



# SHERWIN-WILLIAMS Brighten Up Finishes



HALF PINT

## INSIDE WHITE FAMILY PAINT

For producing a durable turnish glass finish on interior Cupboards, Shelving, Kitchen Furniture, Walls, Woodwork, etc., wherever a painted finish is desired. Stands repeated cleaning.

**THE SHERWIN-WILLIAMS CO.**

FACTORIES: CLEVELAND, CHICAGO, NEWARK, MONTREAL, LONDON, ETC. SALES OFFICES AND WAREHOUSES IN PRINCIPAL CITIES.

### INSIDE WHITE

#### Contents of Can:

|                      |      |
|----------------------|------|
| Pigment by weight... | 50%  |
| Liquid by weight.... | 50%  |
|                      | 100% |

#### Composition of Liquid:

|                  |      |
|------------------|------|
| Linseed Oil..... | 36%  |
| Varnish.....     | 64%  |
|                  | 100% |

The Pigment is Lithophone.

R303



This is Varnish  
dries as quickly  
as is consistent  
with the great-  
est durability.

24 I-10 112

225



# SHERWIN-WILLIAMS Brighten Up Finishes

ONE PINT

## INSIDE WHITE FAMILY PAINT

For producing a durable varnish gloss finish on interior Cupboards, Shelving, Kitchen Furniture, Walls, Woodwork, etc., wherever a painted finish is desired. Stands repeated cleaning.

**THE SHERWIN-WILLIAMS CO.**  
PAINT AND VARNISH MAKERS

FACTORIES: CLEVELAND, CHICAGO, NEWARK, MONTREAL, LONDON, ENGL.  
SALES OFFICES AND WAREHOUSES IN PRINCIPAL CITIES

### INSIDE WHITE

#### Contents of Can:

|                       |      |
|-----------------------|------|
| Pigment by weight...  | 50%  |
| Liquid by weight..... | 50%  |
|                       | 100% |

#### Composition of Liquid:

|                  |      |
|------------------|------|
| Linseed Oil..... | 36%  |
| Varnish.....     | 64%  |
|                  | 100% |

The Pigment is Lithophone.

R30.3



FAMILY PAINT

Ready  
to  
Use

ONE PINT

U. S. STANDARD MEASURE

This is Varnish Gloss  
Paint, and dries as  
quickly as is consistent  
with the greatest  
durability.

225  
24 D11 1134

THE SHERWIN-WILLIAMS CO.  
FACTORIES:  
CLEVELAND, CH.  
MONTREAL  
NEWARK  
LONDON, ENGL.



# SHERWIN-WILLIAMS

## Brighten Up Finishes

ONE QUART  
WHITE  
FAMILY PAINT

For producing a durable oil gloss finish on Interior Cupboards, Shelving,  
Kitchen Furniture, Walls, Woodwork, etc., wherever a painted  
finish is desired. Stands repeated cleaning.

**THE SHERWIN-WILLIAMS Co.**

PAINT AND VARNISH MAKERS

FACTORIES: CLEVELAND, CHICAGO, NEWARK, MONTREAL, LONDON, ENG.  
SALES OFFICES AND WAREHOUSE IN PRINCIPAL CITIES.

### WHITE

#### Contents of Can:

|                      |      |
|----------------------|------|
| Pigment by weight... | 47%  |
| Liquid by weight.... | 53%  |
|                      | 100% |

#### Composition of Liquid:

|                  |      |
|------------------|------|
| Linseed Oil..... | 90%  |
| Turp. Soler..... | 3%   |
| Water.....       | 7%   |
|                  | 100% |

#### Composition of Pigment:

|                      |      |
|----------------------|------|
| Zinc Oxide.....      | 83%  |
| Magnesium Silicate.. | 17%  |
|                      | 100% |

7300

225



ONE QUART  
U. S. STANDARD MEASURE

This is a Linseed Oil  
Paint, and dries as quickly  
as is consistent with the  
greatest durability.

FAMILY PAINT

Ready  
to  
Use

In  
Small  
Cans

THE SHERWIN-WILLIAMS

CLEVELAND, CHICAGO,  
MONTREAL, LONDON,  
NEWARK, NEW YORK,  
PHILADELPHIA, ST. LOUIS

21 11-13 1927

# SHERWIN-WILLIAMS

## Brighten Up Finishes

ONE PINT  
CHERRY  
FAMILY PAINT

For producing a durable oil gloss finish on interior surfaces, shelving,  
kitchen furniture, walls, woodwork, etc., wherever a colored  
finish is desired. Stands repeated cleaning.

**THE SHERWIN-WILLIAMS CO.**  
PAINT AND VARNISH MAKERS  
FACTORIES: CLEVELAND, CHICAGO, NEWARK, MONTREAL, LONDON, ENG.  
SALES OFFICES AND WAREHOUSES IN PRINCIPAL CITIES.

**CHERRY**

Contents of Can:  
 Pigment by weight... 45%  
 Liquid by weight... 55%

Composition of Liquid:  
 Linseed Oil... 68%  
 Japan Drier... 30%  
 Water... 2%

Composition of Pigment:  
 \*Color... 60%  
 Magnesium Silicate... 40%

\*Coloring Material:  
 Red Oxide  
 15% Ferric Oxide  
 75% Calcium Carbonate  
 Ochre  
 20% Ferric Oxide  
 80% Silica and Silicates

R322



**ONE PINT**  
U. S. STANDARD MEASURE

This is a Linseed Oil  
Paint, and dries as  
quickly as is consistent  
with the greatest  
durability.

THE SHERWIN-WILLIAMS CO.  
FACTORIES:  
CLEVELAND, CHICAGO,  
MONTREAL, NEWARK,  
LONDON, ENG.

21 JUL 2004

**SHERWIN-WILLIAMS**  
**Brighten Up**  
**Finishes**




**ONE PINT**  
**BUFF**  
**FAMILY PAINT**

The finished "buff" oil gives finish on Interior Closets, Shelves, Kitchen Pantries, Walls, Woodwork, etc. wherever a bright finish is desired. It is a most valuable household product.

**THE SHERWIN-WILLIAMS CO.**  
 PAINT AND VARNISH MAKERS  
 FACTORIES: CLEVELAND, CHICAGO, NEWARK, MONTREAL, LONDON, ETC.  
 SALES OFFICES ARE EVERYWHERE IN PRINCIPAL CITIES.

**BUFF**

Contents of Can:  
 Pigment by weight... 45%  
 Liquid by weight... 55%

Composition of Liquid:  
 Linseed Oil... 54%  
 Japan Drier... 43%  
 Water... 3%

Composition of Pigment:  
 Lithopone... 30%  
 Magnesium Silicate... 37%  
 Color... 12%

\*Coloring Material:  
 100%

Other: Ferric Oxide  
 80% Silica and Silicates  
 Red Oxide  
 25% Ferric Oxide  
 16% Calcium Carbonate  
 56% Calcium Sulfate  
 6% Silica and Silicates

R323

**FAMILY PAINT**

**Ready to Use**

**ONE PINT**  
 U. S. STANDARD MEASURE

**BUFF**

**In Small Cans**

**THE SHERWIN-WILLIAMS CO.**  
 CLEVELAND, CHICAGO,  
 LONDON, NEWARK, ETC.

The Sherwin-Williams "Family Paint" is the original paint put on the market in this style.

MADE IN U. S. A.

21 KIT 2004

Stir the paint thoroughly to a uniform consistency before using. Spread evenly and lengthways of the surface. Do not apply the paint on a damp or greasy surface. Let previous coat is thoroughly dry.

# SHERWIN-WILLIAMS

## Brighten Up Finishes

### ONE PINT ASH GRAY FAMILY PAINT

For producing a durable off-gloss finish on interior cupboards, shelves, kitchen furniture, walls, woodwork, etc., wherever a polished finish is desired. Stands repeated cleaning.

**THE SHERWIN-WILLIAMS CO.**  
PAINT AND VARNISH MAKERS

FACTORIES: CLEVELAND, CHICAGO, NEWARK, MONTREAL, LONDON, ENG.  
SALE OFFICES AND WAREHOUSES IN PRINCIPAL CITIES.

#### ASH GRAY

Contents of Can:  
Pigment by weight ..... 45%  
Liquid by weight ..... 55%  
100%

Composition of Liquids:  
Lined Oil ..... 54%  
Japan Drier ..... 4%  
Solvent ..... 42%  
100%

Composition of Pigments:  
Lithopone ..... 37%  
Magnesium Silicate ..... 6%  
Color ..... 57%  
100%

\* Coloring Materials:  
Ochre:  
20% Ferric Oxide  
80% Silica and Silicates  
Violet:  
10% Manganese Oxide  
90% Ferric Oxide  
15% Silica and Silicates  
Lump Black—Pure Carbon 11.24



**ONE PINT**  
U. S. STANDARD MEASURE

This is a Lined Oil  
Paint, and dries as  
quickly as is consistent  
with the greatest  
durability.

FAMILY PAINT

Ready  
to  
Use

THE SHERWIN-WILLIAMS CO.  
FACTORY  
CLEVELAND, OHIO  
MONTREAL  
NEWARK, N.J.  
LONDON, ENGLAND

21 H12 2004

# SHERWIN-WILLIAMS Brighten Up Finishes

## ONE PINT STRAW FAMILY PAINT

For producing a durable oil stain finish on interior cupboards, shelving,  
kitchen furniture, walls, woodwork, etc., wherever a colored  
finish is desired. *Spreads rapidly and evenly.*

**THE SHERWIN-WILLIAMS CO.**  
PAINT AND VARNISH MAKERS

FACTORIES: CLEVELAND, CHICAGO, NEWARK, MONTREAL, LONDON, ENG.  
SALES OFFICES AND WAREHOUSES IN PRINCIPAL CITIES.

### STRAW

Contents of Can:  
Pigment by weight... 43%  
Liquid by weight... 57%  
100%

Composition of Liquid:  
Linseed Oil ..... 54%  
Japan Drier ..... 43%  
Water ..... 3%  
100%

Composition of Pigment:  
Lithopone ..... 56%  
Magnesium Silicate... 43%  
\*Color ..... 1%  
100%

\*Coloring Material:  
Chrome Yellow  
Lead Chromate  
R125



ONE PINT  
U. S. STANDARD MEASURE

This is a Linseed Oil  
Paint, and dries as  
quickly as consistent  
with the greatest  
durability.

21 1122 01

FAMILY

Ready  
to  
Use

THE SHERWIN-WILLIAMS  
FACTORY  
CLEVELAND, OHIO  
MONTREAL, QUEBEC  
NEWARK, NEW JERSEY  
LONDON, ENGLAND

# SHERWIN-WILLIAMS

## Brighten Up Finishes

### ONE PINT FLESH FAMILY PAINT

For protecting a durable off white finish on Interior Cabinets, Shelving,  
Kitchens Furniture, Walls, Woodwork, etc., whenever a painted  
surface is desired. Stands repeated cleaning.

**THE SHERWIN-WILLIAMS Co.**  
PAINT AND VARNISH MAKERS

FACTORIES: CLEVELAND, CHICAGO, NEWARK, MONTREAL, LONDON, ENG.  
SALES OFFICES AND WAREHOUSES IN PRINCIPAL CITIES.

#### FLESH

Contents of Can:  
Pigment by weight... 44%  
Liquid by weight... 56%  
100%

Composition of Liquid:  
Linseed Oil ..... 63%  
Japan Drier ..... 27%  
Water ..... 10%  
100%

Composition of Pigment:  
Lithophone ..... 57%  
Magnesium Silicate.. 43%  
100%

Tinted with Lead Chromate  
R326



**ONE PINT**  
U. S. STANDARD MEASURE

This is a Linseed Oil  
Paint, and dries as  
quickly as is consistent  
with the greatest  
durability.

FAMILY P

Ready  
to  
Use

THE SHERWIN-WILLIAMS  
FACTORY  
CLEVELAND, OHIO  
MONTREAL  
NEWARK  
LONDON, ENGLAND

21 1112 2004

# SHERWIN-WILLIAMS Brighten Up Finishes

ONE PINT  
PEA GREEN  
FAMILY PAINT

For painting a durable oil gloss finish on Interior, Outdoors, Rides, etc.  
Kitchen Furniture, Walls, Woodwork, etc., wherever a painted  
finish is desired. Stands repeated cleaning.

**THE SHERWIN-WILLIAMS CO.**  
PAINT AND VARNISH MAKERS

FACTORIES: CLEVELAND, CHICAGO, NEWARK, MONTREAL, LONDON, ENG.  
SALES OFFICES AND WAREHOUSES IN PRINCIPAL CITIES.

## PEA GREEN

### Contents of Can:

Pigment by weight... 43%  
Liquid by weight... 57%

100%

### Composition of Liquid:

Linseed Oil ..... 54%  
Japan Drier ..... 40%  
Water ..... 6%

100%

### Composition of Pigment:

Lithophone ..... 53%  
Magnesium Silicate... 40%  
Color ..... 7%

100%

### \*Coloring Material:

Chrome Green  
18% Lead Chromate  
13% Lead Sulphate  
6% Barium Sulphate  
9% Kaolin  
1% Ferric Ferro Cyanide  
Ultra Blue  
Contains Silica, Alumina,  
Sulphur and Sodium Oxide  
incorporated by fuming.

R37



ONE PINT  
U. S. STANDARD MEASURE

This is a Linseed Oil  
Paint, and dries as  
quickly as is consistent  
with the greatest  
durability.

21 H12 2 04

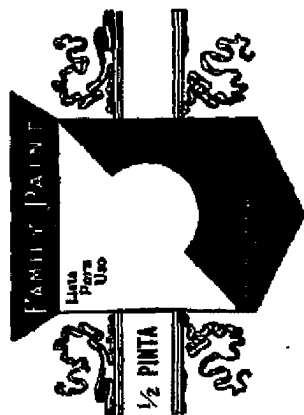
FAMILY P

Ready  
to  
Use

THE SHERWIN-WILLIAMS  
FACTORIES  
CLEVELAND, CH  
MONTREAL  
NEWARK  
LONDON, ENG

Spec. 21 C16 R15  
MADE IN THE U. S. A.

Una pintura blanca para el uso general  
de dentro de la casa, produce un acabado  
al óleo que puede lavarse frecuentemente.  
Esta lista para uso en el campo más de la lista,  
pero debe agitarse bien el fondo, hasta que  
quede de consistencia uniforme. Debiéndose  
limpiar y dejar libre de grana y humedades la  
superficie que se desea pintar.  
Se adapta especialmente para pintar  
paredes, techos, y toda superficie de ornato o  
modera, en los alrededores o en la casa.



Una pintura blanca para uso general  
de dentro de la casa, produce un acabado  
al óleo que puede lavarse frecuentemente.  
Esta lista para uso en el campo más de la lista,  
pero debe agitarse bien el fondo, hasta que  
quede de consistencia uniforme. Debiéndose  
limpiar y dejar libre de grana y humedades la  
superficie que se desea pintar.  
Se adapta especialmente para pintar  
paredes, techos, y toda superficie de ornato o  
modera, en los alrededores o en la casa.

Una planta nacida para un general  
fuera o dentro de la casa, produce un acabado  
al cual que puede llevarse inconscientemente.  
Esta lista para uno tal como solo de la lista,  
pero debe agitarse bien al fondo, hasta que  
quede de consistencia uniforme, cobriéndose  
limpiar y dejar libre de grasa y humedad la  
superficie que es de uso pintor.

Se adapta especialmente para pintar  
paredes, techos, y toda superficie de cemento o  
madera, en los alrededores o en la casa.

# SHERWIN-WILLIAMS Brighten Up Finishes

ONE PINT  
BOTTLE GREEN  
FAMILY PAINT

Use Sherwin-Williams oil base paint on interior Outboards, Shelving,  
Kitchen Furniture, Walls, Woodwork, etc., wherever a polished  
finish is desired. Hands repeated cleaning.

**THE SHERWIN-WILLIAMS CO.**  
PAINT AND VARNISH MAKERS

Factories: CLEVELAND, CHICAGO, NEWARK, MONTREAL, LONDON, ETC.  
Sales Offices and Warehouses in Principal Cities.

## BOTTLE GREEN

### CONTENTS OF CAN:

Pigment by weight..... 85%  
Liquid by weight..... 15%

### COMPOSITION OF LIQUID:

Linseed Oil..... 60%  
Gum India..... 15%  
Water..... 25%

### COMPOSITION OF PIGMENT:

Color..... 95%  
Magnesium Silicate..... 5%

### DYEING MATERIALS:

15% Lead Chromate  
5% Lead Sulphate  
5% Barium Sulphate  
5% Kaolin  
5% Ferric Iron Oxide  
Dune 1127 Animal Carbon  
Black 100% Calcium Phosphate  
and Carbonate

REM



Ready  
to  
Use

ONE PINT  
U. S. STANDARD MEASURE

This is a luster oil  
Paint, and dries as  
quickly as is consistent  
with the greatest dura-  
bility.

MADE IN U. S. A.

FAMILY

THE SHERWIN-WILLIAMS  
FACTORY  
CLEVELAND, OHIO  
MONTREAL, QUEBEC  
LONDON, ENGLAND



# SHERWIN-WILLIAMS

## Brighten Up Finishes

### ONE PINT SCARLET VERMILION FAMILY PAINT

For producing a durable oil gloss finish on interior cupboards, shelving,  
kitchen furniture, walls, woodwork, etc., wherever a polished  
finish is desired. Needs repeated glossing.

**THE SHERWIN-WILLIAMS CO.,**  
PAINT AND VARNISH MAKERS

FACTORIES: CLEVELAND, CHICAGO, NEWARK, MONTREAL, LONDON, ENGL.  
SALES OFFICES AND WAREHOUSES IN PRINCIPAL CITIES.

#### SCARLET VERMILION

Contents of Can:  
Pigment by weight... 55%  
Liquid by weight... 45%

Composition of Liquid:  
Linseed Oil..... 64%  
Turpentine ..... 27%  
Japan ..... 9%

The Pigment is Vermilion:  
100%  
44% Lead Oxide  
5% Lead Sulphate  
49% Magnesium Silicate  
2% Organic Coloring Mat-  
ter

R313



**ONE PINT**  
U. S. STANDARD MEASURE

This is a Linseed Oil  
Paint and dries as  
quickly as is consistent  
with the greatest  
durability.

FAMILY PAINT

Ready  
to  
Use

THE SHERWIN-WILLIAMS CO.  
FACTORY  
CLEVELAND, O.  
MONTREAL  
NEWARK  
LONDON, ENGL.

21 1111 1134

# SHERWIN-WILLIAMS Brighten Up Finishes

ONE PINT  
LEMON  
FAMILY PAINT

For producing a durable off gloss finish on interior Cupboards, Shelving,  
Kitchen Furniture, Walls, Woodwork, etc., where a polished  
finish is desired. Requires repeated cleaning.

**THE SHERWIN-WILLIAMS CO.**  
PAINT AND VARNISH MAKERS

FACTORIES: CLEVELAND, CHICAGO, NEWARK, MONTREAL, LONDON, ENG.  
SALE OFFICES AND WAREHOUSES IN PRINCIPAL CITIES.

## LEMON

### Contents of Can:

Pigment by weight... 43%  
Liquid by weight... 57%

### Composition of Liquid:

100%  
Lined Oil ..... 54%  
Japan Drier ..... 45%  
Water ..... 3%

### Composition of Pigment:

100%  
Lithophone ..... 48%  
Magnesium Silicate... 36%  
\*Color ..... 16%

### \*Coloring Material:

100%  
Chrome Yellow  
73% Lead Chromate  
27% Lead Sulphate  
R314



Ready  
to  
Use

ONE PINT  
U. S. STANDARD MEASURE

This is a Lined Oil  
Paint, and dries as  
quickly as is consistent  
with the greatest  
durability.

THE SHERWIN-WILLIAMS CO.  
FACTORY  
CLEVELAND, OHIO  
MONTREAL  
NEWARK  
LONDON, ENGLAND

21 1112 2004

# SHERWIN-WILLIAMS Brighten Up Finishes

## ONE PINT ORANGE FAMILY PAINT

For producing a durable oil gloss finish on interior cupboards, shelving, kitchen furniture, walls, woodwork, etc., wherever a painted finish is desired. Stands repeated cleaning.

**THE SHERWIN-WILLIAMS CO.**  
PAINT AND VARNISH MAKERS

FACTORIES: CLEVELAND, CHICAGO, NEWARK, MONTREAL, LONDON, ETC.  
SALES OFFICES AND WAREHOUSES IN PRINCIPAL CITIES.

### ORANGE

Contents of Can:  
Pigment by weight... 47%  
Liquid by weight... 53%

Composition of Liquid:  
Linsed Oil... 68%  
Japan Drier... 29%  
Water... 3%

Composition of Pigment:  
\*Color... 28%  
Magnesium Silicate... 72%

\*Chrome Yellow  
Lead Chromate  
RJ15



**ONE PINT**  
U. S. STANDARD MEASURE

This is a Linsed Oil  
Paint, and dries as  
quickly as is consistent  
with the greatest  
durability.

FAMILY

Ready  
to  
Use

THE SHERWIN-WILLIAMS  
FACTORY  
CLEVELAND, OHIO  
MONTREAL, QUEBEC  
NEWARK, NEW JERSEY  
LONDON, ENGLAND

21 H12 2004

# SHERWIN-WILLIAMS

## Brighten Up Finishes

### ONE PINT LAVENDER FAMILY PAINT

For brightening finishes oil alone which on further inspection shows  
The Sherwin-Williams Co. Paint and Varnish Makers  
FACTORIES: CLEVELAND, CHICAGO, NEWARK, MONTREAL, LONDON, ETC.  
WHOLESALE DEPOTS AND WAREHOUSES IN PRINCIPAL CITIES.

#### LAVENDER

CONTENTS OF CAN:  
Paint by weight ..... 37%  
Liquid by weight ..... 10%

#### COMPOSITION OF LIQUID:

Lime Oil ..... 5%  
Lime Oil ..... 4%  
Water ..... 10%

#### COMPOSITION OF PIGMENT:

Lead Oxide ..... 35%  
Magnesium Silicate ..... 5%  
Carbon ..... 10%

#### \*COLORING MATERIAL:

Red Oxide  
4% Ferric Oxide  
4% Cobalt Oxide  
4% Organic Coloring Matter  
Thin Blue Black, Absolute and Be-  
lumin Oxide, combined by the  
factory.

**ONE PINT**  
U. S. STANDARD MEASURE

This is a Linseed Oil  
Paint, which as  
quickly and completely  
with the greatest  
durability.

21 H12 2004

**LAVENDER**

The Sherwin-Williams  
"Family Paint" is the  
original paint put on  
the market in this style

MADE IN U. S. A.

**FAMILY PAINT**

Ready to Use

In Small  
Cans.

THE SHERWIN-WILLIAMS CO.  
CLEVELAND, CHICAGO,  
MONTREAL, LONDON,  
NEWARK, ETC.

Stir the paint thoroughly to a uniform consistency  
before using. Spread evenly and lengthways of the surface.  
Do not apply the paint on a damp or greasy surface,  
or before previous coat is thoroughly dry.

# SHERWIN-WILLIAMS

## Brighten Up Finishes



ONE PINT  
MAROON

FAMILY PAINT

For producing a durable oil gloss finish on interior surfaces, ceilings, kitchen furniture, walls, woodwork, etc., wherever a polished finish is desired. Stains promptly cleaning.

**THE SHERWIN-WILLIAMS CO.**  
PAINT AND VARNISH MAKERS

FACTORIES: CLEVELAND, CHICAGO, NEWARK, MONTREAL, LONDON, ETC.  
SALES OFFICES AND WAREHOUSES IN PRINCIPAL CITIES

### MAROON

#### Contents of Can:

|                        |      |
|------------------------|------|
| Pigment by weight      | 45%  |
| Liquid by weight       | 55%  |
| Composition of Liquid: | 100% |
| Lined Oil              | 69%  |
| Japan Drier            | 30%  |
| Water                  | 1%   |

#### The Pigment is Color:

|                                     |      |
|-------------------------------------|------|
| Iron Oxide                          | 100% |
| 13% Ferric Oxide                    |      |
| 14% Calcium Carbonate               |      |
| 50% Silica and Silicates            |      |
| 5% Organic Coloring Matter          |      |
| Bone Black                          |      |
| 10% Animal Carbon                   |      |
| 90% Calcium Phosphate and Carbonate |      |



ONE PINT  
U. S. STANDARD MEASURE

This is a Linseed Oil Paint, and dries as quickly as is consistent with the greatest durability.

FAMILY PAINT

Ready to Use

THE SHERWIN-WILLIAMS CO.  
FACTORY  
CLEVELAND, CHICAGO  
MONTREAL  
NEWARK  
LONDON, ENGLAND

21 DM 1134



ONE PINT  
SKY BLUE  
FAMILY PAINT

For renovating a flaking oil paint surface on Interior Surfaces, Siding, Masonry, Plaster, Walls, Woodwork, etc., wherever a painted finish is desired. Stands repeated cleaning.

**THE SHERWIN-WILLIAMS CO.**  
PAINT AND VARNISH MAKERS  
FACTORIES: CLEVELAND, CHICAGO, NEWARK, MONTREAL, LONDON, ETC.  
SALES OFFICES AND WAREHOUSES IN PRINCIPAL CITIES.

**SKY BLUE**

|                             |       |
|-----------------------------|-------|
| Contents of Can             |       |
| Pigment by weight           | 44%   |
| Liquid by weight            | 56%   |
| Composition of Liquid       | 100%  |
| Linseed Oil                 | 64%   |
| Japan Drier                 | 27%   |
| Water                       | 0%    |
| Composition of Pigments     | 100%  |
| Lithophone                  | 52%   |
| Magnesium Silicate          | 42%   |
| Color                       | 1%    |
|                             | 100%  |
| *Chinese Blue—Ferro Cyanide | Perro |

R221

**FAMILY PAINT**

Ready to Use

**ONE PINT**  
U. S. STANDARD MEASURE

This is a Linseed Oil Paint, and dries as quickly as is consistent with the greatest durability.

MADE IN U. S. A.

THE SHERWIN-WILLIAMS CO.  
FACTORY  
CLEVELAND, OHIO  
MONTREAL, QUEBEC  
NEWARK, N. J.  
LONDON, ENGLAND

**SHERWIN-WILLIAMS**  
**Brighten Up**  
**Finishes**



ONE PINT  
**ROSE**  
**FAMILY PAINT**

For protecting a durable oil glass finish on interior surfaces, including:  
 Windows, Paints, Walls, Woodwork, etc., Sherwin's patent  
 finish is superior. Sherwin's patent finish.

**THE SHERWIN-WILLIAMS CO.**  
 PAINT AND VARNISH MAKERS  
 FACTORIES: CLEVELAND, CHICAGO, NEWARK, MONTREAL, LONDON, ETC.  
 SALES OFFICE: 111 N. W. 11th St., NEWARK, N. J.

**ROSE**

| Contents of Can:           |      |
|----------------------------|------|
| Paint by weight .....      | 50%  |
| Liquid by weight .....     | 50%  |
| Composition of Liquids:    |      |
| Lined Oil .....            | 25%  |
| Linseed Oil .....          | 25%  |
| Water .....                | 50%  |
| Composition of Pigments:   |      |
| White .....                | 100% |
| Yellow .....               | 100% |
| Red .....                  | 100% |
| Blue .....                 | 100% |
| Green .....                | 100% |
| Black .....                | 100% |
| Other .....                | 100% |
| <b>Coloring Materials:</b> |      |
| Red Oxide .....            | 100% |
| Yellow Oxide .....         | 100% |
| Blue Oxide .....           | 100% |
| Green Oxide .....          | 100% |
| Black Oxide .....          | 100% |
| Other .....                | 100% |

**Set the paint thoroughly to a uniform consistency before using. Spread evenly and lengthways of the surface. Do not apply the paint on a damp or greasy surface. or before previous coat is thoroughly dry.**

**ONE PINT**  
 U.S. STANDARD MEASURE

**ROSE**

**Ready to Use**

**Family Paint**

**In Small Cans**

**THE SHERWIN-WILLIAMS CO.**  
 CLEVELAND, CHICAGO, NEWARK, MONTREAL, LONDON, ETC.

**THE SHERWIN-WILLIAMS "Family Paint" is the original paint put on the market in this style.**

**MADE IN U. S. A.**

**21 1112 2-04**



# SHERWIN-WILLIAMS Brighten Up Finishes

ONE PINT  
BROWN  
FAMILY PAINT

For producing a durable oil gloss finish on interior Carriage, Upholster, Kitchen Furniture, Walls, Woodwork, etc., wherever a polished finish is desired. Stands repeated cleaning.

**THE SHERWIN-WILLIAMS CO.**  
PAINT AND VARNISH MAKERS

FACTORIES: CLEVELAND, CHICAGO, NEWARK, MONTREAL, LONDON, ENG.  
SALES OFFICES AND WAREHOUSES IN PRINCIPAL CITIES.

| BROWN                   |      |
|-------------------------|------|
| Contents of Can:        |      |
| Pigment by weight....   | 43%  |
| Liquid by weight.....   | 57%  |
| Composition of Liquids: | 100% |
| Linseed Oil.....        | 70%  |
| Japan Drier.....        | 28%  |
| Water.....              | 2%   |
|                         | 100% |

The Pigment is color:

| Red Oxide |                      |
|-----------|----------------------|
| 25%       | Ferric Oxide         |
| 3%        | Calcium Sulphate     |
| 72%       | Silica and Silicates |
| Ochre     |                      |
| 20%       | Ferric Oxide         |
| 80%       | Silica and Silicates |

R302



ONE PINT  
U. S. STANDARD MEASURE

This is a Linseed Oil Paint, and dries as quickly as is consistent with the greatest durability.

21 H12 2 04

FAMILY PAINT

Ready  
to  
Use

THE SHERWIN-WILLIAMS CO.  
FACTORY:  
CLEVELAND, OH.  
MONTREAL  
NEWARK  
LONDON, ENGL.

# SHERWIN-WILLIAMS Brighten Up Finishes

## ONE PINT INSIDE WHITE FAMILY PAINT

For producing a durable, varnish gloss finish on interior cupboards, shelves, kitchen furniture, walls, woodwork, etc., wherever a polished finish is desired. Bands repeated cleaning.

### THE SHERWIN-WILLIAMS CO.

PAINT AND VARNISH MAKERS

FACTORIES: CLEVELAND, CHICAGO, NEWARK, MONTREAL, LONDON, ETC.  
SALES OFFICES AND BRANCHES IN PRINCIPAL CITIES

#### INSIDE WHITE

Contents of Can:  
Pigment by weight... 49%  
Liquid by weight... 51%  
100%

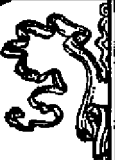
#### Composition of Liquid:

Linseed Oil... 36%  
Varnish... 63%  
Water... 1%  
100%

The Pigment is Lithopone

R303

### ONE PINT U. S. STANDARD MEASURE



This is a Varnish Gloss Paint, and dries so quickly as to be equivalent with the greatest brilliancy.

MADE IN U. S. A.

### INSIDE WHITE



The Sherwin-Williams "Family Paint" is the Original Paint put on the market in 1841.

MADE IN U. S. A.

Ready to Use

In Small Cans

THE SHERWIN-WILLIAMS CO.  
CLEVELAND, CHICAGO  
MONTREAL, LONDON, NEWARK, ETC.

Stir the paint thoroughly to a uniform consistency before using. Spread evenly and lengthwise of the surface. Do not apply the paint on a damp or greasy surface, or before previous coat is thoroughly dry.

# SHERWIN-WILLIAMS

## Brighten Up Finishes

ONE PINT  
RED  
FAMILY PAINT

For producing a durable oil glass finish on interior cupboards, shelving,  
kitchen furniture, walls, woodwork, etc., wherever a polished  
finish is desired. Stands repeated cleaning.

**THE SHERWIN-WILLIAMS CO.**  
PAINT AND VARNISH MAKERS

FACTORIES: CLEVELAND, CHICAGO, NEWARK, MONTREAL, LONDON, ETC.  
SALES OFFICES AND WAREHOUSES IN PRINCIPAL CITIES.

### RED

Contents of Can:  
Pigment by weight... 41%  
Liquid by weight... 59%

100%

### Composition of Liquid:

Linseed Oil... 70%  
Japan Drier... 24%  
Water... 6%

100%

The Pigment is Venetian Red

13% Ferric Oxide  
11% Calcium Carbonate  
37% Calcium Sulphate  
37% Silica and Silicates

R304



ONE PINT

U. S. STANDARD MEASURE

This is a Linseed Oil  
Paint, and dries as  
quickly as is consistent  
with the greatest  
durability.

21 1112 2004

FAMILY

Ready  
to  
Use

THE SHERWIN-WILLIAMS CO.  
FACTORY  
CLEVELAND, OHIO  
NEWARK, N.J.  
MONTREAL, P.Q.  
LONDON, ENGLAND

# SHERWIN-WILLIAMS Brighten Up Finishes

ONE PINT  
YELLOW  
FAMILY PAINT

For producing a durable oil gloss finish on interior partitions, shelves,  
kitchen furniture, walls, woodwork, etc., wherever a painted  
finish is desired. Stands up to the test of time.

**THE SHERWIN-WILLIAMS CO.**  
PAINT AND VARNISH MAKERS

FACTORIES: CLEVELAND, CHICAGO, NEWARK, MONTREAL, LONDON, ETC.  
SALES OFFICES AND WAREHOUSES IN PRINCIPAL CITIES.

## YELLOW

### Contents of Can:

Pigment by weight... 48%  
Liquid by weight... 52%

### Composition of Liquid:

100%  
Linseed Oil ..... 54%  
Japan Drier ..... 43%  
Water ..... 3%

### Composition of Pigment:

100%  
Lithophone ..... 47%  
Magnesium Silicate... 34%  
\*Color ..... 19%

### \*Coloring Material:

Chrome Yellow  
Lead Chromate  
Ochre  
20% Ferric Oxide  
80% Silica and Silicates  
H305



Ready  
to  
Use

ONE PINT

U. S. STANDARD MEASURE

This is a Linseed Oil  
Paint, and dries as  
quickly as is consistent  
with the greatest  
durability.

THE SHERWIN-WILLIAMS CO.  
FACTORY  
CLEVELAND, OHIO  
MONTREAL, QUEBEC  
NEWARK, N.J.  
LONDON, ENGLAND

21 JUL 2004

# SHERWIN-WILLIAMS

## Brighten Up Finishes

ONE PINT  
FRENCH GRAY  
FAMILY PAINT

For producing a durable oil gloss finish on interior, exterior, shipping, kitchen furniture, walls, woodwork, etc., requiring a painted finish in colored. Needs repeated cleaning.

**THE SHERWIN-WILLIAMS CO.**  
PAINT AND VARNISH MAKERS.

FACTORIES: CLEVELAND, CHICAGO, NEWARK, MONTREAL, LONDON, ENG.  
SALES OFFICES AND WAREHOUSES IN PRINCIPAL CITIES.

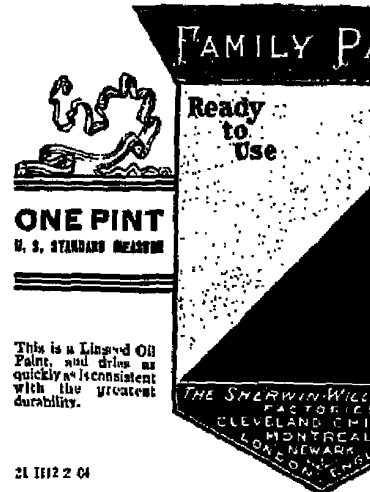
### FRENCH GRAY

Contents of Can  
Pigment by weight ..... 64%  
Liquid by weight ..... 37%  
100%

Composition of Liquids  
Lined Oil ..... 64%  
Japan Drier ..... 15%  
Water ..... 21%  
100%

Composition of Pigments  
Lithopone ..... 57%  
Magnesium Silicate ..... 7%  
Color ..... 36%  
100%

\* Coloring Material:  
Ocher ..... 30%  
30% French Ocher  
30% Silica and Silicates  
Copper Ocher  
5% Lead Chromate  
5% Zinc Oxide  
30% Silica  
60% Calcium Sulfate  
Lamp Black—Pure Carbon ..... 100%



This is a Lined Oil Paint, and dries as quickly as is consistent with the greatest durability.

21 III 2 2 04

Cleveland.

8/4/18

F. F. Hesse.

Mr. Campbell has just brought to my attention the fact that the "Family Paint Flat White Label" has different wording from the regular Family Paint labels #21. I hand you herewith correct copy for this label.

There were none of these labels included in our year's supply order but in order to avoid the possibility of error which now exists, I would suggest that a special letter be assigned to distinguish Flat White from Regular #21 labels. Possibly 21 FW might be the best designation.

Yours very truly,

Supt. of Costs.

FRS/LS

Copy to Mr. Joyce.

# SHERWIN-WILLIAMS Brighten Up Finishes

ONE PINT

FLAT WHITE  
FAMILY PAINT

For producing a durable flat finish on interior cupboards, Shelving  
Kitchen Furniture, Walls, Woodwork, etc., wherever a painted  
finish is desired. Stands repeated cleaning.

**THE SHERWIN-WILLIAMS Co.**  
PAINT AND VARNISH MAKERS

FACTORIES: CLEVELAND, CHICAGO, NEWARK, MONTREAL, LONDON, ENG.  
SALES OFFICES AND WAREHOUSES IN PRINCIPAL CITIES

## FLAT WHITE

### CONTENTS OF CAN:

Pigment by weight .... 67%  
Liquid by weight .... 33%  
100%

### COMPOSITION OF LIQUID:

Linseed Oil ..... 50%  
Soya Oil ..... 19%  
Varnish ..... 26%  
Turpentine ..... 25%  
Petroleum Spirits ..... 25%  
100%

### COMPOSITION OF PIGMENT:

Lithopone ..... 58%  
Zinc Oxide ..... 16%  
Lead Sulphate ..... 10%  
Magnesium Silicate ..... 16%  
100%

Net Wt.



ONE PINT

U. S. STANDARD MEASURE

This finish dries as  
quickly as is consistent  
with the greatest dura-  
bility.

FAMILY PAINT

Ready  
to  
Use

THE SHERWIN-WILLIAMS  
FACTORIES  
CLEVELAND, CHICAGO  
MONTREAL, NEWARK  
LONDON, ENGLAND

21 113 '62

# SHERWIN-WILLIAMS Brighten Up Finishes

ONE PINT

**LIGHT BLUE  
FAMILY PAINT**

For producing a durable oil base finish on interior ceilings, Shelving,  
Kitchen Fittings, Walls, Woodwork, etc., wherever a painted  
finish is desired. Needs repeated cleaning.

**THE SHERWIN-WILLIAMS CO.**  
PAINT AND VARNISH MAKERS

FACTORIES: CLEVELAND, CHICAGO, NEWARK, MONTREAL, LONDON, ETC.  
SALES OFFICES AND WAREHOUSES IN PRINCIPAL CITIES.

## LIGHT BLUE

### Contents of Can:

Hydrous by weight... 43%  
Liquid by weight... 57%

100%

### Composition of Liquid:

Linseed Oil ..... 54%  
Japan Drier ..... 43%  
Water ..... 3%

100%

### Composition of Pigment:

Lithophone ..... 56%  
Magnesium Silicate... 43%  
\*Color ..... 1%

100%

### \*Coloring Material:

Blue  
Ferric Ferro Cyanide  
R309



**ONE PINT**  
U. S. STANDARD MEASURE

This is a Linseed Oil  
Paint, and dries as  
quickly as is consistent  
with the greatest  
durability.

21 1112 2-04

FAMILY

Ready  
to Use

THE SHERWIN-WILLIAMS CO.  
CLEVELAND, OHIO  
NEW YORK  
LONDON



# SHERWIN-WILLIAMS Brighten Up Finishes

ONE PINT  
GREEN  
FAMILY PAINT

For producing a durable oil glass finish on interior cupboards, shelving,  
kitchen furniture, walls, woodwork, etc., wherever a painted  
finish is desired. Stands up to cleaning.

**THE SHERWIN-WILLIAMS CO.**  
PAINT AND VARNISH MAKERS

FACTORIES: CLEVELAND, CHICAGO, NEWARK, MONTREAL, LONDON, ENGLAND.  
SALES OFFICES AND WAREHOUSES IN PRINCIPAL CITIES.

## GREEN

### Contents of Can:

Pigment by weight... 52%  
Liquid by weight... 48%

### Composition of Liquid:

Linseed Oil... 75%  
Japan Drier... 20%  
Water... 5%

### Composition of Pigment:

\*Color... 67%  
Magnesium Silicate... 33%  
100%

\*Chrome Green  
9% Lead Chromate  
2% Lead Sulphate  
76% Barium Sulphate  
12% Kaolin  
1% Ferric Ferro Cyanide

R311



ONE PINT  
U. S. STANDARD MEASURE

This is a Linseed Oil  
Paint, and dries as  
quickly as is consistent  
with the greatest  
durability.

21 1112 204

FAMILY

Ready  
to  
Use

THE SHERWIN-WILLIAMS  
FACTORY  
CLEVELAND, OHIO  
NEWARK, N.J.  
MONTREAL, P.Q.  
LONDON, ENGLAND

**SHERWIN-WILLIAMS**  
**Brighten Up**  
**Finishes**

**QUARTER PINT**  
**WHITE**  
**FAMILY PAINT**

For painting inside and outside of buildings, houses, barns, etc. It is the best for woodwork, etc. when a white finish is desired. It is the best for woodwork, etc. when a white finish is desired.

**THE SHERWIN-WILLIAMS CO.**

**WHITE**

Contents of Cans  
 Painted by weight... 4 1/2  
 Painted by volume... 1 1/2

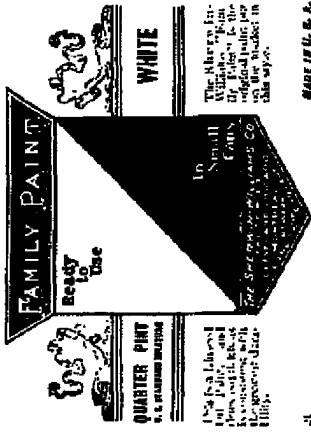
**Composition of Liquid:**

Lead... 100  
 Zinc... 80  
 Iron... 20

**Composition of Pigment:**

Lead... 100  
 Zinc... 80  
 Iron... 20

KW



**WHITE**

The Sherwin-Williams Co. is the only company in the world that makes this paint.

MADE IN U. S. A.

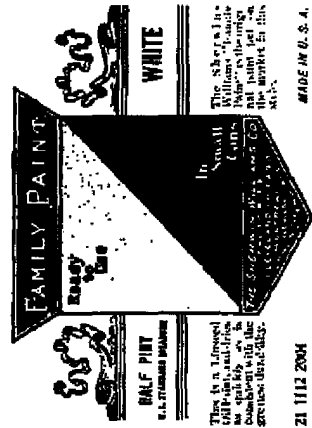


HALF PINT  
**WHITE  
FAMILY PAINT**

For producing durable all glass finish on Interior Capboards, Shaving  
Kitchen Furniture, Walls, Woodwork, etc. Wherever a moist  
finish is desired. Sander repeated cleaning.

**THE SHERWIN-WILLIAMS CO.**

|                               |     |
|-------------------------------|-----|
| <b>WHITE</b>                  |     |
| Contents of Cans              |     |
| Pigment by weight.....        | 47% |
| Liquid by weight.....         | 53% |
| <b>Composition of Liquid</b>  |     |
| Linseed Oil.....              | 60% |
| Japan Drier.....              | 38% |
| Water.....                    | 2%  |
| <b>Composition of Pigment</b> |     |
| Zinc Oxide.....               | 83% |
| Silicic Acid.....             | 17% |
| <b>MADE IN U. S. A.</b>       |     |



For the full line of paint and other products, see the list of agents on page 10 of this book.

**SHERWIN-WILLIAMS**  
**Brighten Up**  
**Finishes**

**ONE PINT  
 WHITE  
 FAMILY PAINT**

For protection & durability, all Sherwin-Williams paints are made with the finest materials and are thoroughly tested before being put on the market.

**THE SHERWIN-WILLIAMS CO.**  
 PAINT AND VARNISH MAKERS  
 CLEVELAND, OHIO  
 NEW YORK, N. Y.  
 PHILADELPHIA, PA.  
 PITTSBURGH, PA.  
 ST. LOUIS, MO.  
 WASHINGTON, D. C.

**WHITE**

|                         |      |
|-------------------------|------|
| Content of Gas          | 47%  |
| Pigment by weight       | 54%  |
| Liquid by weight        | 100% |
| Composition of Liquids  |      |
| Linseed Oil             | 48%  |
| Isobutyl Diol           | 52%  |
| Water                   | 100% |
| Composition of Pigments |      |
| Zinc Oxide              | 85%  |
| Magnesium Silicate      | 17%  |
| R.I.U.                  | 100% |

**FAMILY PAINT**

**Ready to Use**

**ONE PINT**  
 U. S. STANDARD MEASURE

**WHITE**

**Small Cans**

**THE SHERWIN-WILLIAMS CO.**  
 CLEVELAND, OHIO  
 NEW YORK, N. Y.  
 PHILADELPHIA, PA.  
 PITTSBURGH, PA.  
 ST. LOUIS, MO.  
 WASHINGTON, D. C.

This is a Heavy Oil  
 White and is the best  
 white paint for use  
 with the greatest  
 durability.

The Sherwin-Williams  
 "Family Paint" is the  
 original paint put on  
 the market in this style.

21-10-112

MADE IN U. S. A.

Stir the paint thoroughly to a uniform consistency before using. Spread evenly and lengthwise of the surface. Do not apply the paint on a damp or greasy surface, or before previous coat is thoroughly dry.

# SHERWIN-WILLIAMS

## Brighten Up Finishes

### ONE QUART WHITE FAMILY PAINT

For producing a durable oil glass finish on Interior Cupboards, Shelving,  
Kitchen Furniture, Walls, Woodwork, etc., wherever a painted  
finish is desired. Stands repeated cleaning.

**THE SHERWIN-WILLIAMS Co.**  
PAINT AND VARNISH MAKERS  
FACTORIES: CLEVELAND, CHICAGO, NEWARK, MONTREAL, LONDON, ENG.  
SALES OFFICES AND WAREHOUSES IN PRINCIPAL CITIES.

**WHITE**

|                          |      |
|--------------------------|------|
| Contents of Can:         |      |
| Pigment by weight        | 47%  |
| Liquid by weight         | 53%  |
|                          | 100% |
| Composition of Liquid:   |      |
| Linseed Oil              | 60%  |
| Japan Drier              | 38%  |
| Water                    | 2%   |
|                          | 100% |
| Composition of Pigments: |      |
| Zinc Oxide               | 83%  |
| Barium Silicate          | 17%  |
|                          | 100% |

R300



**ONE QUART**  
U. S. STANDARD MEASURE

This is a Linseed Oil  
Paint, and dries as quickly  
as is consistent with the  
greatest durability.

FAMILY PAINT

Ready  
to  
Use

THE SHERWIN-WILLIAMS  
FACTORIES  
CLEVELAND, CHICAGO  
MONTREAL  
NEWARK  
LONDON, ENGLAND

21 A13 704

# SHERWIN-WILLIAMS Brighten Up Finishes

ONE QUART  
BLACK  
FAMILY PAINT

For producing a durable oil gloss finish on Interior Cupboards, Shelving,  
Kitchen Furniture, Walls, Woodwork, etc., wherever a painted  
finish is desired. Stands repeated cleaning.

**THE SHERWIN-WILLIAMS CO.**

PAINT AND VARNISH MAKERS

FACTORIES: CLEVELAND, OHIO; NEWARK, N.J.; MONTREAL, CANADA.  
SALES OFFICES AND WAREHOUSES IN PRINCIPAL CITIES.

## BLACK

Contents of Can:  
Pigment by weight... 15%  
Liquid by weight... 85%  
100%

Composition of Liquid:  
Linseed Oil... 63%  
Varnish... 16%  
Drier... 21%  
100%

Composition of Pigment:  
Carbon... 25%  
Magnesian Silicate... 75%  
100%

REGD



ONE QUART  
U. S. STANDARD MEASURE

May 28 1914  
This is a Linseed Oil  
Paint, and dries as quickly  
as is consistent with the  
greatest durability.

FAMILY PAINT

Ready  
to  
Use

THE SHERWIN-WILLIAMS  
FACTORIES  
CLEVELAND, OHIO  
NEWARK, N.J.  
MONTREAL, CANADA

21 G-13 1937

# SHERWIN-WILLIAMS Brighten Up Finishes

ONE PINT  
LIGHT LEAD  
FAMILY PAINT

For producing a durable oil gloss finish on interior, outside, painting  
Kitchen Furniture, Walls, Woodwork, etc., wherever a painted  
finish is desired. Stands repeated cleaning.

**THE SHERWIN-WILLIAMS Co.**  
PAINT AND VARNISH MAKERS

FACTORIES: CLEVELAND, CHICAGO, NEWARK, MONTREAL, LONDON, ENG.  
SALE OFFICES AND WAREHOUSES IN PRINCIPAL CITIES.

## LIGHT LEAD

### Contents of Can:

Pigment by weight... 43%  
Liquid by weight... 57%

100%

### Composition of Liquid:

Linseed Oil ..... 51%  
Japan Drier ..... 46%  
Water ..... 3%

100%

### Composition of Pigment:

Lithophone ..... 58%  
Magnesium Silicate... 39%  
\*Color ..... 3%

100%

### \*Coloring Material:

Celene  
20% Ferric Oxide  
80% Silica and Silicates  
Ultra Blue  
Contains Silica, Alumina  
Sulphur and Sodium Oxide  
combined by fusing  
Lamp Black--Pure Carbon  
R259



ONE PINT  
U. S. STANDARD MEASURE

This is a Linseed Oil  
Paint, and dries as  
quickly and consistent  
with the greatest  
durability.

21 H12 204

FAMILY

Ready  
to  
Use

THE SHERWIN-WILLIAMS  
FACTORY  
CLEVELAND, OHIO  
MONTREAL, QUEBEC  
LONDON, ENGLAND

# SHERWIN-WILLIAMS Brighten Up Finishes

ONE PINT

WHITE  
FAMILY PAINT

For producing a durable oil film on interior surfaces, Sherwin-Williams' Furniture, Wall, Woodwork, etc., finishes are the most effective and longest lasting.

THE SHERWIN-WILLIAMS CO.

PAINT AND VARNISH MAKERS  
FACTORIES: CLEVELAND, OHIO; NEWARK, MONTREAL, LONDON, ETC.  
SALES OFFICES AND WAREHOUSES IN PRINCIPAL CITIES.

## WHITE

Contents of Can  
Pigment by weight... 47%  
Liquid by weight... 53%

100%

Composition of Liquids  
Lined Oil... 60%  
Lined Drier... 38%  
Water... 2%

100%

Composition of Pigments  
Zinc Oxide... 83%  
Magnesium Silicate... 17%

100%

Ratio

**ONE PINT**  
U. S. STANDARD MEASURE

**WHITE**

**Ready to Use**

**FAMILY PAINT.**

**THE SHERWIN-WILLIAMS CO.**  
CLEVELAND, CHICAGO,  
MONTREAL, LONDON,  
NEWARK, N. J.

**In Small Cans**

MADE IN U. S. A.

Set the paint thoroughly to a uniform consistency before using. Spread evenly and lengthways of the surface. Do not apply the paint on a damp or greasy surface. Let before previous coat is thoroughly dry.

The Sherwin-Williams Family Paint is the most reliable and the most in the market in this style.



# ONE PINT BLACK FAMILY PAINT

The Sherwin-Williams Co. is the largest and most complete paint and varnish makers in the world. Their products are sold in every country and are the standard for quality and durability.

**THE SHERWIN-WILLIAMS CO.**  
PAINT AND VARNISH MAKERS  
NEW YORK, N. Y.  
CHICAGO, ILL.  
PHILADELPHIA, PA.  
BOSTON, MASS.  
SAN FRANCISCO, CALIF.  
HONOLULU, HAWAII  
SINGAPORE, SINGAPORE  
MELBOURNE, AUSTRALIA  
SYDNEY, AUSTRALIA  
MILBURN, N. J.

## BLACK

CONTENTS OF CAN:  
Pigment by weight..... 17 1/2  
Liquid by weight..... 8 1/4  
Total..... 26

COMPOSITION OF LIQUID:  
Linseed Oil..... 30%  
Japan Drier..... 5%  
Water..... 65%

COMPOSITION OF PIGMENT:  
Calcium Carbonate..... 87%  
Carbon..... 13%

**FAMILY PAINT**  
Ready to Use

**ONE PINT**  
U. S. STANDARD MEASURE

This is a Linseed Oil Paint and it dries as quickly as is consistent with the greatest durability.

**BLACK**

This Sherwin-Williams "Family Paint" is the Original Paint put on the market in this style.

THE SHERWIN-WILLIAMS CO.  
NEW YORK, N. Y.  
CHICAGO, ILL.  
PHILADELPHIA, PA.  
BOSTON, MASS.  
SAN FRANCISCO, CALIF.  
HONOLULU, HAWAII  
SINGAPORE, SINGAPORE  
MELBOURNE, AUSTRALIA  
SYDNEY, AUSTRALIA  
MILBURN, N. J.



**QUARTER PINT  
FLAT WHITE  
FAMILY PAINT**

For painting a finished and polished interior surface, such as walls, ceilings, trim, etc. It is the original paint for the interior of the home. It is the original paint for the interior of the home. It is the original paint for the interior of the home.

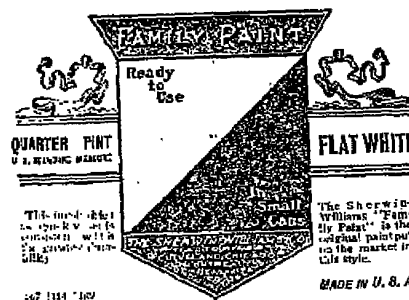
**THE SHERWIN-WILLIAMS CO.**

**FAMILY PAINT  
FLAT WHITE**

**CONTENTS OF CAN:**  
 Painted by weight... 60%  
 Liquid by weight... 40%  
 100%

**COMPOSITION OF LIQUID:**  
 Linseed Oil... 80%  
 Varnish... 20%  
 Drier... 10%  
 Petroleum Spirit... 30%  
 100%

**COMPOSITION OF PIGMENT:**  
 Lithopone... 60%  
 Zinc Oxide... 20%  
 Silica and Silicates... 20%  
 R308 100%



The Sherwin-Williams "Family Paint" is the original paint for the interior of the home. It is the original paint for the interior of the home. It is the original paint for the interior of the home.

**MADE IN U. S. A.**

*MR*  
MAY 8 1914



HALF PINT  
**FLAT WHITE  
FAMILY PAINT**

For producing a durable flat finish on Interior Walls, Ceilings, Kitchen Furniture, White Woodwork, etc., whenever a painted finish is desired. Stands repeated cleaning.

**THE SHERWIN-WILLIAMS CO.**

**FAMILY PAINT,  
FLAT WHITE**

**CONTENTS OF CAN:**  
Pigment by weight .... 68%  
Liquid by weight .... 32%  
100%

**COMPOSITION OF LIQUID:**  
Linseed Oil ..... 28%  
Varnish ..... 2%  
Drier ..... 16%  
Petroleum Spirits ..... 54%  
100%

**COMPOSITION OF PIGMENT:**  
Lithopone ..... 63%  
Zinc Oxide ..... 21%  
Silica and Silicates ..... 16%  
100%

RXOS



MAY 13 1914

# SHERWIN-WILLIAMS

## Brighten Up Finishes

ONE PINT  
FLAT WHITE  
FAMILY PAINT

THE SHERWIN-WILLIAMS CO.  
PAINTS AND VARNISH MAKERS  
NEW YORK, N. Y.

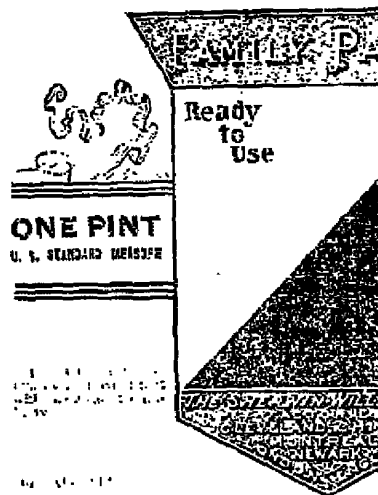
### FAMILY PAINT FLAT WHITE

CONTENTS OF CAN:  
Pigment by weight.....68%  
Liquid by weight.....32%  
100%

COMPOSITION OF LIQUID:  
Linseed Oil.....28%  
Varnish.....28%  
Drier.....16%  
Petroleum Spirits.....30%  
100%

COMPOSITION OF PIGMENT:  
Lithopone.....62%  
Zinc Oxide.....21%  
Silica and Silicates.....16%  
100%

R308

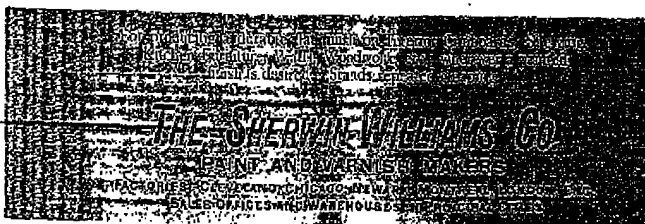


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*MR*  
MAY 12 1914

# SHERWIN-WILLIAMS Brighten Up Finishes

ONE QUART  
FLAT WHITE  
FAMILY PAINT



## FLAT WHITE

### CONTENTS OF CAN

|                        |      |
|------------------------|------|
| Pigment by weight..... | 58%  |
| Liquid by weight.....  | 42%  |
|                        | 100% |

### COMPOSITION OF LIQUID

|                        |      |
|------------------------|------|
| Linseed Oil.....       | 28%  |
| Varnish.....           | 26%  |
| Drier.....             | 16%  |
| Petroleum Spirits..... | 30%  |
|                        | 100% |

### COMPOSITION OF PIGMENT

|                           |      |
|---------------------------|------|
| Lithopone.....            | 59%  |
| Zinc Oxide.....           | 21%  |
| Silica and Silicates..... | 16%  |
|                           | 100% |

R203



ONE QUART

U. S. STANDARD MEASURE

FAMILY PAINT

Ready  
to  
Use

This finish dries as  
quickly as is consistent  
with the greatest dura-  
bility.

THE SHERWIN-WILLIAMS  
CO. FACTORIES  
CLEVELAND CHICAGO  
MONTREAL  
NEWARK  
LONDON, ENGLAND

467 115 012