

R 15183

Jackson Sales

August 30, 1957

General Sales

Mr. C. W. Sims

ACCOUSTICAL PLASTER FOR MACHINE
APPLICATION
C. E. Abbey - cvo

CC: Mr. M. C. Hoven - Ardmore
Mr. C. G. Shuttleworth - Paoli
Mr. J. Watt - Paoli ~~THE GPT FOR~~
Mr. R. J. Kuklich - Ardmore Advertising

I noticed your memorandum of August 28 to Mr. Watt on the above subject. It would appear that the material has proven very satisfactory, and a thought came to my mind as to whether we could use comments from the plasterer and/or the architect in either advertisement or sales promotional pieces on this new product. We are going to release the material shortly for general distribution and we will need comments such as you apparently got from these people on appearance, coverage, workability, etc. in putting this together.

Would you please review this with Mr. Brown and Mr. Olsen, the salesman, and see if these people involved on the job would be agreeable to writing us comments or permitting us to use pictures relative to the use of this material on this job.

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PAOLI, PENNSYLVANIA

SEP 3 1957

CERTAINTEED PRODUCTS
CORPORATION

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