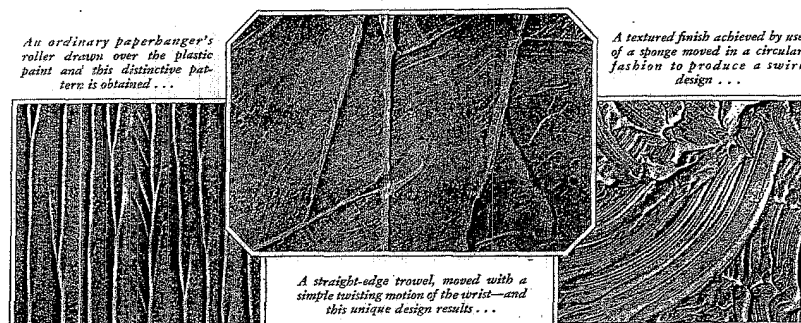


The Most Modern Textures for Your Walls...



*Easy to get them with Dutch Boy
white-lead and oil plastic paint!*

Just another example of the great adaptability of Dutch Boy white-lead and Dutch Boy flatting oil—now in *plastic paint* low-relief effects...

THE hotel man already knows about paint finishes made with Dutch Boy white-lead... how adaptable white-lead is... the many effects in color... design... finish that may be obtained.

But here is a new use of white-lead for hotel owners and managers who seek new distinction and beauty for their walls. Now you may specify white-lead and oil for plastic paint also. The same reliable white-lead and oil you have always specified—



mixed to a new formula that results in a paint suitable for producing textured walls.

The formula for mixing white-lead and oil plastic paint is: 100 lbs. Dutch Boy white-lead; 22 lbs. dry whitening; 1½ gals. Dutch Boy flattening oil; 1 gill drier. Break up the paste white-lead and dry whitening separately by mixing each with ¼ gal. flattening oil. Add the drier to the white-lead mixture. Pour both mixtures into same container and stir together. The plastic paint is then ready for application.

Advantages

Plastic paint made with Dutch Boy white-lead and oil is inexpensive. It is easy to prepare, on the job, from materials your painter now has in his shop. It is easy to apply, being brushed on. It sets up overnight. It may be tinted with regular colors-in-oil like any other white-lead paint. The finish is thoroughly

washable, being fairly smooth and made from an oil paint. When textured the paint is complete as a finish, though it may be glazed if desired. No size coat is necessary to permit glazing.

Write for information

If you are interested in this new use for Dutch Boy white-lead and oil, write us. We shall be glad to send further information. Address your inquiry to the Department of Color Research and Decoration, care of our nearest branch.



NATIONAL LEAD COMPANY

New York, 111 Broadway - Boston, 800 Albar Street - Buffalo, 116 Oak Street - Chicago, 900 West 18th Street - Cincinnati, 659 Freeman Avenue - Cleveland, 820 West Superior Avenue - St. Louis, 722 Chestnut Street - San Francisco, 235 Montgomery Street - Pittsburgh, National Lead & Oil Co. of Pa., 316 Fourth Avenue - Philadelphia, John T. Lewis & Bros. Co., 437 Chestnut Street

DUTCH BOY WHITE-LEAD

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