NEW YORK 17, N. Y.

METALLIC LEAD PRODUCTS DIVISION

October 17, 1950

H. L. H. H. H. H. H.

SECRETARY
NEW YORK

To Members of the Metallic Lead Products Division

We are enclosing a copy of a new brochure published by the Metallic Lead Products Division entitled, "LEAD IN MODERN PLUMBING."

The booklet takes the place of the "Lead Pipe" booklet last printed in 1935 and long out of print. It is designed to convince those who influence the specification and use of plumbing materials that lead has a definite and necessary place in modern plumbing.

Fifteen thousand copies have been printed by the Association and will be distributed in person by our field representatives, in answer to mail inquiries to the Association, and by mailings to selected lists of plumbing inspectors, city engineers and other city officials, water works engineers, architects, building contractors, etc.

If member companies desire copies in quantity we can supply them at cost, which will be in the neighborhood of 20¢ per copy.

We hope that you will like this new publication.

Very truly yours,

H. L. H. H. H. H.

Secretary.

