

The Western Region *Spectrum*

June, 1969

Volume 15, Number 2



N17725

SHERWIN-WILLIAMS
CODE OF PRINCIPLES

*To win on our merits by making products
of the highest quality*

*To be liberal and aggressive in our policies
and methods.*

*To be considerate and courteous in the
conduct of our business.*

*To be loyal to our Company and fellow
employees*

To take pride and pleasure in our work

*To strive constantly for improvement
in all that we do*

To grow in character as well as in size

*To be the best and most successful Company
in our industry*



THE WESTERN REGION
Spectrum

**Colorful News of Western Region
Employees and Families**

THE STAFF

Hilma Dees

Theresa Seymour

All Employees

Editor

Assistant Editor

Contributing Editors

Congratulations Graduates

GRADUATES, the eyes of the world are upon you. . . . Perhaps never before has the challenge of Youth been so universal. . . . The future looms before you. . . . You are preparing yourself to become the Leaders of tomorrow. . . . Youth, by nature displays impatience. . . . Knowledge, garnered through the experience of self-discipline, enhanced by the lessons of integrity, can instill a sense of loyalty to the best within oneself. . . . This, then, can equip Youth to better tackle the tasks that lie ahead. In this changing society, the need is great for leaders with courage whose minds are keenly aware of the need for a display of integrity. Go forth, Graduates, to the open fields. . . . May your contributions be absolute.

Articles on graduates written by Clare King and Myra Van Haren.



MARIE E. BRANCH is a graduate of Ravenswood School of Nursing—Chicago, Illinois and plans to work as a surgical nurse at North Memorial Hospital in Robbinsdale, Minnesota. Marie is the daughter of E. E. Branch, Manager of Ashland, Wisconsin #3027.



CAROL JEAN WARE will add R.N. to her name after graduating from Swedish-American School of Nursing—Rockford, Ill. She then will change her name after her marriage this summer and pursue her career in nursing at Dixon State Hospital. Mr. & Mrs. Harvie Ware are her parents—Harvie is Branch Manager at Dixon, Ill. #3081.

WAYNE PAGE is a University of Illinois graduate and the son of Mr. & Mrs. Harvey Page. His mother, Amy, is the Credit Manager at Rochelle, Illinois Branch #3103. Wayne's future depends upon the possibility of being drafted in service but meanwhile will work in the Experimental Engineering Department at Woodward Governor Co., in Rockford.

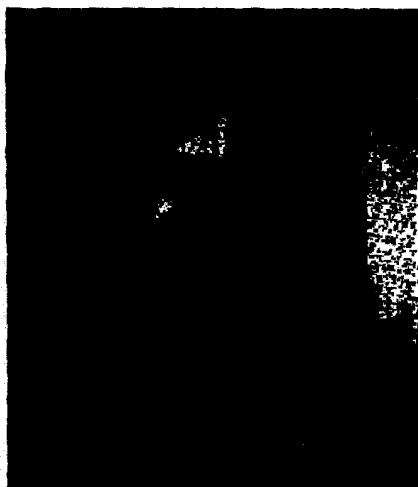


MARY ALICE HANKES is a graduate of Whitewater State University where she majored in English and Journalism. She has accepted a position in Miami, Florida. She is the daughter of Mr. & Mrs. Clem Hankes and her father is the Branch Manager at Beaver Dam, Wisconsin.



PAMELA HUGHES is a graduate of Michigan State University, a member of Kappa Alpha Theta Sorority, a graduate of the School of Social Sciences and holds a degree in Secondary Education. She completed her practical teaching of Senior English classes in Grand Rapids, Michigan. Pam is to be married this summer and plans to teach school in the fall. Her parents are Mr. & Mrs. Roy L. Hughes. Roy is a representative in the P. C. & C. Dept.





DIANA STRATTON graduated from St. Xavier College with a B.A. Degree in Psychology, was a member of the Year Book Staff, Crimson Key and Young Dems. Diana will seek employment for she has no definite future plans as of yet. Mary and Perry Stratton are her parents. Perry is a Representative in Chemical Coatings Sales.



Ensign JOSEPH S. RANK U.S.N.R. is a University of Illinois graduate and has been a member of the University of Illinois Band, Sigma Alpha Epsilon Fraternity and Naval R.O.T.C. We congratulate Joe on being the winner of the General Dynamics Corporation Award for excellence in Naval Engineering and after July 1st will be Anti-Submarine Warfare Officer aboard the destroyer U.S.S. Lyman K. Swenson (DD-729) off Long Beach, California. Mr. and Mrs. Samuel R. Rank are his proud parents—Sam is P.M.I. Representative—Champaign, Illinois #3176.



LINDA C. BUFFINGTON has completed her studies at Eastern Iowa Commercial College—Clinton Campus—after having been a member of the Gallery Staff, Pen & Parchment, Prose Editor. Linda plans to continue her studies to earn a four year college degree in Special Education while she is the part time bookkeeper at Branch #3142 at Clinton, Iowa. Her parents are Mr. & Mrs. William G. Abbott.

ROBERT G. BERGER is a Mail Room Clerk at Chicago Regional Office and a graduate of Carl Schurz High School. Bob is interested in auto-mechanics and is a motorcycle fan besides doing a very good job in the moving of our correspondence in the Mail Room. Bob has not made any future plans other than staying with S-W until he either enlists in the Navy or Army Air Corps or is drafted to service.



NANCY JANE KING completed a course in secretarial training before graduating from Chicago Christian High School. She has been accepted by the American Telephone and Telegraph Company to work in the Secretarial Pool to pursue her ambition to be a secretary. Nancy also is planning to be married in September. Her parents are Mr. & Mrs. Maynard H. King and her mother, Clare, is PBX operator of Chicago Regional Office.



PETER JAMES KROLL is a Mail Room attendant at Chicago Regional Office and a graduate of Lane Technical High School. He is the son of Mr. & Mrs. Peter J. Kroll. Pete was a finalist in Illinois State Scholarships and took second place in the Annual Drawing Contest at the Illinois Institute of Technology. He was a member of the Advanced Engineering Section, National Honor Society, Big Brothers, an officer of the Camera Club, Chess Club, Slide Rule Club, Computer Club, Junior Engineers, Draftsmen's Society, Hall Guard and Roving Hall Guard Lieutenant. He hopes to gain his Masters Degree in Chemical Engineering at Northwestern University.





TERESA ANN THOMPSON is a graduate of North Central High School and it is with a real sense of personal pride that we recognize her graduation for Teresa Ann was our little "Cover" girl for our first issue of The Spectrum in January of 1958 and the years have added charm to that little captivating miss who has been busy in many activities as: 2 years in Debate, Forensics, N.F.L.—3rd degree, Sophomore Class Board, Senior Class Council Representative, French Club, Junior Historical Society, Junior Achievement Personnel Director, Secretary, C.G.D., Y.C.S. TAP—Treasurer and Travel Club. Teresa Ann will attend Purdue School of Science Field of Medical Technology. Del and Anita Thompson are her proud parents—Del is Division Manager, Southern Indiana Division, Mid-Central Region.



RON G. SMITH is a graduate of Iowa City West Side High School where he was active on the Wrestling Team. He plans to further his studies at Upper Iowa—Fayette, Iowa in the fall. Mr. & Mrs. Reuben Bigalk are his parents and his mother, Lee, is a retail sales clerk at Iowa City Branch.



SUSAN LYNN SCHUSTER is a graduate of Thornton Township High School where she was active in the Theatre Work Shop. She enjoys horseback riding and ice skating. Susan plans to seek employment after graduation and is to be married in September. Susan is the daughter of Mary Ann Schuster of Western Region C. & A.

ALLEN FRANCIS FINNEY graduated from Bismarck High School after keeping active in school projects such as The National Thespians, a dramatic club, Chorus, Select Chorus, Band and Marching Band, Allied Medical Career Club and Annual Staff. Allen was on the National Honor Society and was Class President for three years. He plans to attend the University of Illinois Veterinary School after attending pre-veterinary study at Danville Junior College of Danville, Illinois. Allen is the son of John and Esther Finney of Danville where John is P.M.I. Representative of Branch #3178.



DEBORAH HOLLEMAN is the daughter of Ken and Jackie Holleman, P. C. & C. Sales, Western Region, Kansas City, Missouri and a graduate of North Kansas City High School. She served one year in French Club, Pep Club and Y Teens. Debbie plans on entering Northwest Missouri State College this fall. She will major in English with the intention of teaching on the Secondary level.



GLEN HERBERT STRANDQUIST has been an active athlete as Captain of the Wrestling Team, Co-Captain of the Baseball Team, was on the football team and received **THREE LETTERS** besides being a member of the German Club, M Club, Treasurer of his class and on the Class Board before graduating from Murray High School. Glen plans to attend the University of Minnesota but is undecided as to his future curriculum. He is the son of Mr. & Mrs. Robert G. Strandquist and his father, Robert, is Minneapolis Division Sales Manager.





WILLIAM S. REID is a graduate of Valparaiso High School after completing a general course including four years of choir. He is an active member of the Methodist Church, 4-H Club and Demolay. He has served as President of his 4-H Club and Master Councilor of Valparaiso Demolay Chapter. Bill is a part time employee in the Valparaiso Branch doing selling and office work and is registered for entrance to Western Kentucky University this fall. His father, W. N. Reid, Jr., is Manager of Valparaiso, Indiana Branch #3882.



ROBERT M. REID is a graduate of Valparaiso High School after completing a four year general course and Choir. He is an active member of the Methodist Church, 4-H Club and held several offices in the Valparaiso Demolay Chapter and was a former stock boy at Valparaiso Branch where his father, Bill, is Manager. Attending Western Kentucky University this fall are his present plans. Robert and William are not twins but very close in all of their activities and each one has equal rights to boast because they hold a record 12 years perfect attendance in school. Congratulations on such an extraordinary accomplishment.



CYNTHIA A. AIGNER, daughter of Mr. & Mrs. O. F. Aigner, is a 1969 graduate of Marshfield Senior High School. She has been active in school affairs—having served as President of her class for two years, Vice-President of the Tri-M Club one year and a representative of the Student Council all four years. In July of this year she will enter St. Joseph's School of Radiological Technology in Marshfield, Wisconsin. Mr. Aigner is Store Manager of Marshfield, Wisconsin Branch #3845.

STEWART MARK EDINGER is the son of Mr. & Mrs. Martin Edinger of Grand Forks, North Dakota and graduated from Red River High School. He participated in swimming while in school and enjoys most sports, especially hockey and football. Like most young men he is a hot rod enthusiast. Bethany College at St. Paul will be his full time study this fall after working as a part time employee at Grand Forks Branch #3932 where his father, Marty, is the Manager.



JEANNE MARIE PACKEE is a Sales Clerk at the Cudahy, Wisconsin Branch #3079 and a graduate of South Milwaukee Senior High School. She has been a member of the Pep Club and studied Hematology (the study of blood), and she was a member of a Water Ballet Club, the Blue Marlins, for two years. Jeanne has been accepted to Wisconsin State University of River Falls and plans to major in Primary Education.



LLOYD R. KRUMLAUF is a graduate of Routt High School, Jacksonville, Illinois. He was President of the Senior Class and Vice President of the Student Council in his junior year. Lloyd earned membership in and was Vice President of the Letterman's Club by receiving three Varsity Letters for Quarterback of the Football Team and four Varsity Letters for pitching on the Baseball Team. Track—non-conference 100 & 200—two years. His academic average was B and he plans a career in coaching after attending North Central College at Naperville, Ill. Lloyd's parents are Lloyd and Emma Krumlauf—Dealer Representative.



THOMAS R. HEER has been a "behind the scenes man" helping with class plays as a stagehand before he graduated from Cotter High School. He also was a member of the Chorus. Tom will further his career by attending Vocational Technical School for Accounting and is the son of Mr. & Mrs. Robert Heer, Manager of Winona, Minn. Branch #3242.

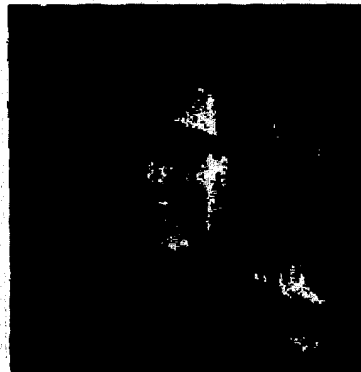




KATHLEEN ANN O'REILLY is an aspiring artist and intends to major in art at the Minneapolis Art Institute after her graduation from Winona Senior High School where she also was a member of Varsity and Catalina Swimming Club. Her parents are Mr. & Mrs. Wm. P. O'Reilly—her mother, Jeanne, is the Assistant Manager of Winona Branch #3242.



GARY W. ARMSTRONG lettered in Football, Basketball and Golf before his graduation from Marion High School. He was a member of the Debate Team, Student Council and National Honor Society. Gary will attend Luther College at Decorah, Iowa and plans to "stir up" the field of history, political science and law. Mr. & Mrs. William R. Armstrong are his parents and his father is Manager of Marion, Iowa Branch.



DESIREE VORHIES is a graduate of Princeton High School and participated in Chorus and G.A.A. Desiree will be married in July and we send our best wishes for her future happiness. Mr. & Mrs. Harold F. Vorhies are her parents—her mother, Loretta, is clerk at Princeton, Illinois Branch #3063.



SHERYL KAY WILSHUSEN has graduated from East High School in Waterloo, Iowa and plans to attend business college this fall. She is the daughter of Duane L. Wilshusen, Credit Manager of Waterloo, Iowa #3171.

DAVID ALAN EKLUND is a graduate of Duluth Central High School and will attend the University of Minnesota this fall. A music lover, he played in the Symphonic Band and Dance Band and was a member of the Student Council. David's parents are Mr. & Mrs. Floyd W. Eklund and his mother, Marjorie, is Book-keeper at Duluth, Minn. Branch #3223.



JOAN BRANCH is a graduate of Ashland High School where she completed a full Business Course to prepare herself for employment as a secretary. Joan's father is E. E. Branch, Manager of Ashland, Wisconsin #3027.



LAWRENCE G. LePAGE is a clerk-stockman at Wausau, Wisconsin Branch #3497 and a graduate of Wausau Senior High School where he was a member of the Archery Club, Basic Math Club, Mu Alpha Theta Club and played Basketball with his Home Room Team. His aim is to be an architect and he plans to enter college this fall to pursue this ambition. He is the son of Mr. & Mrs. Ralph H. LePage.



LYNN ANN HUMBEL is a very active young lady in scouting besides being a Cheer Leader, a member of the French Club, Pep Club, Deca, G.A.A. and Orchesis of Monroe High School before graduation. She plans to attend Madison Technical College to obtain an associate degree prior to becoming an Air Line Stewardess. Her parents are Sam and Jeanne Humbel, Manager and Assistant Manager, respectively, of Monroe, Wisconsin #3068.





LINDA J. RUSH is the daughter of Elaine and Paul Rush. Paul is the Chemical Coatings—Western Region—Manager. Linda's interest centered around music and drama, playing her clarinet in the orchestra and band and being an active member of the Drama Club before she graduated from Washington Jr. High School, Chicago Heights. She will enter Bloom Township High School in the fall and her ambition is to be a teacher as she continues her education in high school this fall.



JEFFREY A. JONES was a member of the Rifle Club and on the Student Council before graduation from Preble High School. Jeff has been working at the Green Bay-Main Branch as stockkeeper but plans to protect us by working for "Uncle Sam" in the service.



ANDREW THOMAS LOCK is the son of Thomas and Delores Lock and a graduate of Limestone School where he was active in Band, Chorus and Basketball. He will attend Hunscher High School this fall. His father, Tom, is Manager of Kankakee Branch #3133.

NO PHOTO
AVAILABLE

JAMES HAPP is a graduate of St. Joseph School at Peru, Illinois and has been a member of the Science Club for two years and worked as a Staff Member for the school paper for one year. Jim is a star basketball player and was voted The Most Valuable Player two years in a row, one for 7th grade on the Lightweight Team and again in 8th grade on the Heavyweight Team. He will enroll in LaSalle-Peru High School at LaSalle, Illinois this fall. Mr. and Mrs. James Happ are his parents and Jim, Senior, is the Branch Manager at LaSalle, Illinois #3123.



Twila Woodring with her 25-year watch

25th Anniversary Twila L. Woodring

It could not have been other than a briskly cold day in Des Moines, Iowa back on January 11, 1944 . . . but whatever the weather, it most certainly was a very significant day for the Sherwin-Williams Company, for it was on this day that TWILA L. WOODRING began her career with our good Company.

Twila was employed as Assistant Cashier and her advancement came quickly . . . February 16 she became Cashier and on September 1 of the same year she took over as Credit Manager, replacing the man who is now our Treasurer—J. F. Cole. On May 1, 1966

Miss Woodring, Mr. Rutledge
and Bob Gauley



Bob Gauley, center, C. E. Rutledge,
left, and Gary Blazek



she was classified as Centralized Office & Credit Manager. From the opening of both the Des Moines-West and Des Moines-East Branches, she has handled the C&A work for all three Branches. Her superb qualifications brought her rapid advancement and her record these past twenty-five years has placed her at the top of the ladder as Credit Manager.

There are few Credit Managers who can claim an equal to the success Twila has earned, and her influence has been felt in many other Branches throughout the Region. She has also been active in the Des Moines Credit Women's Association, having served as President. While she is not given to boasting . . . we think a record of consistent excellent audit ratings since 1947, which is



Hank von Meeteren, Division Manager, makes presentation



Kenny Bean, Manager, Des Moines-West, making presentation, seems to have taken time to "present" an extra love-gift.



Miss Woodring, Gary Blazek and Bob Gauley



Ray Moss, Manager, Des Moines-East makes presentation

as far back as our records go, is something to brag about. We here in Chicago are certainly proud of it.

January 11, 1969 fell on Saturday and Twila was honored at the Branch where cake and coffee were served to many customers and friends who stopped by to offer their congratulations. She also received 25 beautiful long-stemmed red roses. . . . And, while she might have wondered, she did not know the full extent of the plans that were in the making.

Tuesday, January 14, a Division Credit Meeting was held at the National Motor Inn in Des Moines and the highlight of the day was the luncheon to honor Twila on the completion of 25 faithful years of service. To com-

Twila Woodring with luggage



Twila admires her luggage



plete the surprise, Mr. Rutledge and Mr. & Mrs. Robert Gauley appeared. Bob Gauley, former Branch Manager now retired, employed Miss Woodring.

Gifts from her many friends were presented, including two pieces of luggage, silver fruit bowl and cash for a trip to Boston. Bob Gauley presented her with a beautiful silver bracelet.

Evening brought another event—dinner at the Vick's Supper Club with Messrs. Rutledge, Blazek, von Meeteren, Repcynski, and Lewis. Well, of course, we might all envy her that climax.

Welcome to the 25-year group, Twila. You have established an enviable record . . . S-W has certainly been well represented in Des Moines.



Twila Woodring

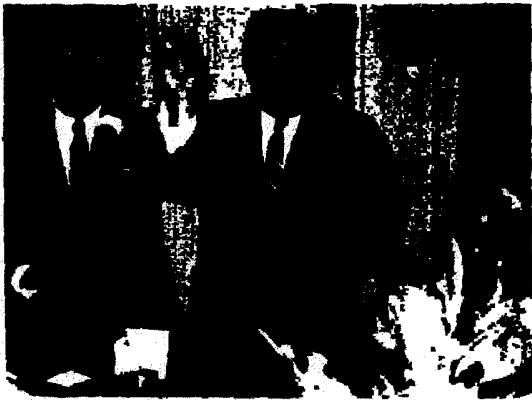


Pat Rutledge, bookkeeper,
pins corsage



Pat Rutledge and Frank Repcynski

It Was Your Day, Bill Metro....



Bill Metro, D. W. Drummond, Naomi Metro

The presentation of the gold watch

25 Years' Service with The Sherwin-Williams Co.

Bill Metro was employed by The Sherwin-Williams Co. on March 16th, 1944 as Sales Order Clerk. On January 1st, 1951 Bill was promoted to Dealer Sales Service Clerk and on April 1st, 1969 to Supervisor of Duplicating and Mailing Service and all of these wonderful years were made possible by Naomi Metro, his lovely wife, who found a "Help Wanted" request from The Sherwin-Williams Co., when she was



Naomi Metro, D. W. Drummond,
Gisella Schrey

A necklace of real pearls for Naomi



Bill and Naomi Metro

A silver tray for the Both of Us

working in an employment office and asked Bill if he might be interested.

Bill dug right in and became active in the Choral Group and every Monday night he goes back to Kensington to take part in their practice and rehearsals. Bill is also very active in the S.W.E.C.U., the employees credit union group, and one may well be sure any new employee in the Western Region Sales Office, or one who might just run into him while at the factory, will be fully and efficiently advised of the advantage of becoming a member. At holiday time he is known to pass out gifts reminding everyone once again to become an active member of S.W.E.C.U.

Coffee and Cake were served in the main office for the occasion of his 25th

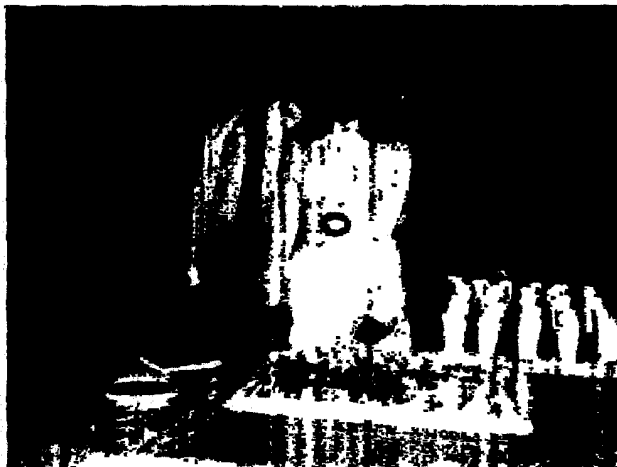


Bill Metro

All that glitters is silver

Marilyn Dyrda, Gisella Schrey,
Bill Metro, Patricia Klontz

Bill's "Bobsey Twins" and our Gisella



Bill Metro

*Cake & Coffee for all Western Region
Sales Personnel*





Frank Flynn, Bill Metro, Naomi Metro

and please note the "silver desk" and American Beauty long-stemmed roses and, yes, that's our Bill with his usual broad smile.

The S-W DOWNTOWNERS were proud to honor both Mr. & Mrs. Metro at a dinner party at the Sherman House and on their arrival S-W special choral member guests greeted them with "Tip-Toe thru the Tulips with Me", one of Bill and Naomi's favorite songs. After a delicious dinner the presentation of the gifts were made.

Bill received a gold watch chain from Peacocks Jewelry Store, gold dress shirt, gold tie, gold cuff links, brown suede and knit sport jacket, luggage, mint green turtle neck sweater with matching cardigan, garden tools, some "mag-



Barbara Kroll, Barney Blackwell,
Bill Metro

Barney has some Growing Power for Metro's Green Acres in Riverdale



Barbara Kroll, Bill Metro

The President of S-W Downtowners, hostesses for the party at the Sherman House, presents Bill with a "little something."

ic" garden grower, a silver tray for both Naomi and Bill to grace their home and remind them that this was "their day". Mr. Rutledge proudly presented *the album* and Mr. Drummond gave the thin gold Hamilton watch engraved with "for 25 years faithful service to The Sherwin-Williams Co."

It was a delightful gathering for all concerned but for Bill and Naomi more good things were on the way and on April 2nd little James Edward Metro made his appearance into this world, their first grandchild.

Congratulations again Naomi and Bill—we know how proud and happy you are.

BY MYRA VAN HARAN



Joe Zagar. Bill Metro

Congratulations and best wishes from Joe to Bill

Bill Metro, C. E. Rutledge, Naomi Metro

Mr. Rutledge presents Bill with an album of congratulatory letters and cards from all his S-W friends



Bill and Naomi Metro

The Thank-you . . . the party is over but it will long be remembered



Norman C. Lewis 29 Year Watch



H. W. von Meeteren, Division Manager, Norm Lewis proudly displaying his 29-year watch, and D. W. Drummond.

NORMAN C. LEWIS, Manager, Des Moines-Main, Iowa, received his 29-year watch (not 25) at the Iowa Wisconsin and Milwaukee PMI Sales Meeting held at Quality Court, Madison, Wisconsin on February 17, 1969. That was the day he was officially credited with 29 years of service under our new Employee Benefit Program, wherein an employee with a break in service of less than two years, qualifies for continuous service after completion of an added ten years.

During Norm's career he served as Bookkeeper in Cedar Rapids, Asst. Cashier, Des Moines, Cashier-Aurora, Credit Manager-Fond du Lac, Manager-Aurora, PMI Salesman-Waterloo, Branch Manager-Battle Creek, Area Manager and Branch Manager-Des Moines.

Just recently we opened a beautiful new Main Branch operation in Des Moines, and we are confident that, under Mr. Lewis' management, it will be one of our most successful operations in Western Region.



Harvey Turnquist 25 Year Watch

Harvey Turnquist (left), Branch Manager of the Lowe-Brothers Warner Paint Store, Glen Ellyn, Illinois, is shown receiving his 25-year watch from

Len Chapman. Presentation was made at a sales meeting held at Nielsen's Restaurant on North Ave. on February 18, 1969.

Harvey, a life-long resident of Glen Ellyn, is well known as "Mr. Paint" in the Glen Ellyn area.



Branch Manager of the Year

ANDY DEMOS, Branch Manager, Lowe Brothers Warner Paint Store, La Grange, Illinois, was named "Branch Manager of the Year" at a recent sales meeting.

Andy earned this distinction based on sales increase, profit and expense control, and ability to supervise personnel. Of the 18 units with which he competed, Andy's branch came out on top.

Andy Demos, La Grange Branch Manager (left) being congratulated by Len Chapman, Chicago Division Sales Manager, Lowe Bros.



James L. Quackenbush

Western Region Branch Advertising and Merchandising Manager

James L. Quackenbush has recently been appointed Regional Branch Advertising and Merchandising Manager. Jim started with S-W as a part-time stock keeper at the Joliet, Ill. branch on August 17, 1963. On June 1, 1964 he became a full time Inside Sales Clerk and was promoted to Bookkeeper December 1, 1964.

Jim was welcomed into the Region May 1, 1965 when he was transferred to the Branches Department as an Accounting Clerk. On September 1, 1966 he became Assistant to the Regional Branch Operating Supervisor, and has worked closely with Branches in various phases of operations. Jim has devoted a good deal of time in the past year to Branch advertising and has also gotten into Branch merchandising. He has handled not only the general advertising program in Branches, but also put together "Specials" for Grand Openings of New and Physically Improved Branches.

Jim and his lovely wife are the proud parents of a son and daughter who are fast becoming expert riders on their Shetland pony — their Collie racing alongside. Jim can be found on the golf course Saturday mornings—and with his family rides, swims, and barbecues.

All of his friends throughout the Region are sure that through his efforts with Branch advertising our retail sales will grow in leaps and bounds.

By ANITA LYTLE

Welcome Assistant Managers



R. A. DeMik
Bloomington, Ill.



D. M. Barry
Brainerd, Minn.



D. A. Hudson
Springfield, Ill. L. B.



J. M. Wickert
Dixon, Ill.



G. D. Brush
Canton, Ill.



A. R. Smith
Mason City, Iowa



Leo Nyreen
Williston, N. D.



Fred Burrer
Aberdeen, S. D.



W. J. Wier
Manitowoc, Wis.

Welcome Assistant Managers



N. B. Inman
Charles City, Iowa



Michael Lord
Faribault, Minn.



A. E. Miller
Marshalltown, Iowa

Moorhead Credit Meeting — March 20, 1969



L to R, Glenn T. Rudrud, Grand Forks, N. D.,
Leo Nyreen, Williston, Caroline Clemens,
Jamestown and Fidelis Fitterer, Dickinson.



L to R, Hazel Griffith, Worthington, Robert
Olson, Fergus Falls, Fred Burrer, Aberdeen,
James Marsh, Sioux Falls, J. L. Robertson,
Mitchell and Maury Morgan, Moorhead.

Appleton Credit Meeting Kahler's Inn Towne Motel March 13, 1969

L to R, Jarl Scheibe, Marshfield,
Wisc., Dave Mahowald, Marquette,
Michigan, R. W. Lacey, Asst. Mgr.
Credits & Accounting, Gary Hill,
Milwaukee, Wisconsin.



Minneapolis Credit Meeting

Kahler's Inn Towne Motel — March 25, 1969



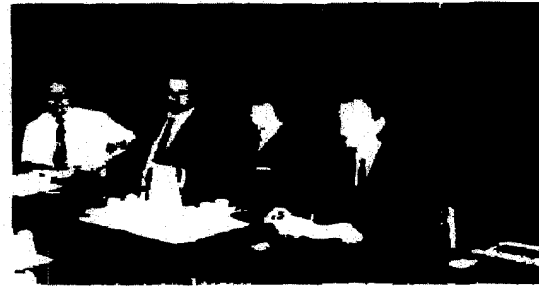
L to R, Joanne M. O'Reilly, Winona, Virginia Stillwell, Chippewa Falls, Marvella Schuster, Hastings, Gertrude Hesch, Little Falls.



L to R, Dennis Stahl, Austin, Dave Barry, Brainerd, R. G. Strandquist, Division Manager, Mike Lord, Fari-bault.



L to R, Wally Voigt, Red Wing, William Madsen, Rochester, Mark Gor-rill, Virginia, Mike Poldoski, Superior, Jerry Chapinski, Duluth, Ken Secord, Ashland.



L to R, Erwin Wilcox, Owatonna, Dwayne Nelson, Mankato, Alvah Haire, New Ulm, Burgess Huehn, Anoka.

Branch Operating Department

Effective April 1, 1969 Dale N. Sample joined the Branch Operations Department. He will be handling Branch Personnel Records and assisting in Branch Operations.

Dale has worked summers at Kensington while attending Southeast Junior College . . . and is now attending evening classes at IIT majoring in Marketing & Sales Management.

Dale and his recent bride reside in Oak Lawn—he is a racing car buff when he can squeeze time for his hobby from his busy schedule.

We are sure that Dale will make many friends throughout the Region in his new position as he comes in contact with our Branch and Division people.

BY ANITA LYTLE



Dale N. Sample

Branch Managers - Representatives

We extend congratulations to men who have been promoted, and a hearty welcome to those who have recently joined the S-W family.



D. N. PETERSON, formerly Salesman—re-employed as Manager, Kenosha, Wis.



A. F. NAZZAL, Assistant transferred to Manager, Evanston, Lowe Bros.



C. J. HETRICK, transferred from Inside Sales, Des Moines-Merle Hay to Manager Newton, Iowa, L.B.



V. D. SWANSON, Assistant Manager, De Kalb, Illinois—Combination Salesman. Bloomington, Illinois



L. D. CLARK, Stock-Sales Clerk transferred to PMI, Dubuque, Iowa



W. A. WEIGUM, transferred from Casper, Wyoming, to Great Falls, Montana. Wayne was former Assistant Manager at Sioux Falls, South Dakota and transferred to Casper last year.

Service Anniversaries

Congratulations to the following employees who completed significant service anniversaries during the months of January through May 1969.

THIRTY-ONE YEARS

GUY L. BERARDI
Western Industrial Coating
January 19, 1934

ROBERT W. NEWELL
Western Industrial Coating
January 19, 1934

TWENTY-FIVE YEARS

TWILA L. WOODRING
Cent. Office & Credit Mgr.,
Des Moines, Iowa
January 11, 1944

WILLIAM METRO
Supervisor, Duplicating & Mailing,
Chicago Office
March 16, 1944

FIFTEEN YEARS

WILLIAM E. ROLL
Branch Manager, Eau Claire, Wis.
January 6, 1954

ALFRED E. MOORE
Manager Spray Equip. Dept.,
Peoria, Illinois
February 22, 1954

JAMES A. LAMPHERE
Cent. Office & Credit Mgr.,
Minneapolis-Main, Minn.
April 29, 1954

LARRY S. BUSTER
Office & Credit Mgr., Muscatine, Iowa
May 1, 1954

ANTHONY E. DeROMA
Branch Manager, Cedar Rapids, Iowa
May 10, 1954

... Continued ►

TEN YEARS

BLAIR JOSEPH NUCCIO
Manager, Homewood, Illinois
 January 26, 1959

OTTO CARL MITTELSTEADT
Branch Manager, Rhinelander, Wis.
 March 16, 1959

LAWRENCE J. KING
Manager, Owatonna, Minnesota
 April 2, 1959

KENNETH L. PAYETTA
Manager, Western Springs, Illinois
 April 2, 1959

PAUL A. SMALLWOOD
Manager, Rockford-No. Towne, Ill.
 April 6, 1959

ROBERT L. DELONG
Office & Credit Mgr.,
Chicago-E. 87th St.
 May 9, 1959

DAVID M. MAHOWALD
Assistant Manager, Marquette, Mich.
 May 14, 1959

JAMES L. ROBERTSON
Assistant Manager, Mitchell, S. D.
 May 1, 1959

FIVE YEARS

J. C. BEITZ
Office & Credit Mgr., Hammond, Ind.
 January 6, 1964

LARRY C. DAUGHERTY
Salesman, Madison, Wisconsin
 January 27, 1964

EDGAR L. WOLFE
Representative, Minneapolis
 January 27, 1964

RICHARD H. O. HASZ
Auditor
 March 24, 1964

JARL L. SCHEIBE
Assistant Manager, Marshfield, Wis.
 March 30, 1964

JAMES L. QUACKENBUSH
Reg. Br. Advertising &
Merchandising Manager
 April 27, 1964

JAMES R. GUCKEEN
Manager, Fairmont, Minnesota
 April 23, 1964

JEANNE HINTZMANN
Assistant Manager, Watertown, Wis.
 May 25, 1964

STAFFARI...



Members of Regional Staff who participated in the Iowa-Wisconsin and Milwaukee PMI Sales Safari meeting at Quality Court, Madison, Wisconsin on February 18, 1969. Front row, 1 to r, G. E. Lindmark, Group Manager, Trade Sales and Professional Coating, Cleveland, P. A. Rush, W. R. Chemical Coating Sales Manager, N. C. Lewis, Manager, Des Moines, Iowa, G. C. Blazek, Div. Mgr. C&A, Iowa-Wisconsin. Back Row, H. W. von Meeteren, Div. Mgr., Iowa-Wisconsin, A. S. McLaughlin, Div. Mgr., Milwaukee, D. W. Drummond, Regional Director, J. L. Quackenbush, Mds. & Adv. Mgr., B. S. Anderson, Prof. Coatings Sales Manager.

ODE TO THE ID

Some folks work only for financial gain
but who are they trying to "kid"
Try making it a dual purpose
and satisfy the Id.

If one's prime objective
is only to please the "Boss"
One sacrifices part of his self
'cause the Id takes the loss.

So, get with it and do your "Thing"
it's time to put in your bid
For the satisfaction that always comes
when you do it for the Id.

"ELT" MOORE

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