

LEAD INDUSTRIES ASSOCIATION

60 East 42nd Street
NEW YORK 17, N. Y.

SUBJECT TO REVISION

INDUSTRY DEVELOPMENT COMMITTEE

LEAD INDUSTRIES ASSOCIATION

New York, N. Y.

November 20, 1956

A meeting of the Industry Development Committee of the Lead Industries Association was held in the office of the Association on Tuesday, November 20, 1956.

PRESENT

J. J. Lennon
S. D. Strauss
S. A. Sweet

Robert Hendricks
Clarence Glass

John Palmer

C. R. Ince
G. H. LeFevre

REPRESENTING

American Metal Co. Ltd.
American Smelting & Refining Co.
Broken Hill Associated Smelters Pty. Ltd.
(C. Tennant, Sons & Co., Agents)
Consolidated Mining & Smelting Co. of Canada Ltd.
International Smelting & Refining Co.
(Anaconda Sales Co., Agents)
Societe Miniere & Metallurgique de Penarroya
(International Selling Corp., Agents)
St. Joseph Lead Co.
United States Smelting Refining & Mining Co.

Robert L. Ziegfeld, Secretary-Treasurer

Meeting was called to order at 9:15 A.M.

Minutes of the previous meeting of June 12, 1956 were approved.

The secretary stated that brief reports on the various Association activities covering Metallic Lead Products Division, Pigments & Chemicals Division, Ceramic Fund, Radiation Shielding, Cable Sheathing, and Research, had been sent to members of the Committee along with the agenda and budget data on November 14.

He also reported that the text book for plumbers would probably not cost the Association anything in the end. To date 11,000 copies had been printed of which about 7,500 had been distributed, the income from which amounted to over \$7,000. So far \$10,600 has been spent for printing. Since there are still 3,500 copies on hand, and it is expected that these would be sold over the next several years on an average of at least \$1.00 per copy, all the cost would be recovered. He displayed a letter received on the previous day from the Washington, D. C. Joint Apprenticeship Council, ordering 100 copies for their plumber's apprentices, at \$1.00 per copy.



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The secretary also explained that provision was made in three of the programs attached for some publicity work, to be done through the Association's advertising agency, W. S. Tyson and Company. He said the reason for this was that the Association, while being adequately staffed to prepare original articles, was not sufficiently staffed to prepare rewrites of these articles for more general publication. He felt that a moderate expenditure for publicity, wherein the Agency would rewrite such material as the Association provided it, was worthwhile trying.

He also pointed out that part of the cost of the "Lead" magazine was being distributed to the various funds, particularly where special lists of names had been added to the "Lead" mailing list for the benefit of one particular activity.

He inquired whether the members would like any further elaboration of these activities.

1957 BUDGETS

The Committee then proceeded to a consideration of the recommended budgets, which had also been distributed to members with the letter of November 14th.

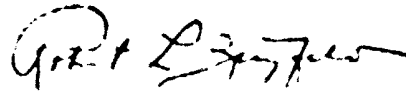
It was generally agreed that the reserves of some \$15,000 in the Industry Development Fund at the end of 1956 should not be disturbed, and also that funds should be provided in the event that either the Cable Sheathing Committee or Technical Steering Committee should be ready to recommend activities some time during the year 1957 even though they were not ready to make recommendations at this time.

It was regularly moved, seconded and carried that the Committee recommend to the Board of Directors of the Association that they provide for subscriptions to the Industry Development Fund of \$95,000 for the following specific activities:

Metallic Lead Products Division	\$35,000
Pigments and Chemicals Division	20,500
Ceramic Fund	30,000
Radiation Shielding Fund	5,000
Ordinary Fund (for publication of "Lead")	4,500
	<u>\$95,000</u>

further, that the Metallic Lead Products Division draw \$4,500 from its reserves to be used in 1957, and that an additional subscription of \$20,000 be provided for contingencies such as cable sheathing research or general research under study now by the Technical Steering Committee, amounting to total subscriptions to the Industry Development Fund of \$115,000 for 1957.

Meeting adjourned at 10:30 A.M.


Secretary.