

Message

From: Millett, John [Millett.John@epa.gov]
Sent: 3/24/2025 3:02:55 PM
To: Fillio, Kristen [Fillio.Kristen@epa.gov]; Noonan, Jenny [Noonan.Jenny@epa.gov]
CC: Deluca, Isabel [DeLuca.Isabel@epa.gov]; Dunkins, Robin [Dunkins.Robin@epa.gov]; Do, Bebhinn [do.bebhinn@epa.gov]; Srinivasan, Gautam [Srinivasan.Gautam@epa.gov]; Anderson, Lea [anderson.lea@epa.gov]; Marks, Matthew [Marks.Matthew@epa.gov]
Subject: RE: airaction@epa.gov -- announcing mailbox

Thanks for all this, Jenny and Kristen – I'll run it by leadership, noting that OAQPS is aiming for 3pm to post, flagging a few remaining questions (mainly who gets notified when, if at all), and of course, cc-ing Robin.

From: Fillio, Kristen <Fillio.Kristen@epa.gov>
Sent: Monday, March 24, 2025 10:51 AM
To: Noonan, Jenny <Noonan.Jenny@epa.gov>; Millett, John <Millett.John@epa.gov>
Cc: Deluca, Isabel <DeLuca.Isabel@epa.gov>; Dunkins, Robin <Dunkins.Robin@epa.gov>; Do, Bebhinn <do.bebhinn@epa.gov>; Srinivasan, Gautam <Srinivasan.Gautam@epa.gov>; Anderson, Lea <anderson.lea@epa.gov>; Marks, Matthew <Marks.Matthew@epa.gov>
Subject: RE: airaction@epa.gov -- announcing mailbox

Here is a link to the staged website and banner (with placeholder text for now): <https://www.epa.gov/node/83201/latest>
We'll need to decide what we want in the blue announcement box.



Kristen Fillio
U.S. EPA
OAR/OAQPS

Call me on Teams
Mobile: 919.321.7652
Desk Phone: 919.541.9424
Email: fillio.kristen@epa.gov

From: Noonan, Jenny <Noonan.Jenny@epa.gov>
Sent: Monday, March 24, 2025 10:46 AM
To: Millett, John <Millett.John@epa.gov>
Cc: Deluca, Isabel <DeLuca.Isabel@epa.gov>; Dunkins, Robin <Dunkins.Robin@epa.gov>; Fillio, Kristen <Fillio.Kristen@epa.gov>; Do, Bebhinn <do.bebhinn@epa.gov>; Srinivasan, Gautam <Srinivasan.Gautam@epa.gov>; Anderson, Lea <anderson.lea@epa.gov>; Marks, Matthew <Marks.Matthew@epa.gov>
Subject: RE: airaction@epa.gov -- announcing mailbox

Communication Strategy:

Ex. 5 Deliberative Process (DP)
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Web text (and text for emails to stakeholders):

Ex. 5 Deliberative Process (DP)
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Hi John –

As we discussed, today at 3pm we will be prepared to post information in the banner of [this website](#) announcing that people can submit requests for a Presidential Exemption under section 112(i)(4) of the Clean Air Act for nine NESHAPS. These NESHAPS were identified in a 3/25 press release. The email box is live now and OAQPS staff have access to it.

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Sierra Club FOIA -
2025-EPA-04883

SC_EVERSPLIT0007793

Attached please find the text for the website and a draft communication strategy. We are still populating the industry notification list and welcome thoughts from others about who should be contacted. **Ex. 5 Deliberative Process (DP)**

Ex. 5 Deliberative Process (DP) The communication strategy contemplates a desk statement, social media post, and notifications – not a press release. There are a couple of questions in the communication strategy that we need some help answering.

Would you please copy Robin Dunkins when you send this forward to OAR leadership?

Thanks,
Jenny

Jenny Noonan
Director
Policy Analysis and Communications
EPA's Office of Air Quality Planning and Standards
919-541-0193 (w)
919-358-9562 (cell)
Call me on Teams
noonan.jenny@epa.gov